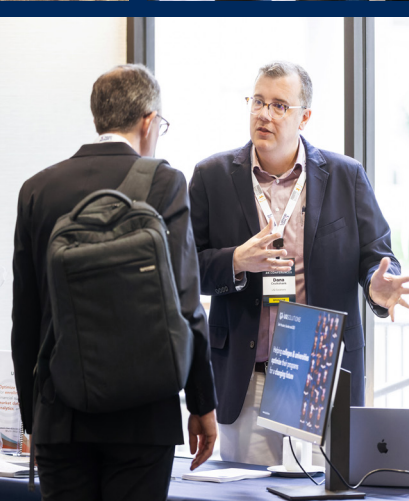




Looking to optimize  
your program  
portfolio—for  
financial sustainability  
or growth?

UQ can help.



# 2024-25 SPONSORSHIP GUIDE

**EXPANDED  
SPONSORSHIP  
OPPORTUNITIES!**

CCCU conferences are your connection  
to campus presidents, administrators,  
and other key decision makers.



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## PLEASE NOTE:

All information in this guide is up-to-date as of June 1, 2024. For the latest information on all events (including any major changes to dates or agenda), visit [www.cccu.org/events](http://www.cccu.org/events).

## About the CCCU

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The Council for Christian Colleges & Universities is the leading voice for Christian higher education, including more than 185 Christian institutions around the world. With campuses across the globe, including more than 150 in the U.S. and Canada and more than 30 from an additional 17 countries, CCCU institutions are accredited, comprehensive colleges and universities whose missions are Christ-centered and rooted in the historic Christian faith. Most also have curricula rooted in the arts and sciences. The CCCU's mission is to advance the cause of Christ-centered higher education and to help our institutions transform lives by faithfully relating scholarship and service to biblical truth. The CCCU is a tax-exempt 501(c)(3) nonprofit organization headquartered in Washington, D.C.

**185+**

Colleges and universities

**520,000+**

Students enrolled globally annually

**3,600,000+**

Alumni around the world

**90,000+**

Faculty and staff employed globally

## Advocacy Efforts

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The CCCU's advocacy is primarily centered in the United States, although we represent our international institutions to the U.S. governmental agencies as the need arises. In all circumstances, the CCCU advocates for the universal educational principles of accessibility, affordability, and accountability that are shared by both U.S. and international institutions. The CCCU is a non-partisan organization striving to work effectively with all political parties to advance the cause of Christ-centered education.

To read more on our advocacy points, please visit: <https://www.cccu.org/advocacy/>



## > Why Sponsor?

It has never been more timely to connect with leaders in higher education, as new and pressing challenges are shaping the next generation. Sponsorship allows industry experts to network and collaborate closely with these leaders, to bring them needed resources, and to build relationships across multiple areas of campus leadership. Sponsoring a CCCU event provides an opportunity to access a unique and valuable network of higher education leaders whose shared passion for holistic, Christ-centered higher education creates a deeply rooted community.



**1,179**

ATTENDEES  
IN 2023-2024



**88**

CCCU INSTITUTIONS  
REPRESENTED ON AVG.



**95**

SPONSORING/  
EXHIBITING PARTNERS



**15**

NEW SPONSORS IN  
2023-2024

***“The CCCU Presidents Conference, New President’s Institute, Chief Financial Officers and HR Directors Gathering, and International Forum are all great events, and our sponsorships have provided CapinCrouse with significant value. These conferences offer us an important opportunity to develop and strengthen professional relationships, as well as to assist and support CCCU members and the higher education industry.”***

*-Daniel Campbell, Partner and Higher Education Services Director,  
CapinCrouse LLP*

# 2025 Presidents Conference

JANUARY 29-31, 2025 | HILTON NATIONAL MALL THE WHARF | WASHINGTON, DC

## SPONSORSHIP OPTIONS

PLATINUM LEVEL \$30,000 (3)	GOLD LEVEL \$17,500 (5)	SILVER LEVEL \$10,500 (13)	BRONZE LEVEL \$5,500
<b>Select one premier event to sponsor with a logo displayed and a 2-minute speaking opportunity:</b> Gala Awards Dinner (1), Awards Luncheon (1), or Presidents Business Meeting* (1)	<b>Select one premier promotional opportunity:</b> Guidebook App sponsor (1), Hotel Key Card (1), Wifi Sponsor (1), New Presidents Reception (1) or Welcome Reception (1)	<b>Select one prime visibility opportunity to sponsor with a logo displayed:</b> Continental Breakfast (3), Conference Lanyards (1), Conference Bags (1), Printed Program with full back-page ad (1), Refreshment Breaks (4), or Registration Desk Branding (1)	Exhibitor ( <i>Limited Availability</i> )  WiFi Password Selection (1)
*sponsor unable to stay for the whole meeting			

