



2023-24 SPONSORSHIP GUIDE

**NEW
SPONSORSHIP
OPPORTUNITIES!**

CCCU conferences are your connection to campus presidents, administrators, and other key decision makers.



> Contents

ABOUT THE CCCU & WHY SPONSOR?	2
CCCU SPONSORSHIP OPPORTUNITIES	
2023 LEGAL & PUBLIC POLICY CONFERENCE.....	3
2023 DIVERSITY CONFERENCE	4
2024 PRESIDENTS CONFERENCE.....	5
2024 MULTI-ACADEMIC CONFERENCE 1.....	6
<i>Advancement, Alumni Affairs, Communications/PR/Marketing, Enrollment & Financial Aid</i>	
2024 MULTI-ACADEMIC CONFERENCE 2	7
<i>Academic Affairs, Campus Ministry, Evangelism, Student Development & Information Technology</i>	
2024 CHIEF FINANCIAL OFFICERS & HR DIRECTORS GATHERING.....	8
2024 LEADERSHIP DEVELOPMENT INSTITUTES	9
OTHER OPPORTUNITIES.....	10
ADDITIONAL INFORMATION & RESOURCES	
SPONSOR GUIDELINES, RULES, & REGULATIONS	12
PAST SPONSORS.....	13
2023-24 SPONSORSHIP APPLICATION FORM.....	15



> PLEASE NOTE:
All information in this guide is up-to-date as of July 1, 2023. For the latest information on all events (including any major changes to dates or agenda), visit www.cccu.org/events.

> About the CCCU

The Council for Christian Colleges & Universities is the leading national voice for Christian higher education, including more than 185 Christian institutions around the world. With campuses across the globe, including more than 150 in the U.S. and Canada and more than 30 from an additional 17 countries, CCCU institutions are accredited, comprehensive colleges and universities whose missions are Christ-centered and rooted in the historic Christian faith. Most also have curricula rooted in the arts and sciences. The CCCU's mission is to advance the cause of Christ-centered higher education and to help our institutions transform lives by faithfully relating scholarship and service to biblical truth. The CCCU is a tax-exempt 501(c)(3) nonprofit organization headquartered in the historic Capitol Hill district of Washington, D.C.

185+

Colleges and universities

520,000+

Students enrolled globally annually

3,600,000+

Alumni around the world

90,000+

Faculty and staff employed globally

> Why Sponsor?

It has never been more timely to connect with leaders in higher education, as new and pressing challenges are shaping the next generation. Sponsorship allows industry experts to network and collaborate closely with these leaders, to bring them needed resources, and to build relationships across multiple areas of campus leadership. Sponsoring a CCCU event provides an opportunity to access a unique and valuable network of higher education leaders whose shared passion for holistic, Christ-centered higher education creates a deeply rooted community.



1,079

ATTENDEES
IN 2022-2023



85

CCCU INSTITUTIONS
REPRESENTED ON AVG.



101

SPONSORING/
EXHIBITING PARTNERS



20

NEW SPONSORS IN
2022-2023

2023 Legal & Public Policy Conference

SEPTEMBER 25-27, 2023 | BIOLA UNIVERSITY | LA MIRADA, CA

SPONSORSHIP OPTIONS

SESSION SPONSOR
\$5,000

SILVER LEVEL
\$3,500

PAPER/DIGITAL REPRESENTATION
\$1,500

Paper Representation on site

BENEFITS	SESSION SPONSOR	SILVER LEVEL	PAPER/DIGITAL REPRESENTATION
Complimentary registration(s) + meals included	(1)	(1)	
Session Presentation	●		
Exhibit Table	●	●	
Networking at all Open Sessions	●	●	
Logo on Conference Website, Program, Transition Slides, etc.	●	●	●
List of Registrants Pre-* and Post-Conference	●	●	●

*Paper/Digital Representation Post-Conf. Only

“Last year’s LAPP Conference exceeded my expectations and was well worth the time. I found it to be robust in content and diverse in subject matter and the type of presentation which resulted in my being engaged during every session.”

