



## HOW THE CCCU SERVES U.S. INSTITUTIONS

The CCCU’s goal is to be your essential partner as you fulfill your God-given Christian higher education assignment within your unique context.

### PRESERVING YOUR MISSION

Christian higher education is invaluable to the nation. Strategically located in Washington, D.C., our government relations team works to affirm and protect our constituency’s unique position as Christ-centered, not-for-profit institutions of higher education and to make the case for Christian higher education in the public square. With connections to Congress, the Department of Education, the Treasury Department, the White House, and the courts, the CCCU utilizes all the levers within the three branches of government to preserve, protect, and advance the Christ-centered mission of Christian colleges and universities.

From July 2021 – April 2022 we sent:



#### 50 LETTERS

to Congress, the White House, the Treasury, and the Department of Education.



#### 8 AMICUS BRIEFS

to the Supreme Court and other federal courts.

- Advancing your rights in the courts:** In 2021, the CCCU has raised your voice in the judicial square on multiple fronts. In the ongoing *Hunter v. Department of Education* case, we argued that **exemptions protecting religious educational institutions are constitutionally required and should not be removed from Title IX**. We are active interveners in this case that directly involves 21 CCCU schools. In addition, the CCCU had led or joined eight amicus briefs. A brief filed with the Christian Legal Society in *Carson v. Makin* argues the **unconstitutionality of excluding religious schools from a benefit available to other private schools**. Additionally, our brief in **Maxon v. Fuller** argued for protection of the Title IX religious exemption; the Ninth Circuit issued its opinion in December supporting Fuller Seminary and Title IX’s religious exemption.



#### \$570 MILLION DOLLARS

annually in Pell grants.\*



#### 1 OUT OF 3 STUDENTS

are impacted by the Pell Grant.

- Advocated for increasing the maximum Pell Grant** for our U.S. institutions, which impacts 1 out of 3 students on your campus.
- Advancing your voice at Capitol Hill:** We have countered a top-down approach to higher education, where funds are allocated to preference the public sector over the private. Instead, we have advocated **that our schools be treated equitably in any new higher education legislation** and supported initiatives that place funds directly into the pockets of the students who need it most. By making education more accessible and affordable, we empower our students to make the educational choice that best fits their current needs and future aspirations. That is why we proudly support **doubling the maximum Pell Grant** as one of our top advocacy priorities. Increasing Pell would allow low- and middle-income students to receive funding to attend the school of their choice while maintaining the educational diversity in the United States.

\*Source: <https://www2.ed.gov/finaid/prof/resources/data/pell-institution.html>

## CAMPUS GRANTS

As a valuable member service, we offer a wide variety of grant opportunities for CCCU campuses. Since July 2021, our U.S. institutions and faculty have received almost **\$700,000 of grant funding** for STEM research, immigration advocacy, faculty development, and more. By establishing partnerships with foundations such as the Templeton Religion Trust, the M.J. Murdock Charitable Trust, NetVUE, and the Kern Foundation, the CCCU can offer financial support for campus projects. Awards range from \$5,000 to over \$50,000 per campus. Each year the CCCU awards \$100,000 to faculty for research projects. Our website provides a full list of available [grants](#).

Another program available to members is our [Dellenback Fellowship](#), which connects experienced academic administrators from the U.S. and Canada who are interested in developing Christian higher education abroad with CCCU international affiliates who request assistance. Past Dellenback Fellows have traveled to Bolivia, Ecuador, Haiti, Kenya, Korea, Lithuania, Taiwan, and Uganda. The CCCU has an open call for applications, and qualified administrators are invited to submit applications.

## CAREER CENTER

The [CCCU Career Center](#) is the premier online source for careers in Christian higher education. Our goal is for institutions to hire highly qualified and mission-driven employees and for job seekers to find fulfilling positions. Since July 2021, the CCCU has connected passionate people with **over 1,500 meaningful careers from our U.S. job postings**. CCCU institutions receive discounted job posting prices to connect with our 40,000+ job seeker database.