BENEFITS	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL
Complimentary registration(s) + meals included	(2)	(2)	(1)	(1)
Complimentary Ad in Program	Full Page	Half Page	Quarter Page	
45-minute breakout session	●			
30-Second Session Transition Commercial	●			
Premium Table Location	●			
One Tagged Thank You Social Media Post	●	●		
Hyperlinked Listing on the First Evaluation Email Post-Conference	●	●		
Recognition from Podium	●	●	●	
Option for One Insert or Promo Item in Registration Packet	●	●	●	
Logo and Description in Guidebook App	●	●	●	●
List of Registrants Pre-* and Post-Conference <small>*Bronze Post-Conf. Only</small>	●	●	●	●
Logo on Conference Website, Program, Transition Slides, etc.	●	●	●	●
Exhibit Table*(*High Boy Tables for Bronze)	●	●	●	●

### WHY SPONSORS VALUE THIS EVENT:

"The CCCU conference is a priority for our company every season. We have been a sponsor for over a decade and we love the friendships that we have built with university partners and the team at the CCCU. One of the advantages that I see in sponsoring CCCU events is the ability to attend the sessions, events and meals and sit alongside university administrators and hear about the challenges they face. It has allowed us to curtail our products and services to better meet their needs. Plus, we have made a lot of lasting friendships! This past conference opened the door for us to have eight strong follow-up conversations that led to many new partnerships. If a vendor is looking to do business in this market, it is a necessity to be at these events."

Darren Campbell, CEO, Campus & Slingshot

**Check out the extra Enhancement Options that can be added to your sponsorship of this conference on the order form and increase your exposure to Christian college and university presidents!**

# 2025 Multi-Academic Conference 1

ADVANCEMENT, ALUMNI AFFAIRS, COMMUNICATIONS/PR/MARKETING,  
ENROLLMENT, FINANCIAL AID AND INFORMATION TECHNOLOGY  
FEBRUARY 24-26, 2025 | BUCKHEAD MARRIOTT | ATLANTA, GA

## SPONSORSHIP OPTIONS

### GOLD LEVEL

\$10,000 (6)

**Select one premier event to sponsor with a logo displayed and a 2-minute speaking opportunity:** Monday Dinner & Opening Plenary Session (1), Plenary Luncheons (2), or Plenary Sessions (3)

**Select one premier promotional opportunity:** Conference Way-Finding Signs (1), Conference Bags (1), Conference Lanyards (1), First-Time Attendee Mixer (1), or Welcome Reception (1)

### SILVER LEVEL

\$8,000 (8)

**Select one prime visibility opportunity to sponsor with a logo displayed:**

Continental Breakfast (2), Wi-Fi Password Selection (1), Notepads & Pens (1), Key Cards (1), or Refreshment Breaks (3)

### BRONZE LEVEL

\$3,500

Exhibitor

## BENEFITS

### GOLD LEVEL

### SILVER LEVEL

### BRONZE LEVEL

Complimentary registration(s) + meals included	(2)	(1)	(1)
Premium Table location	●		
One Tagged Thank You Social Media Post	●		
Hyperlinked Listing on the First Evaluation Email Post-Conference	●		
Recognition from Podium	●	●	
Option for One Insert or Promo Item in Registration Packet	●	●	
Logo and Description in Guidebook App	●	●	●
List of Registrants Pre-* and Post-Conference <small>*Bronze Post-Conf. Only</small>	●	●	●
Logo on Conference Website, Program, Transition Slides, etc.	●	●	●
Exhibit Table	●	●	●

## WHAT ATTENDEES SAY ABOUT THIS EVENT:

*“The CCCU Multi-Academic Conference is a wonderful opportunity for professional development and networking with peers and professionals. I love the CCCU family and the opportunity to connect!”*

