

# HOW THE CCCU SERVES INTERNATIONAL INSTITUTIONS

The CCCU's goal is to be your essential partner as you fulfill your God-given Christian higher education assignment within your unique context.

#### CAREER CENTER

The <u>CCCU Career Center</u> is the premier online source for careers in Christian higher education. Our goal is for institutions to hire highly qualified and mission-driven employees and for job seekers to find fulfilling positions. Since July 2021, the CCCU has connected passionate people with **more than 47 meaningful careers from our international job postings**. CCCU institutions receive discounted job posting prices to connect with our 40,000+ job seeker database.

### PROFESSIONAL CONNECTION & DEVELOPMENT

The CCCU offers <u>Leadership Development Institutes</u> each summer in a retreat setting. The setting allows for reflection but also creates an environment to have high-impact learning taught by the best CCCU peers. For the presidents and boards of trustees, a New President Institute and Governance Institute is also offered in the summer, as well as presentations by CCCU to boards throughout the year. We also host New Faculty Institutes and peer conferences open to leaders from our CCCU International Institutions. In February 2022, we offered professional connection and development through the International Forum, where **133 CCCU international and U.S. schools gathered** in Dallas, Texas.

# **UPCOMING 2022-2023 EVENTS**

- June 5-9, 2022 <u>Multi-Ethnic Leadership Development Institute (M-E LDI)</u> Cedar Springs, WA
- June 9-13, 2022 <u>Effectiveness in Leadership (Leadership Institute for CCCU Executive Women Leaders)</u> Cedar Springs, WA
- July 20-22, 2022 <u>New Presidents Institute</u> Carlsbad, CA
- July 22-25, 2022 <u>Governance Institute</u> Carlsbad, CA
- February 1-4, 2023 <u>Presidents Conference</u> Washington, D.C.
- February 13-15, 2023 <u>Multi-Academic Conference I</u> Miramar Beach, FL
- February 15-17, 2023 <u>Multi-Academic Conference II</u> Miramar Beach, FL

CCCU events include key leader conferences, International Forums, and special topic webinars.

All events are regularly updated on the CCCU events page.

## **DIGITAL NETWORKING OPPORTUNITIES**

- Shirley's Snapshot: These twice-monthly emails to CCCU presidents from President Shirley Hoogstra are an excellent way to stay connected and up-to-date on the work of the CCCU. These also include a regular feature to introducing our international presidents and giving them an opportunity to share campus updates. This is a unique way to foster connections among our global network of presidential peers, some of whom may not have had an opportunity to meet other CCCU colleagues in person.
- Advance and eAdvance: Our semi-annual publication, Advance, is always published online with both links
  to individual articles as well as a PDF of the full print version. The Advance magazine is a resource containing research, news, book reviews, interviews, feature articles, and other content that provides a vast array of
  timely and relevant information for the work of Christian higher education. Leaders from CCCU institutions
  across the globe regularly contribute to the magazine. The eAdvance arrives in your inbox each month
  with links to valuable resources, updates on upcoming professional development opportunities, and the
  latest CCCU news.
- **Networking Communities**: To foster essential online collaboration among Christian higher education professionals, Networking Communities enable individuals in the same position across the CCCU to ask questions specific to their field, share best practices, and collaborate on new projects. Click <a href="here">here</a> to join a listserv networking community.
- **Services to Presidents:** Because CCCU presidents are the key figures charged with providing visionary leadership to their unique campus communities amid challenging times, we provide an array of training, networking, resources, and professional development opportunities for them.

#### PRODUCTIVE PARTNERSHIPS

- Online Education: The CCCU has partnered with the education technology company <u>CampusEDU</u> works directly with campuses to create online courses and provide them with a suite of tools to connect with and reach this generation of learners. Their innovative platform seeks to transform the online education world by creating a compelling virtual learning environment for students. For more information, contact Mark Shepherd at <u>mshepherd@campusedu.com</u>.
- Online Course Sharing Consortium: This innovative consortium with Acadeum enables CCCU institutions to share online courses across a common platform with other institutions that share a Christ-centered mission. Participating institutions can strengthen enrollment by expanding their curriculum and academic offerings with minimal expense, while also improving student retention and degree completion rates. CCCU institutions have the freedom to select which courses from partner institutions are open to their students, who can take these courses as part of their regular semester block as well as during the winter or summer. International institutions are able to take advantage of this opportunity; if you are interested in learning more, contact Rick Ostrander at <a href="rick@acadeum.com">rick@acadeum.com</a>.

