THE CASE FOR CHRISTIAN HIGHER EDUCATION

ECONOMIC IMPACT

Christian colleges and universities play an essential role in reopening our economy in the wake of COVID-19.

$60 BILLION IN ANNUAL ECONOMIC IMPACT

$25.9 BILLION FROM OPERATIONS AND CAPITAL INVESTMENTS
$34.6 BILLION FROM ADDITIONAL ALUMNI EARNINGS

This economic activity also generates:

$9.7 BILLION IN FEDERAL TAX REVENUE
340,000 JOBS IN THE ECONOMY
$17.8 BILLION IN SALARY AND BENEFITS

For every $1 in federal grant money a student receives, CCCU institutions generate more than $20 in federal tax revenue through their operations, capital investments, and additional alumni earning power.


AFFORDABILITY

Christian colleges and universities provide an affordable, high-quality education for students.

The majority of CCCU students do not pay the published sticker price at their institution and are more likely to receive institutional aid.

INSTITUTIONAL AID

95% OF CCCU STUDENTS
78% OF STUDENTS AT PRIVATE INSTITUTIONS

The average net cost for all new students at CCCU institutions is 7% less than the average net cost for all new students at non-CCCU four-year private institutions.

Christian colleges and universities are vital in educating first-generation and low-income college students.

- CCCU students have the highest loan repayment rates.*
- CCCU students take out the least in loans.**
- CCCU students have the lowest loan default rates.*

**FEDERAL LOANS**

<table>
<thead>
<tr>
<th>Type</th>
<th>CCCU</th>
<th>Public</th>
<th>All</th>
<th>Private</th>
<th>National Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>REPAYMENT RATE</td>
<td>77.6%</td>
<td>6.6%</td>
<td>10.8%</td>
<td>71.9%</td>
<td>77.6%</td>
</tr>
<tr>
<td>DEFAULT RATE</td>
<td>$7,453</td>
<td>$8,920</td>
<td>$9,810</td>
<td>$11,950</td>
<td>$11,950</td>
</tr>
</tbody>
</table>


**SOCIAL IMPACT**

Christian colleges and universities are vital in educating first-generation and low-income college students.

- 1 in 3 CCCU students are first generation college students.*
- 1 in 3 CCCU students receive Pell Grants.**
- 50% of CCCU students come from families that make less than $50,000 per year.*


**CAREERS**

CCCU students are overrepresented in fields that deliver social benefits, like human services (which includes counseling, mental health, and family services).

**HUMAN SERVICES**

<table>
<thead>
<tr>
<th>Type</th>
<th>CCCU Institutions</th>
<th>All 4-Year Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.7%</td>
<td>4.2%</td>
<td></td>
</tr>
</tbody>
</table>

**COMMUNITY IMPACT**

CCCU students are more likely to participate in community service.

<table>
<thead>
<tr>
<th>Type</th>
<th>CCCU Students</th>
<th>All College Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>35.2%</td>
<td>25.7%</td>
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</tbody>
</table>


To learn more about the work of the Council for Christian Colleges & Universities, visit www.cccu.org.