**Check out the extra Enhancement Options that can be added to your sponsorship of this conference on the order form and increase your exposure to key leaders at Christian colleges and universities!**

# 2025 Multi-Academic Conference 2

ACADEMIC AFFAIRS, CAMPUS MINISTRY, EVANGELISM AND  
STUDENT DEVELOPMENT  
FEBRUARY 26-28, 2025 | BUCKHEAD MARRIOTT | ATLANTA, GA

## SPONSORSHIP OPTIONS

### GOLD LEVEL

\$10,000 (6)

**Select one premier event to sponsor with a logo displayed and a 2-minute speaking opportunity:** Wednesday Dinner & Opening Plenary Session (1), Plenary Luncheons (2), or Plenary Sessions (3)

**Select one premier promotional opportunity:** Conference Way-Finding Signs (1), Conference Bags (1), Conference Lanyards (1), First-Time Attendee Mixer (1), or Welcome Reception (1)

### SILVER LEVEL

\$8,000 (8)

**Select one prime visibility opportunity to sponsor with a logo displayed:**

Continental Breakfast (2), Wi-Fi Password Selection (1), Notepads & Pens (1), Key Cards (1), or Refreshment Breaks (3)

### BRONZE LEVEL

\$3,500

Exhibitor

## BENEFITS

### GOLD LEVEL

### SILVER LEVEL

### BRONZE LEVEL

Complimentary registration(s) + meals included	(2)	(1)	(1)
Premium Table location	●		
One Tagged Thank You Social Media Post	●		
Hyperlinked Listing on the First Evaluation Email Post-Conference	●		
Recognition from Podium	●	●	
Option for One Insert or Promo Item in Registration Packet	●	●	
Logo and Description in Guidebook App	●	●	●
List of Registrants Pre-* and Post-Conference <small>*Bronze Post-Conf. Only</small>	●	●	●
Logo on Conference Website, Program, Transition Slides, etc.	●	●	●
Exhibit Table	●	●	●

## WHAT ATTENDEES SAY ABOUT THIS EVENT:

*“A fantastic opportunity to step away from campus to valuable content, networking with peers who speak your higher ed language, and to contemplate what’s next for your institution. Worthwhile investment of time and resources!”*

**Check out the extra Enhancement Options that can be added to your sponsorship of this conference on the order form and increase your exposure to key leaders at Christian colleges and universities!**

# 2024 Legal & Public Policy Conference

PRESIDENTS, CAMPUS ATTORNEYS, OUTSIDE COUNSEL AND HR PROFESSIONALS  
SEPT. 16-18, 2024 | PALM BEACH ATLANTIC UNIVERSITY | WEST PALM BEACH, FL

## SPONSORSHIP OPTIONS

**SESSION SPONSOR**  
**\$5,000**

**SILVER LEVEL**  
**\$3,500**

**PAPER/DIGITAL  
REPRESENTATION**  
**\$1,500**

Paper Representation on site

BENEFITS	SESSION SPONSOR	SILVER LEVEL	PAPER/DIGITAL REPRESENTATION
Complimentary registration(s) + meals included	(1)	(1)	
Session Presentation (30-minute presentation)	●		
Exhibit Table	●	●	
Networking at all Open Sessions	●	●	
Logo on Conference Website, Program, Transition Slides, etc.	●	●	●
List of Registrants Pre-* and Post-Conference	●	●	●
*Paper/Digital Representation Post-Conf. Only			

**“Last year’s LAPP Conference exceeded my expectations and was well worth the time. I found it to be robust in content and diverse in subject matter and the type of presentation which resulted in my being engaged during every session.”**

**-Thom Scheffel, University Counsel, Colorado Christian University**



# > 2025 Leadership Development Institutes

JUNE 5-9 & JUNE 9-13 | SUMAS, WA

## What is the Leadership Development Institute?

CCCU Leadership Development Institutes equip emerging leaders from CCCU institutions to pursue broader leadership responsibilities through a year-long mentorship program. During the initial in-person professional development training week, approximately 30 emerging leaders gather at Cedar Springs Christian Retreat Center located near the Canadian border in Sumas, WA. This unique sponsorship offers an immersive experience that affords one sponsor unparalleled access to current and future CCCU leaders.