-Thom Scheffel, University Counsel, Colorado Christian University

2023 Diversity Conference

OCTOBER 15-17, 2023 | JOHN BROWN UNIVERSITY | SILOAM SPRINGS, AR

SPONSORSHIP OPTIONS

GOLD LEVEL - \$5,000 (6)

Select One Premier Event to Sponsor with a logo displayed & a 2-minute speaking opportunity:

Opening Session (1), Dinner (1), Luncheon (1), or Plenary Sessions (3)

Select One Premier promotional opportunity: Conference Way-Finding Signs (1), Conference Bags (1), Conference Lanyards (1), Welcome Reception (1), or Printed Program with full back-page ad (1)

SILVER LEVEL - \$3,500 (4)

Select One Prime Visibility opportunity to sponsor with a logo displayed: Refreshment Breaks (4)

Plus, choose one additional promotional opportunity: Notepads & Pens (1) or Registration Desk Branding (3 - e.g. small pull-up banner)

BRONZE LEVEL - \$1,500

Exhibitor
(Limited Availability)

BENEFITS	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL
Complimentary registration(s) + meals included	(2)	(1)	(1)
Complimentary Ad in Program	Full Page	Half Page	
Premium Table Location	●		
One Tagged 'Thank You' Social Media Post	●		
Hyperlinked Listing on the First Evaluation Email Post-Conference	●		
Recognition from Podium	●	●	
Option for One Insert or Promo Item in Registration Packet	●	●	
Logo and Description in Guidebook App	●	●	●
List of Registrants Pre-* and Post-Conference	●	●	●
<small>*Bronze Post-Conf. Only</small>			
Logo on Conference Website, Program, Transition Slides, etc.	●	●	●
Exhibit Table	●	●	●

NEW SPONSORSHIP ENHANCEMENT OPTIONS

For an additional fee, Gold, Silver, or Bronze sponsors can add the following:

- Guidebook app sponsor: Visible logo in app & QR code, banner ad, announcement during the conference (1) **\$5,000**
- Guidebook banner add (5) **\$1,000**
- Guidebook announcement during the conference (2) **\$1,000**
- Session transition commercial (30 seconds) **\$1,000**
- Movie Screening Refreshments (1) **\$1,000**
- Videography/Photography (2) **\$2,000**
- **Ad/Inserts:** Full Page - \$750, Inside Cover - \$900, Half Page - \$400, and Insert - \$750

2024 Presidents Conference

JANUARY 24-26, 2024 | HILTON NATIONAL MALL THE WHARF | WASHINGTON, DC

SPONSORSHIP OPTIONS

PLATINUM LEVEL

\$30,000 (4)

Select one premier event to sponsor with a logo displayed and a 2-minute speaking opportunity: Thursday Plenary Session (1), Gala Awards Dinner (1), Awards Luncheon (1), or Presidents Business Meeting* (1)

*sponsor unable to stay for the whole meeting

GOLD LEVEL

\$17,500 (5)

Select one premier promotional opportunity: Conference Way-Finding Signs (1), Hotel Key Card (1), CCCU Board Dinner (1), New Presidents Reception (1), Welcome Reception (1) or Women Presidents Breakfast (1)

SILVER LEVEL

\$10,000 (13)

Select one prime visibility opportunity to sponsor with a logo displayed: Continental Breakfast (3), WiFi Password Selection (1), Conference Lanyards (1), Conference Bags (1), Printed Program with full back-page ad (1), Refreshment Breaks (4), or Registration Desk Branding (1)

BRONZE LEVEL

\$5,000

Exhibitor
(Limited Availability)

BENEFITS

	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL
Complimentary registration(s) + meals included	(2)	(2)	(1)	(1)
Complimentary Ad in Program	Full Page	Half Page	Quarter Page	
30-Second Session Transition Commercial	●			
Premium Table Location	●			
One Tagged Thank You Social Media Post	●	●		
Hyperlinked Listing on the First Evaluation Email Post-Conference	●	●		
Recognition from Podium	●	●	●	
Option for One Insert or Promo Item in Registration Packet	●	●	●	
Logo and Description in Guidebook App	●	●	●	●
List of Registrants Pre-* and Post-Conference <small>*Bronze Post-Conf. Only</small>	●	●	●	●
Logo on Conference Website, Program, Transition Slides, etc.	●	●	●	●
Exhibit Table* <small>*High Boy Tables for Bronze</small>	●	●	●	●

