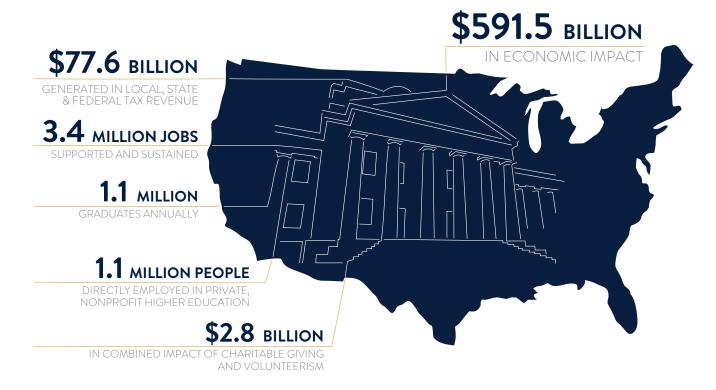
# PRIVATE, NONPROFIT HIGHER EDUCATION

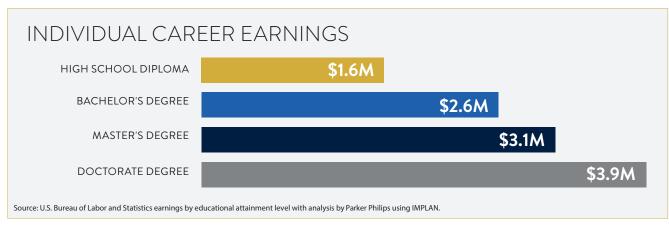
Shaping Lives and Anchoring Communities

The contributions of higher education extend far beyond an individual degree. Private, nonprofit colleges and universities play significant roles in the everyday lives of those living and working in college communities and are important contributors to the nation as a whole. America's private, nonprofit colleges and universities are in a unique position to not only help but lead the acceleration of post-pandemic economic progress across the nation. Serving as one of the nation's primary vehicles for social and economic mobility, private, nonprofit colleges and universities are accelerating economic growth, creating jobs and boosting the nation's tax base.



## **INCREASING ECONOMIC AND SOCIAL MOBILITY**

Higher education leads to many benefits, including opportunities for a life-long career and financial stability.







To access the full report, visit naicu.edu/ImpactSurvey2021.pdf.

#### INSPIRING AND GIVING BACK

Rural, suburban and urban communities throughout the country benefit from the volunteer and philanthropic spirit embodied at many private, nonprofit colleges and universities.

\$2.8 BILLION

\$747.5 MILLION CHARITABLE GIVING

COMBINED IMPACT OF CHARITABLE GIVING AND VOLUNTEERISM

**86.8 MILLION** VOLUNTEER HOURS VALUED AT \$2 BILLION

Source: Analysis using data from the U.S. Census Bureau and Points of Light Foundation

## **HELPING STUDENTS SUCCEED IN A TIMELY WAY**

#### BACHELOR'S DEGREE COMPLETED IN FOUR YEARS



84% PRIVATE, NONPROFIT COLLEGE STUDENTS

70% FOUR-YEAR PUBLIC COLLEGE STUDENTS

Source: U.S. Department of Education, National Center for Education Statistics, "Beginning Postsecondary Students Longitudinal Study (BPS:12/17),"October 2019

### **EDUCATING A DIVERSE ARRAY OF STUDENTS**

Private, nonprofit higher education educates a diverse array of students across demographics.

AFRICAN AMERICAN

13%

NONPROFIT

**ASIAN AMERICAN** 

6%

**HISPANIC** 

PRIVATE NONPROFIT

WOMEN

58% PRIVATE, NONPROFIT

55% 4-YEAR

**PELL GRANT RECIPIENTS** 

NONPROFIT

**UNDERGRADUATE STUDENTS** 25YRS & OLDER

NONPROFIT

PUBLIC 4-YFAR

Source: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Institutional Characteristics (2019–20). U.S. Department of Education, National Center for Education Statistics, 2015-16 National Postsecondary Student Aid Study (NPSAS:16).

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