## SPONSORSHIP OPTIONS

### RESOURCE SPONSOR \$5,000 (3)

**Sponsor will have the option to present one 45-minute session to participants and may provide:** Folio with Logo (1), or other promotional items (e.g., books, notebooks - 1) at sponsor cost.

## BENEFITS

Option for One Insert or Promo Item in Registration Packet	●	
Recognition to attendees	45-minute Session	
Recognition on, and Links from, the Conference Website and Program	●	
One Tagged Thank You Social Media Post	●	
List of Registrants (pre- and post-conference)	●	



# Other Opportunities

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## INSTITUTES

The **Snezek Library Leadership Institute** provides a forum for CCCU library directors and deans to engage in lively, informative, and stimulating conversation.

Please contact [sponsorship@cccu.org](mailto:sponsorship@cccu.org) for more information on how to sponsor CCCU institutes.

## VALUED PARTNERS DIRECTORY

Our online [Valued Partners Directory](#) gives organizations the opportunity to showcase their connection to Christian higher education by providing detailed descriptions of relevant products and services with links directly to their website. Please contact [sponsorship@cccu.org](mailto:sponsorship@cccu.org) for more information.

## SPONSORED EMAIL BLASTS

During the conference year, there may be opportunities for organizations to promote webinars or content that is relevant to a particular peer group at CCCU member institutions through paid email blasts. If your organization is interested in promoting a webinar or other relevant content through a paid email blast, please contact [sponsorship@cccu.org](mailto:sponsorship@cccu.org).

## ADVERTISING

Download the CCCU media kit to learn more about print, email and website advertising opportunities. *ADVANCE* is the print magazine of the CCCU, published in the fall and spring with a circulation of nearly 5,000. Advertising is also available in the CCCU's email newsletters, eAdvance (monthly to nearly 10,000 subscribers), From Capitol Hill (monthly to nearly 2,000 subscribers), or Faculty Newsletters (a tri-annual newsletter sent during spring, fall & winter terms) delivering your message directly to the inboxes of key campus leaders and influencers, and on the CCCU website, which averages nearly 34,000 pageviews each month.

## CAREER CENTER

Find a job with meaning. More than just a job finding service, the [CCCU Career Center](#) connects passionate people with meaningful careers in Christian higher education, church ministry, and at faith-based nonprofits, as well as with available internships. With 22,500 jobs posted and 40,000 job seekers, the Career Center is an affordable and effective solution for filling open positions and recruiting top talent from a wide pool of applicants, from entry-level graduates to seasoned professionals looking for their next career move.

## CONTACT US

For additional information and questions regarding sponsoring a CCCU event or advertising with, please contact [sponsorship@cccu.org](mailto:sponsorship@cccu.org).

# Sponsor Guidelines

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Sponsorships are on a first-come, first-serve basis. The CCCU reserves the right to refuse any sponsorship contingent upon review by the CCCU staff. CCCU reserves the right to refuse sponsorship after the acceptance of the application and contract if information should come to the attention of CCCU which, in the reasonable judgment of CCCU, demonstrates that the proposed sponsors would be inconsistent with the principles espoused by CCCU or unfavorable to the reputation of the CCCU.

The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. Sponsors must submit a binding sponsorship application form, including acceptance of the CCCU's terms and conditions. **All sponsorships are non-refundable.**

The CCCU is an explicitly Christian organization. While we do not require or expect sponsors to be Christian, we want to be forthright about the values of the CCCU, as many of these values are counter-cultural in our society. Sponsoring with the CCCU may be seen as an endorsement of these Christian values.

## TERMS AND CONDITIONS

- All sponsor representatives must wear official name badges provided by the CCCU at all times during sponsored events.
- Sponsors may display materials only in approved locations.
- Sponsor contact with event attendees must at all times be in keeping with the character of a professional meeting – informative and not intrusive.
- Spouses are considered representatives of sponsoring organizations.
- Additional terms and conditions may be specified by the host hotel or by the CCCU.
- Outstanding invoices must be paid within 60 days of the new CCCU fiscal year (which begins July 1) prior to any new/current fiscal year conference sponsorships being accepted.