### **CAMPUS GRANTS**

As a valuable member service, we offer a wide variety of grant opportunities for CCCU campuses, many of which are open to International institutions. By establishing partnerships with foundations such as the Templeton Religion Trust, the M.J. Murdock Charitable Trust, NetVUE, and the Kern Foundation, the CCCU can offer financial support for campus projects. Awards range from \$5,000 to over \$50,000 per campus. **Each year the CCCU awards \$100,000 to faculty for research projects. Our website provides a full list of available grants.** 

Another program available is our <u>Dellenback Fellowship</u>, which connects experienced academic administrators from the U.S. and Canada who are interested in developing Christian higher education abroad with CCCU international affiliates who request assistance. Past Dellenback Fellows have traveled to Bolivia, Ecuador, Haiti, Kenya, Korea, Lithuania, Taiwan, and Uganda. **The CCCU has an open call for applications, and institutions interested in hosting a Dellenback Fellow can complete an online request form.** 

### **JOURNEY TO DISTINCTION**

The CCCU launched a new campaign, <u>Journey to Distinction</u>, highlighting the stories of Christian college students for the purpose of inviting students, parents, pastors, and others to see anew what God is doing in the lives of young men and women graduates and those yet to walk across the finish line.

## Your campus can be involved in the following ways:

- Explore the website to see how it can be a tool for your enrollment and PR teams:
- Become a Journey to Distinction launch partner here: www.ccculaunchpartner.com
- Send the CCCU students stories from your campuses that can be featured in the "News" section
- Share the stories through your campus' social media channels

#### **GLOBALED**

CCCU GlobalED acts as an extension of your campus to foster students' intellectual, cultural, vocational, and spiritual growth across the globe. The CCCU offers three high-impact experiential education programs: American Studies Program (ASP) in Washington, D.C.; Middle East Studies Program (MESP) in Amman, Jordan; and Scholarship & Christianity (SCIO) in Oxford, England. These GlobalED programs extend the educational mission of CCCU schools by providing culturally engaging learning experiences that foster students' intellectual and spiritual growth and equip them to live our their Christian faith in the world.

In the past year, we have also partnered with three of our CCCU institutions to reestablish connections with the <u>Los Angeles Film Studies Center</u> (owned by Olivet Nazarene University), the <u>Contemporary Music Center</u> (owned by Greenville University), and the <u>Uganda Studies Program</u> (owned by Uganda Christian University).



#### ADDITIONAL MEMBER BENEFITS

- **Social Media updates** allow you to track the work of the CCCU. Follow us on <u>Facebook</u> and <u>Twitter</u> for daily articles and updates. We also encourage you to tag us on social media so we can share the good work of your institution!
- Diversity Resources: CCCU institutions care deeply about racial justice and racial reconciliation, and the
  CCCU seeks to support campus efforts to identify how racism has affected and shaped the work of Christian
  higher education. As we are faced with painful reminders of racism and racial disparity in our country, the
  CCCU is committed to facilitating ways for campus leaders to do what they do best: educate. The resources
  featured on this website are intended to assist institutional leaders at Christian colleges and universities in
  facilitating learning and leading campus conversations.
- Research Initiatives: The CCCU maintains a unified collection of data to provide an overview of our institutions. This data will continue to grow in scope and distinction with the yearly addition of data and reports from the Collaborative Assessment Project (CAP).
- A community of prayer warriors! At staff meetings twice a month, the CCCU gathers to pray for our university presidents and institutions. If we can pray for you for a specific request, please let me know.
- **Federal Advocacy** is necessary to protect and promote Christian higher education. We hold that Christian higher education as a whole benefits when its presence continues to increase and thrive around the world. While much of our advocacy efforts focus on U.S. institutions, we are always available to address particular issues brought to our attention to best support the international Christian higher education community.
- Certificate of Membership to display on your campus or in your office.
- **Display the CCCU name and logo** on your institution's website.
- Institution listed on the CCCU website for prospective students.