## PROFESSIONAL CONNECTION & DEVELOPMENT

- The CCCU offers [Leadership Development Institutes](#) each summer in a retreat setting. The setting allows for reflection but also creates an environment to have high-impact learning taught by the best CCCU peers. **U.S. member institutions have sent 57 Christian higher education leaders** to the CCCU's Leadership Development Institutes in the past two years. For the presidents and boards of trustees, a New President Institute and Governance Institute is also offered in the summer, as well as presentations by CCCU to boards throughout the year. We also host New Faculty Institutes and peer conferences open to leaders from CCCU Institutions. In February 2022, we offered professional connection and development through the International Forum, where **133 CCCU international and U.S. schools gathered in Dallas, Texas**.

## UPCOMING 2022-2023 EVENTS

- June 5-9, 2022 [Multi-Ethnic Leadership Development Institute \(M-E LDI\)](#) – Cedar Springs, WA
- June 9-13, 2022 [Effectiveness in Leadership \(Leadership Institute for CCCU Executive Women Leaders\)](#) – Cedar Springs, WA
- July 20-22, 2022 [New Presidents Institute](#) – Carlsbad, CA
- July 22-25, 2022 [Governance Institute](#) – Carlsbad, CA
- February 1-4, 2023 [Presidents Conference](#) – Washington, D.C.
- February 13-15, 2023 [Multi-Academic Conference I](#) – Miramar Beach, FL
- February 15-17, 2023 [Multi-Academic Conference II](#) – Miramar Beach, FL

*CCCU events include key leader conferences, International Forums, and special topic webinars.  
All events are regularly updated on the CCCU events page.*

## GLOBALED

[CCCU GlobalED](#) acts as an extension of your campus to foster students' intellectual, cultural, vocational, and spiritual growth across the globe. **In the past five years, the CCCU has hosted 1,260 students from our U.S. member institutions in the CCCU's GlobalED experiential education programs.** The CCCU offers three high-impact experiential education programs: [American Studies Program \(ASP\)](#) in **Washington, D.C.**; [Middle East Studies Program \(MESP\)](#) in **Amman, Jordan**; and [Scholarship & Christianity \(SCIO\)](#) in **Oxford, England**. These GlobalED programs extend the educational mission of CCCU schools by providing culturally engaging learning experiences that foster students' intellectual and spiritual growth and equip them to live out their Christian faith in the world.

In the past year, we have also partnered with three of our CCCU institutions to reestablish connections with the [Los Angeles Film Studies Center](#) (owned by Olivet Nazarene University), the [Contemporary Music Center](#) (owned by Greenville University), and the [Uganda Studies Program](#) (owned by Uganda Christian University).



## JOURNEY TO DISTINCTION

The CCCU launched a new campaign, [Journey to Distinction](#), highlighting the stories of Christian college students for the purpose of inviting students, parents, pastors, and others to see anew what God is doing in the lives of young men and women graduates and those yet to walk across the finish line.

### Your campus can be involved in the following ways:

- Explore the website to see how it can be a tool for your enrollment and PR teams:
- Become a Journey to Distinction launch partner here: [www.ccculaunchpartner.com](http://www.ccculaunchpartner.com)
- Send the CCCU students stories from your campuses that can be featured in the "[News](#)" section
- Share the stories through your campus' social media channels