### Deliverables

Upon receipt of payment, the following items are needed to complete your order:

- 25-word description of your organization (if applicable to your sponsorship level).
- Company logo in a vector-based EPS format. This information can be sent via email to [sponsorship@cccu.org](mailto:sponsorship@cccu.org).

## PAYMENT

Once commitment form is received, an invoice will be sent with complete payment instructions. We will not reserve any sponsorship without full payment. Payment may be made in the form of ACH, check, credit card, or money order. **\*There will be a 2% administration fee assessed for companies choosing to pay by credit card.**

**Cancellation or Withdrawal:** All sponsorships are non-refundable. If, after payment, you determine you can no longer sponsor the event, the funds collected can be used toward a sponsorship at a future event.

Failure to pay in full for the sponsorship within 60 days prior to event entitles the CCCU to cancel the sponsorship.

# Sponsor Guidelines

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## TABLETOP DISPLAY REGULATIONS

The CCCU reserves the right to refuse exhibit space to any applicant for any reason. The exhibitor may not display signs that are not professionally prepared or in the opinion of CCCU detract from the appearance of the conference.

**Limitation of Liability:** The sponsor agrees to make no claim for any reason whatsoever against CCCU, its employees, the hotel, or the city and/or state wherein Event is held for loss, theft, damage, destruction of goods, nor for any injury to him/herself or employees while the conference is in progress, being set up, or being taken down. Sponsor agrees to indemnify and hold harmless CCCU and its employees against any and all claims of any person arising out of acts, omissions, or negligence of exhibitor, its agents, or its employees.

Further, neither CCCU, its employees, officers, volunteers, nor directors shall be liable for failure of the scheduled conference to be held due to fire, water damage, public emergency, strikes, other labor disputes, boycotts, cancellation of facility contracts, or acts of God beyond the power or control of CCCU to prevent.

**Assignment of Space:** Tabletop display space will be assigned in the order in which applications and payments are received. Tabletop display space will not be assigned until full payment is received. The CCCU reserves the right to alter the official floorplan, and/or reassign any sponsor's space as deemed necessary.

**Limitation on Promotion and Demonstrations:** During the Event, all demonstrations, promotional activities, and distribution of materials must be confined within the limits of the exhibit tables in the exhibit area. The playing of loud music, videos, films, or the like, or any other loud or distracting activity that could be objectionable to neighboring exhibitors is prohibited. Exhibitor warrants that all copyrighted material to be performed or played has been duly authorized or licensed by the copyright owners or their representatives and agrees to indemnify and hold CCCU harmless from any and all claims and expenses, including legal fees, which might arise from questions of use of any such material described above.

The CCCU is not responsible for hotel personnel, nor can the CCCU guarantee that the services and/or utilities promised by the hotel shall be available during the conference or event.

**Security:** Neither the CCCU nor the hotel or campus personnel shall be liable for any damage or theft to the sponsor's display or property. The sponsor should not rely on CCCU-provided security for any reason.

# 2023-2024 Sponsors

**THANK YOU TO THESE PARTNERS FOR THEIR INVESTMENT IN HELPING  
ADVANCE CHRISTIAN HIGHER EDUCATION**

- 5 Degrees Branding
- Abilene Christian University
- Abilene Christian University Press
- Academic Search, Inc
- ACSD
- Aladdin Campus Dining
- Ardeo Education Solutions
- Bryant Group
- California Baptist University
- California Center for Nonprofit Law
- CampusESP
- CapinCrouse
- Castaneda + Heidelman LLP
- Caylor Solutions
- Christianity Today
- Church Law Center
- Clark Higher Ed
- Classic Learning Test
- Consovoy McCarthy PLLC
- Constructive Dialogue Institute
- Core Education PBC
- Creative Dining Services
- Cru
- DegreeSight LLC
- Dickerson Bakker
- ECFA
- EdSights
- Encoura
- enrollmentFUEL
- FaithSearch Partners
- FORVIS
- Glacier
- GMB
- GonserGerber
- GoodKind
- Impressionable
- InterVarsity Christian Fellowship
- InterVarsity Press
- Kanahoma
- Lathrop GPM/trainED
- Legacy Higher Ed
- Marts & Lundy
- Mennonite Central Committee
- Merit Pages
- Messiah University
- Metz Culinary Management
- NACCAP
- National Management Resources
- Pathify
- Pepperdine School of Public Policy
- Pharos Resources
- Philancorp
- Pioneer College Caterers
- Populi
- Redeeming Babel
- Rize Education
- Ron Blue Institute
- Schaerr | Jaffe LLP
- Sheridan Wealth Advisors
- Slingshot/Campus
- Sodexo
- Sovereign Insurance
- TerraFirma Consulting/BHDP
- Territorium
- The Fund Raising School
- The Regisry
- UBS
- UQ Solutions
- Vanderbloemen Executive Search
- Virtuous
- Wagner Faith and Freedom Center
- Westfall Gold
- Westmont College