NEW SPONSORSHIP ENHANCEMENT OPTIONS

For an additional fee, Platinum, Gold, Silver, or Bronze sponsors can add the following (* Limited to Platinum, Gold, & Silver):

- *Guidebook app sponsor: Visible logo in app & QR code, banner ad, announcement during the conference (1) **\$5,000**
- *Guidebook banner add (5) **\$1,000**
- *Guidebook announcement during the conference (2) **\$1,000**
- *VIP table host at Awards Gala (3) **\$1,500**
- Sponsor a President: Pay for travel & conference registration for a 30-minute one-on-one meeting **\$5,000**
- Branded Beverage Napkins for a Refreshment Break (4) **\$1,000**
- Branded Coffee Sleeves and Cups (4) **\$2,000**
- Videography/Photography (2) **\$2,000**
- **Ad/Inserts:** Full Page - \$1,500, Inside Cover - \$2,000, Half Page - \$850, and Insert - \$1,500

2024 Multi-Academic Conference 1

ADVANCEMENT, ALUMNI AFFAIRS, COMMUNICATIONS/PR/MARKETING,
ENROLLMENT & FINANCIAL AID
FEBRUARY 26-28, 2024 | MARRIOTT MISSION VALLEY | SAN DIEGO, CA

SPONSORSHIP OPTIONS

GOLD LEVEL

\$10,000 (6)

Select one premier event to sponsor with a logo displayed and a 2-minute speaking opportunity: Monday Dinner & Opening Plenary Session (1), Plenary Luncheons (2), or Plenary Sessions (3)

Select one premier promotional opportunity: Conference Way-Finding Signs (1), Conference Bags (1), Conference Lanyards (1), First-Time Attendee Mixer (1), Welcome Reception (1), or Printed Program with full back-page ad (1)

SILVER LEVEL

\$7,500 (8)

Select one prime visibility opportunity to sponsor with a logo displayed:

Continental Breakfast (2), Wi-Fi Password Selection (1), Notepads & Pens (1), Key Cards (1), or Refreshment Breaks (3)

BRONZE LEVEL

\$3,000

Exhibitor

BENEFITS

GOLD LEVEL

SILVER LEVEL

BRONZE LEVEL

Complimentary registration(s) + meals included	(2)	(1)	(1)
Complimentary ad in program booklet	Full Page	Half Page	
Premium Table location	●		
One Tagged Thank You Social Media Post	●		
Hyperlinked Listing on the First Evaluation Email Post-Conference	●		
Recognition from Podium	●	●	
Option for One Insert or Promo Item in Registration Packet	●	●	
Logo and Description in Guidebook App	●	●	●
List of Registrants Pre-* and Post-Conference <small>*Bronze Post-Conf. Only</small>	●	●	●
Logo on Conference Website, Program, Transition Slides, etc.	●	●	●
Exhibit Table	●	●	●

NEW SPONSORSHIP ENHANCEMENT OPTIONS

For an additional fee, Gold, Silver, or Bronze sponsors can add the following:

- Guidebook app sponsor: Visible logo in app & QR code, banner ad, announcement during the conference (1) **\$3,000**
- Guidebook banner ad (5) **\$1,000**
- Guidebook announcement during the conference (2) **\$1,000**
- Session transition commercial (30 seconds) **\$1,000**
- Branded Beverage Napkins for a Refreshment Break (3) **\$1,000**
- Branded Coffee Sleeves and Cups (3) **\$2,000**
- Commissioner Dessert Reception - Advancement/Alumni/Comm/Enrollment/Financial Aid (1 per track) **\$1,000**
- Commissioner Luncheon with speaking opportunity for 10 minutes during lunch - Advancement/Alumni/Comm/Enrollment/Financial Aid (1 per track) **\$2,000**
- Videography/Photography (2) **\$2,000**
- **Ad/Inserts:** Full Page - \$1,000, Inside Cover - \$1,200, Half Page - \$550, and Insert - \$1,000