## DIGITAL NETWORKING OPPORTUNITIES

- **Shirley's Snapshot:** These twice-monthly emails to CCCU presidents from President Shirley Hoogstra are an excellent way to stay connected and up-to-date on the work of the CCCU. These also include a regular feature of introducing our international presidents and giving them an opportunity to share campus updates. This is a unique way to foster connections among our global network of presidential peers, some of whom may not have had an opportunity to meet other CCCU colleagues in person.
- **Advance and eAdvance:** Our semi-annual publication, [Advance](#), is always published Online with both links to individual articles as well as a PDF of the full print version. The Advance magazine is a resource containing research, news, book reviews, interviews, feature articles, and other content that provides a vast array of timely and relevant information for the work of Christian higher education. Leaders from CCCU institutions across the globe regularly contribute to the magazine. The *eAdvance* arrives in your inbox each month with links to valuable resources, updates on upcoming professional development opportunities, and the latest CCCU news.
- **Networking Communities:** To foster essential online collaboration among Christian higher education professionals, Networking Communities enable individuals in the same position across the CCCU to ask questions specific to their field, share best practices, and collaborate on new projects. Click [here](#) to join a listserv networking community.
- **Services to Presidents:** Because CCCU presidents are the key figures charged with providing visionary leadership to their unique campus communities amid challenging times, we provide an array of training, networking, resources, and professional development opportunities for them.

## PRODUCTIVE PARTNERSHIPS

- **Property & Liability Insurance Consortium:** [CCCU's insurance consortium](#) (underwritten by Sovereign Insurance Group) for property and liability insurance offers substantial savings for individual institutions. **Over 20 CCCU institutions have joined the Consortium since 2019 and have saved over \$1.6 M compared to their expiring costs.**
- **Online Education:** The CCCU has partnered with the education technology company [CampusEDU](#) works directly with campuses to create online courses and provide them with a suite of tools to connect with and reach this generation of learners. Their innovative platform seeks to transform the online education world by creating a compelling virtual learning environment for students. For more information, contact Mark Shepherd at [mshepherd@campusedu.com](mailto:mshepherd@campusedu.com).
- **Online Course Sharing Consortium:** More than **60 CCCU institutions** are part of the collaboration with [Academy](#). This innovative consortium with [Academy](#) enables CCCU institutions to share online courses across a common platform with other institutions that share a Christ-centered mission. Participating institutions can strengthen enrollment by expanding their curriculum and academic offerings with minimal expense, while also improving student retention and degree completion rates. CCCU institutions have the freedom to select which courses from partner institutions are open to their students, who can take these courses as part of their regular semester block as well as during the winter or summer. If you are interested in learning more, contact Rick Ostrander at [rick@academy.com](mailto:rick@academy.com).

## ADDITIONAL MEMBER BENEFITS

- **Social Media updates** allow you to track the work of the CCCU. Follow us on [Facebook](#) and [Twitter](#) for daily articles and updates. We also encourage you to tag us on social media so we can share the good work of your institution!
- **The [Tuition Waiver Exchange Program \(TWE\)](#)** enables dependents of full-time employees at a participating CCCU institution to receive partial or full tuition reductions at other participating CCCU institutions. Currently, 106 U.S. institutions benefit from this program.
- **Diversity Resources:** CCCU institutions care deeply about racial justice and racial reconciliation, and the CCCU seeks to support campus efforts to identify how racism has affected and shaped the work of Christian higher education. As we are faced with painful reminders of racism and racial disparity in our country, the CCCU is committed to facilitating ways for campus leaders to do what they do best: educate. The resources featured on this [website](#), representing a broad spectrum of views, are intended to assist institutional leaders at Christian colleges and universities in facilitating learning and leading campus conversations.
- **Research Initiatives:** The CCCU maintains a unified collection of data to provide an overview of our institutions. This data will continue to grow in scope and distinction with the yearly addition of data and reports from the Collaborative Assessment Project (CAP). A highly valued member service is the **comprehensive compensation survey** done annually for presidents, faculty, and key leaders. In collaboration with foundation grants, the CCCU produces reports based on areas of inquiry.
- **A community of prayer warriors!** At staff meetings twice a month, the CCCU gathers to pray for our university presidents and institutions. If we can pray for you for a specific request, please let me know.
- **Certificate of Membership** to display on your campus or in your office.
- **Display the CCCU name and logo** on your institution's website.
- **Institution listed on the CCCU website** for prospective students.