# 2025 Presidents Conference Application Form

JANUARY 29-31, 2025 | HILTON NATIONAL MALL THE WHARF | WASHINGTON, DC

Please fill out, complete and email the form to [sponsorship@cccu.org](mailto:sponsorship@cccu.org). Thank you!

Name: \_\_\_\_\_

Institution/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**SPONSORSHIP LEVEL:** ☐ **Platinum** (\$30,000) ☐ **Gold** (\$17,500) ☐ **Silver** (\$10,500) ☐ **Bronze** (\$5,500)

## ADDITIONAL SPONSORSHIP ENHANCEMENT OPTIONS

(MULTIPLE SELECTIONS POSSIBLE; \*LIMITED TO PLATINUM, GOLD & SILVER SPONSORSHIP LEVEL)

	COST	
Sponsor a President: Pay for travel & conference registration for a 30-minute one-on-one meeting	\$5,000	<input type="checkbox"/>
Branded Coffee Sleeves and Cups(4 enhancements available)	\$2,000/ea	<input type="checkbox"/>
Videography/Photography Sponsorship(2 enhancements available)	\$2,000/ea	<input type="checkbox"/>
*VIP table host at Awards Gala (3 enhancements available)	\$1,500/ea	<input type="checkbox"/>
Additional Registrations	\$1,250/ea	<input type="checkbox"/>
*Guidebook banner ad (5 enhancements available)	\$1,000/ea	<input type="checkbox"/>
*Guidebook announcement during the conference (2 enhancements available)	\$1,000/ea	<input type="checkbox"/>
Branded Beverage Napkins for a Refreshment Break (4 enhancements available)	\$1,000/ea	<input type="checkbox"/>
Packet Inserts (full page ads that will be included in registration packets)	\$1,000/ea	<input type="checkbox"/>

## PAYMENT INFORMATION

☐ Credit Card\* ☐ Check\* ☐ Money Order\* ☐ ACH

**SPONSORSHIP TOTAL:** \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**By signing & submitting this form, you accept & agree to follow the guidelines, rules, & regulations listed in the sponsor guide. Upon receipt of form, you will be issued an invoice with payment instructions/options to pay either with credit card, ACH, or check.**

NOTE: Sponsorships are on a first-come, first-serve basis. The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. All sponsorships are NON-REFUNDABLE.

\*Please make checks payable to the Council for Christian Colleges & Universities. If paying by check or money order, please note that your sponsorship will not be confirmed until the payment is received. **If paying by credit card, a 2% processing fee will be applied.**

**If you have any questions, please email [sponsorship@cccu.org](mailto:sponsorship@cccu.org).**

# 2025 Multi-Academic Conference 1 Application Form

ADVANCEMENT, ALUMNI AFFAIRS, COMM/PR/MARKETING, ENROLLMENT, FINANCIAL AID & INFORMATION TECHNOLOGY | FEB 24-26, 2025 | BUCKHEAD MARRIOTT | ATLANTA, GA

Please fill out, complete and email the form to [sponsorship@cccu.org](mailto:sponsorship@cccu.org). Thank you!