2024 Multi-Academic Conference 2

ACADEMIC AFFAIRS, CAMPUS MINISTRY, EVANGELISM,
STUDENT DEVELOPMENT AND INFORMATION TECHNOLOGY
FEBRUARY 28-MARCH 1, 2024 | MARRIOTT MISSION VALLEY | SAN DIEGO, CA

SPONSORSHIP OPTIONS

GOLD LEVEL

\$10,000 (6)

Select one premier event to sponsor with a logo displayed and a 2-minute speaking opportunity: Wednesday Dinner & Opening Plenary Session (1), Plenary Luncheons (2), or Plenary Sessions (3)

Select one premier promotional opportunity: Conference Way-Finding Signs (1), Conference Bags (1), Conference Lanyards (1), First-Time Attendee Mixer (1), Welcome Reception (1), or Printed Program with full back-page ad (1)

SILVER LEVEL

\$7,500 (8)

Select one prime visibility opportunity to sponsor with a logo displayed:

Continental Breakfast (2), Wi-Fi Password Selection (1), Notepads & Pens (1), Key Cards (1), or Refreshment Breaks (3)

BRONZE LEVEL

\$3,000

Exhibitor

BENEFITS

GOLD LEVEL

SILVER LEVEL

BRONZE LEVEL

	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL
Complimentary registration(s) + meals included	(2)	(1)	(1)
Complimentary ad in program booklet	Full Page	Half Page	
Premium Table location	●		
One Tagged Thank You Social Media Post	●		
Hyperlinked Listing on the First Evaluation Email Post-Conference	●		
Recognition from Podium	●	●	
Option for One Insert or Promo Item in Registration Packet	●	●	
Logo and Description in Guidebook App	●	●	●
List of Registrants Pre-* and Post-Conference <small>*Bronze Post-Conf. Only</small>	●	●	●
Logo on Conference Website, Program, Transition Slides, etc.	●	●	●
Exhibit Table	●	●	●

NEW SPONSORSHIP ENHANCEMENT OPTIONS

For an additional fee, Gold, Silver, or Bronze sponsors can add the following:

- Guidebook app sponsor: Visible logo in app & QR code, banner ad, announcement during the conference (1) **\$3,000**
- Guidebook banner ad (5) **\$1,000**
- Guidebook announcement during the conference (2) **\$1,000**
- Session transition commercial (30 seconds) **\$1,000**
- Branded Beverage Napkins for a Refreshment Break (3) **\$1,000**
- Branded Coffee Sleeves and Cups (3) **\$2,000**
- Commissioner Dessert Reception - Academic Affairs/Campus Ministry/Student Development/Evangelism (1 per track) **\$1,000**
- Commissioner Luncheon with speaking opportunity over 30-minute lunch - Academic Affairs/Campus Ministry/Student Development/Evangelism (1 per track) **\$2,000**
- Videography/Photography (2) **\$2,000**
- **Ad/Inserts:** Full Page - \$1,000, Inside Cover - \$1,200, Half Page - \$550, and Insert - \$1,000

2024 Chief Financial Officers and HR Directors Gathering

DATE TBD | LOCATION TBD

SPONSORSHIP OPTIONS

PLATINUM LEVEL

\$10,000 (5)

Select one premier event to sponsor with a logo displayed and a 2- minute speaking opportunity: Opening Dinner (2), Keynote Speaker Sponsor (1), or Afternoon Outing (2)

GOLD LEVEL

\$7,500 (5)

Select one premier promotional opportunity: Conference Bags (1), Conference Lanyards (1), Printed Program with full back-page ad (1), Snack Bags (1), or Notepads and Pens (1)

***Title Sponsor for Composite Financial Index Report (90+ CCCU Institutions Receive Report)**

SILVER LEVEL

\$5,000 (7)

Select one prime visibility event to sponsor with a logo displayed: Continental Breakfast (2), Refreshment Breaks (3), or Luncheon (2)