Name: \_\_\_\_\_

Institution/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**SPONSORSHIP LEVEL:** ☐ **Gold** (\$10,000) ☐ **Silver** (\$8,000) ☐ **Bronze** (\$3,500)

## ADDITIONAL SPONSORSHIP ENHANCEMENT OPTIONS

(MULTIPLE SELECTIONS POSSIBLE)

	COST	
Guidebook app sponsor: Visible logo in app & QR code, banner ad, announcement during conference (1 enhancement available, first-come, first-serve basis)	\$3,000	<input type="checkbox"/>
Videography/Photography Sponsorship(2 enhancements available)	\$2,000/ea	<input type="checkbox"/>
Commissioner Luncheon with speaking opportunity for 10 minutes during lunch - All Tracks will be together (1 enhancement available)	\$2,000	<input type="checkbox"/>
Branded Coffee Sleeves and Cups(3 enhancements available)	\$2,000/ea	<input type="checkbox"/>
Branded Beverage Napkins for a Refreshment Break (3 enhancements available)	\$1,000/ea	<input type="checkbox"/>
Peer Group Dessert Reception - Advancement/Alumni/Comm,PR,Marketing/Enrollment/Financial Aid (1 per track)	\$1,000/ea	<input type="checkbox"/>
Guidebook banner ad (5 enhancements available)	\$1,000/ea	<input type="checkbox"/>
Guidebook announcement during the conference (2 enhancements available)	\$1,000/ea	<input type="checkbox"/>
Session transition commercial (30 seconds)	\$1,000/ea	<input type="checkbox"/>
Additional Registration	\$875/ea	<input type="checkbox"/>

## PAYMENT INFORMATION

☐ Credit Card\* ☐ Check\* ☐ Money Order\* ☐ ACH

**SPONSORSHIP TOTAL:** \_\_\_\_\_

PLEASE SELECT THE PEER GROUP YOU WISH TO BE REGISTERED WITH: ☐ Advancement ☐ Alumni Affairs ☐ Comm/PR/Marketing  
☐ Enrollment ☐ Financial Aid ☐ Information Technology

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**By signing & submitting this form, you accept & agree to follow the guidelines, rules, & regulations listed in the sponsor guide. Upon receipt of form, you will be issued an invoice with payment instructions/options to pay either with credit card, ACH, or check.**

NOTE: Sponsorships are on a first-come, first-serve basis. The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. All sponsorships are NON-REFUNDABLE.

\*Please make checks payable to the Council for Christian Colleges & Universities. If paying by check or money order, please note that your sponsorship will not be confirmed until the payment is received. **If paying by credit card, a 2% processing fee will be applied.**

**If you have any questions, please email [sponsorship@cccu.org](mailto:sponsorship@cccu.org).**

# 2025 Multi-Academic Conference 2 Application Form

ACADEMIC AFFAIRS, CAMPUS MINISTRY, EVANGELISM AND STUDENT DEVELOPMENT |  
FEBRUARY 26-28, 2025 | BUCKHEAD MARRIOTT | ATLANTA, GA

Please fill out, complete and email the form to [sponsorship@cccu.org](mailto:sponsorship@cccu.org). Thank you!

Name: \_\_\_\_\_

Institution/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**SPONSORSHIP LEVEL:** ☐ **Gold** (\$10,000) ☐ **Silver** (\$8,000) ☐ **Bronze** (\$3,500)

## ADDITIONAL SPONSORSHIP ENHANCEMENT OPTIONS

(MULTIPLE SELECTIONS POSSIBLE)

	COST	
Guidebook app sponsor: Visible logo in app & QR code, banner ad, announcement during conference (1 enhancement available, first-come, first-serve basis)	\$3,000	<input type="checkbox"/>
Videography/Photography Sponsorship (2 enhancements available)	\$2,000/ea	<input type="checkbox"/>
Commissioner Luncheon with speaking opportunity for 10 minutes during lunch - All Tracks will be together (1 enhancement available)	\$2,000	<input type="checkbox"/>
Branded Coffee Sleeves and Cups (3 enhancements available)	\$2,000/ea	<input type="checkbox"/>
Branded Beverage Napkins for a Refreshment Break (3 enhancements available)	\$1,000/ea	<input type="checkbox"/>
Peer Group Dessert Reception - Academic Affairs/Campus Ministry/Evangelism/Student Development/ Information Technology (1 per track)	\$1,000/ea	<input type="checkbox"/>
Guidebook banner ad (5 enhancements available)	\$1,000/ea	<input type="checkbox"/>
Guidebook announcement during the conference (2 enhancements available)	\$1,000/ea	<input type="checkbox"/>
Session transition commercial (30 seconds)	\$1,000/ea	<input type="checkbox"/>
Additional Registration	\$875/ea	<input type="checkbox"/>