***Second-Level Sponsor for Composite Financial Index Report (90+ CCCU Institutions Receive Report)**

BRONZE LEVEL

\$3,000

Exhibitor
(Limited Availability)

BENEFITS

PLATINUM LEVEL

GOLD LEVEL

SILVER LEVEL

BRONZE LEVEL

	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL
Complimentary registration(s) + meals included	(1)	(1)	(1)	(1)
Complimentary Ad in Program	Full Page	Half Page	Quarter Page	
Premium Table Location	●			
One Tagged Thank You Social Media Post	●	●		
Hyperlinked Listing on the First Evaluation Email Post-Conference	●	●		
Recognition from Podium	●	●	●	
Option for One Insert or Promo Item in Registration Packet	●	●	●	
Logo and Description in Guidebook App	●	●	●	●
List of Registrants Pre-* and Post-Conference *Bronze Post-Conf. Only	●	●	●	●
Logo on Conference Website, Program, Transition Slides, etc.	●	●	●	●
Exhibit Table	●	●	●	●

NEW SPONSORSHIP ENHANCEMENT OPTIONS

For an additional fee, sponsors can add the following:

- **Ad/Inserts:** Full Page - \$1,000, Inside Cover - \$1,200, Half Page - \$550, and Insert - \$1,000

2024 Leadership Development Institutes

DATES TBD | SUMAS, WA

SPONSORSHIP OPTIONS

RESOURCE SPONSOR \$5,000 (3)

Professional development webinar with participants and select one premier promotional opportunity: Folio with Logo (1), Bullfrog figurine (1), or Resources (e.g., books, notebooks - 1)

BENEFITS

Option for One Insert or Promo Item in Registration Packet	<input checked="" type="radio"/>	
Recognition to attendees	<input checked="" type="radio"/>	Opening Session
Recognition on, and Links from, the Conference Website and Program	<input checked="" type="radio"/>	
One Tagged Thank You Social Media Post	<input checked="" type="radio"/>	
List of Registrants (pre- and post-conference)	<input checked="" type="radio"/>	



➤ Other Opportunities

INSTITUTES

The **Snezek Library Leadership Institute** provides a forum for CCCU library directors and deans to engage in lively, informative, and stimulating conversation.

The **New Faculty Institute** provides the opportunity for new CCCU faculty members to meet and learn from their colleagues and explore the integration of Christian faith with teaching and scholarship.

Please contact Jeri Mahurin, Sponsorship Coordinator, at JMahurin@cccu.org or sponsorship@cccu.org for more information on how to sponsor CCCU institutes.

VALUED PARTNERS DIRECTORY

Our online [Valued Partners Directory](#) gives organizations the opportunity to showcase their connection to Christian higher education by providing detailed descriptions of relevant products and services with links directly to their website. Please contact Jeri Mahurin, Sponsorship Coordinator, at JMahurin@cccu.org or sponsorship@cccu.org for more information.

SPONSORED EMAIL BLASTS

During the conference year, there may be opportunities for organizations to promote webinars or content that is relevant to a particular peer group at CCCU member institutions through paid email blasts. If your organization is interested in promoting a webinar or other relevant content through a paid email blast, please contact sponsorship@cccu.org.

ADVERTISING

Download the CCCU media kit to learn more about print, email and website advertising opportunities. Advance is the print magazine of the CCCU, published in the fall and spring with a circulation of nearly 5,000. Advertising is also available in the CCCU's email newsletters, eAdvance (monthly to nearly 10,000 subscribers), From Capitol Hill (monthly to nearly 2,000 subscribers), or Faculty Newsletters (a tri-annual newsletter sent during spring, fall & winter terms) delivering your message directly to the inboxes of key campus leaders and influencers, and on the CCCU website, which averages nearly 34,000 pageviews each month.

[Download the media kit](#)

CAREER CENTER

Find a job with meaning. More than just a job finding service, the [CCCU Career Center](#) connects passionate people with meaningful careers in Christian higher education, church ministry, and at faith-based nonprofits, as well as with available internships. With 22,500 jobs posted and 40,000 job seekers, the Career Center is an affordable and effective solution for filling open positions and recruiting top talent from a wide pool of applicants, from entry-level graduates to seasoned professionals looking for their next career move.

CONTACT US

For additional information and questions regarding sponsoring a CCCU event or advertising with, please contact Jeri Mahurin, Sponsorship & Advertising Coordinator, at JMahurin@cccu.org or sponsorship@cccu.org.

Sponsor Guidelines

Sponsorships are on a first-come, first-serve basis. The CCCU reserves the right to refuse any sponsorship contingent upon review by the CCCU staff. CCCU reserves the right to refuse sponsorship after the acceptance of the application and contract if information should come to the attention of CCCU which, in the reasonable judgment of CCCU, demonstrates that the proposed sponsors would be inconsistent with the principles espoused by CCCU or unfavorable to the reputation of the CCCU.

The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. Sponsors must submit a binding sponsorship application form, including acceptance of the CCCU's terms and conditions. **All sponsorships are non-refundable.**

The CCCU is an explicitly Christian organization. While we do not require or expect sponsors to be Christian, we want to be forthright about the values of the CCCU, as many of these values are counter-cultural in our society. Sponsoring with the CCCU may be seen as an endorsement of these Christian values.

TERMS AND CONDITIONS

- All sponsor representatives must wear official name badges provided by the CCCU at all times during sponsored events.
- Sponsors may display materials only in approved locations.
- Sponsor contact with event attendees must at all times be in keeping with the character of a professional meeting – informative and not intrusive.
- Spouses are considered representatives of sponsoring organizations.
- Additional terms and conditions may be specified by the host hotel or by the CCCU.

Deliverables

Upon receipt of payment, the following items are needed to complete your order:

- 25-word description of your organization (if applicable to your sponsorship level).
- Company logo in a vector-based EPS format. This information can be sent via email to JMahurin@cccu.org.

PAYMENT

Once commitment form is received, an invoice will be sent with complete payment instructions. We will not reserve any sponsorship without full payment. Payment may be made in the form of ACH, check, credit card, or money order. ***There will be a 2% administration fee assessed for companies choosing to pay by credit card.**

Cancellation or Withdrawal: All sponsorships are non-refundable. If, after payment, you determine you can no longer sponsor the event, the funds collected can be used toward a sponsorship at a future event.

Failure to pay in full for the sponsorship within 60 days prior to event entitles the CCCU to cancel the sponsorship.

Sponsor Guidelines

TABLETOP DISPLAY REGULATIONS

The CCCU reserves the right to refuse exhibit space to any applicant for any reason. The exhibitor may not display signs that are not professionally prepared or in the opinion of CCCU detract from the appearance of the conference.

Limitation of Liability: The sponsor agrees to make no claim for any reason whatsoever against CCCU, its employees, the hotel, or the city and/or state wherein Event is held for loss, theft, damage, destruction of goods, nor for any injury to him/herself or employees while the conference is in progress, being set up, or being taken down. Sponsor agrees to indemnify and hold harmless CCCU and its employees against any and all claims of any person arising out of acts, omissions, or negligence of exhibitor, its agents, or its employees.

Further, neither CCCU, its employees, officers, volunteers, nor directors shall be liable for failure of the scheduled conference to be held due to fire, water damage, public emergency, strikes, other labor disputes, boycotts, cancellation of facility contracts, or acts of God beyond the power or control of CCCU to prevent.

Assignment of Space: Tabletop display space will be assigned in the order in which applications and payments are received. Tabletop display space will not be assigned until full payment is received. The CCCU reserves the right to alter the official floorplan, and/or reassign any sponsor's space as deemed necessary.

Limitation on Promotion and Demonstrations: During the Event, all demonstrations, promotional activities, and distribution of materials must be confined within the limits of the exhibit tables in the exhibit area. The playing of loud music, videos, films, or the like, or any other loud or distracting activity that could be objectionable to neighboring exhibitors is prohibited. Exhibitor warrants that all copyrighted material to be performed or played has been duly authorized or licensed by the copyright owners or their representatives and agrees to indemnify and hold CCCU harmless from any and all claims and expenses, including legal fees, which might arise from questions of use of any such material described above.