## PAYMENT INFORMATION

☐ Credit Card\* ☐ Check\* ☐ Money Order\* ☐ ACH

**SPONSORSHIP TOTAL:** \_\_\_\_\_

PLEASE SELECT THE PEER GROUP YOU WISH TO BE REGISTERED WITH: ☐ **Academic Affairs** ☐ **Campus Ministry** ☐ **Evangelism**  
☐ **Student Development**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**By signing & submitting this form, you accept & agree to follow the guidelines, rules, & regulations listed in the sponsor guide. Upon receipt of form, you will be issued an invoice with payment instructions/options to pay either with credit card, ACH, or check.**

NOTE: Sponsorships are on a first-come, first-serve basis. The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. All sponsorships are NON-REFUNDABLE.

\*Please make checks payable to the Council for Christian Colleges & Universities. If paying by check or money order, please note that your sponsorship will not be confirmed until the payment is received. **If paying by credit card, a 2% processing fee will be applied.**

**If you have any questions, please email [sponsorship@cccu.org](mailto:sponsorship@cccu.org).**

# 2025 Legal & Public Policy Conference Application Form

**PRESIDENTS, CAMPUS ATTORNEYS, OUTSIDE COUNSEL AND HR PROFESSIONALS**  
**SEPT. 16-18, 2024 | PALM BEACH ATLANTIC UNIVERSITY | WEST PALM BEACH, FL**

Please fill out, complete and email the form to **sponsorship@cccu.org**. Thank you!

Name: \_\_\_\_\_

Institution/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**SPONSORSHIP LEVEL:**   ☐ **Session Sponsor** (\$5,000)   ☐ **Silver** (\$3,500)   ☐ **Paper/Digital** (\$1,500)

## ADDITIONAL SPONSORSHIP ENHANCEMENT OPTIONS

(MULTIPLE SELECTIONS POSSIBLE)

	COST	
Guidebook app sponsor: Visible logo in app & QR code, banner ad, announcement during conference (1 enhancement available, first-come, first-serve basis)	\$5,000	<input type="checkbox"/>
Branded Coffee Sleeves & Cups (3 enhancements available)	\$2,000/ea	<input type="checkbox"/>
Guidebook banner ad (5 enhancements available)	\$1,000/ea	<input type="checkbox"/>
Packet Inserts (full page ads that will be included in registration packets)	\$1,000/ea	<input type="checkbox"/>

## PAYMENT INFORMATION

☐ Credit Card\*   ☐ Check\*   ☐ Money Order\*   ☐ ACH

**SPONSORSHIP TOTAL:** \_\_\_\_\_

**PLEASE SELECT THE PEER GROUP YOU WISH TO BE REGISTERED WITH:**   ☐ **Presidents**   ☐ **Campus Attorneys**   ☐ **Outside Counsel**  
☐ **HR Professionals**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**By signing & submitting this form, you accept & agree to follow the guidelines, rules, & regulations listed in the sponsor guide. Upon receipt of form, you will be issued an invoice with payment instructions/options to pay either with credit card, ACH, or check.**

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**If you have any questions, please email [sponsorship@cccu.org](mailto:sponsorship@cccu.org).**

# 2025 Leadership Development Institute Application Form

**JUNE 5-9 & JUNE 9-13 | SUMAS, WA**

Please fill out, complete and email the form to **sponsorship@cccu.org**. Thank you!

Name: \_\_\_\_\_

Institution/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**SPONSORSHIP LEVEL:** ☐ **Resource Sponsor (\$5,000)**

## **PAYMENT INFORMATION**

☐ Credit Card\* ☐ Check\* ☐ Money Order\* ☐ ACH

**SPONSORSHIP TOTAL:** \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**By signing & submitting this form, you accept & agree to follow the guidelines, rules, & regulations listed in the sponsor guide. Upon receipt of form, you will be issued an invoice with payment instructions/options to pay either with credit card, ACH, or check.**

NOTE: Sponsorships are on a first-come, first-serve basis. The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. All sponsorships are NON-REFUNDABLE.

\*Please make checks payable to the Council for Christian Colleges & Universities. If paying by check or money order, please note that your sponsorship will not be confirmed until the payment is received. **If paying by credit card, a 2% processing fee will be applied.**

**If you have any questions, please email [sponsorship@cccu.org](mailto:sponsorship@cccu.org).**