The CCCU is not responsible for hotel personnel, nor can the CCCU guarantee that the services and/or utilities promised by the hotel shall be available during the conference or event.

Security: Neither the CCCU nor the hotel or campus personnel shall be liable for any damage or theft to the sponsor's display or property. The sponsor should not rely on CCCU-provided security for any reason.

> 2022-2023 Sponsors

DIAMOND



PLATINUM



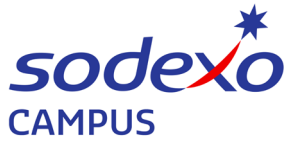
GOLD



SILVER



> 2022-2023 Sponsors Cont.



BRONZE



ABL WISE
CONSULTING



Association for Christians
in Student Development



Christian
Scholar's
Review



CLT

Classic Learning Test



FULLER
HIGHER ED SOLUTIONS



Graystone
Consulting
from Morgan Stanley



IUPUI
THE FUND RAISING SCHOOL
LILLY FAMILY SCHOOL OF PHILANTHROPY



MemberDeals
EXCLUSIVE MEMBER ONLY OFFERS



PEPPERDINE
SCHOOL OF PUBLIC POLICY



Public Platform



Redeeming Babel

TRUMOTIVATE®



THOMPSON
COBURN LLP

theTIMOTHYgroup®
YOUR FUNDRAISING PARTNER SINCE 1990



UNION UNIVERSITY
School of Education



U.S. AIR FORCE
CHAPLAIN CORPS



World
Renew
LIVING JUSTICE • LOVING MERCY • SERVING CHRIST

DISASTER
RESPONSE
SERVICES

2023-2024 Application Form

Please email completed form to jmahurin@cccu.org. Thank you!

Name: _____ Date: _____

Institution/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

CONFERENCE SELECTION

CONFERENCE	CODE	DATE	LOCATION
<input type="checkbox"/> 2023 Legal & Public Policy Conference	LAPP	September 25-27, 2023	La Mirada, CA
<input type="checkbox"/> 2023 Diversity Conference	DIV	October 15-17, 2023	Siloam Springs, AR
<input type="checkbox"/> 2024 Presidents Conference	PRES	January 24-26, 2024	Washington, D.C.
<input type="checkbox"/> 2024 Multi-Academic Conference for Advancement, Alumni Affairs, Communications, Enrollment, & Financial Aid Administrators	MAC1	February 26-28, 2024	San Diego, CA
<input type="checkbox"/> 2024 Multi-Academic Conference for Campus Ministers/Evangelism, Provosts, Student Development Officers, & Information Technology	MAC2	February 28-March 1, 2024	San Diego, CA
<input type="checkbox"/> 2024 Chief Financial Officers & HR Directors Gathering	CFO	TBD	TBD
<input type="checkbox"/> 2024 Leadership Development Institutes	LDI	June 2024	Sumas, WA
<input type="checkbox"/> 2024 Snezek Library Institute	SLI	TBD	TBD

SPONSORSHIP INFORMATION

1. Conference Code: _____ Sponsorship Level: Platinum Gold Silver Bronze Other: \$ _____

2. Conference Code: _____ Sponsorship Level: Platinum Gold Silver Bronze Other: \$ _____

3. Conference Code: _____ Sponsorship Level: Platinum Gold Silver Bronze Other: \$ _____

4. Other Opportunities (e.g. Vendor Directory): _____

PAYMENT INFORMATION

Credit Card* Check* Money Order* ACH

Signature _____

By signing & submitting this form, you accept & agree to follow the guidelines, rules, & regulations listed in the sponsor guide. Upon receipt of form, you will be issued an invoice with payment instructions/options to pay either with credit card, ACH, or check.

NOTE: Sponsorships are on a first-come, first-serve basis. The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. All sponsorships are NON-REFUNDABLE.

* Please make checks payable to the Council for Christian Colleges & Universities. If paying by check or money order, please note that your sponsorship will not be confirmed until the payment is received. **If paying by credit card, a 2% processing fee will be applied.**

If you have any questions, please email Jeri Mahurin at jmahurin@cccu.org.