

THE CASE FOR CHRISTIAN HIGHER EDUCATION

ECONOMIC IMPACT

Christian colleges and universities play an **essential role in reopening our economy** in the wake of COVID-19.

\$60 BILLION
IN ANNUAL
ECONOMIC IMPACT >>



\$25.9 BILLION
FROM OPERATIONS AND
CAPITAL INVESTMENTS



\$34.6 BILLION
FROM ADDITIONAL
ALUMNI EARNINGS

This economic activity also generates:



\$9.7 BILLION
IN FEDERAL
TAX REVENUE



340,000
JOBS IN THE ECONOMY



\$17.8 BILLION
IN SALARY AND
BENEFITS



For every **\$1** in federal grant money a student receives, CCCU institutions generate more than **\$20** in federal tax revenue through their operations, capital investments, and additional alumni earning power.

Source: Econsult Solutions, "The National Impact of Christian Higher Education," 2018

AFFORDABILITY

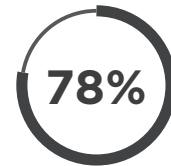
Christian colleges and universities provide an **affordable, high-quality education for students.**

INSTITUTIONAL AID

The majority of CCCU students **do not pay the published sticker price** at their institution and are **more likely to receive institutional aid.**



95%
OF CCCU
STUDENTS



78%
OF STUDENTS AT
PRIVATE INSTITUTIONS



The **average net cost for all new students at CCCU institutions is 7% less** than the average net cost for all new students at non-CCCU four-year private institutions.

Source: National Center for Education Statistics, IPEDS, 2017-18.

CCCU students have the **highest loan repayment** rates.*



REPAYMENT RATE

77.6%

CCCU INSTITUTIONS

71.9%

NATIONAL AVERAGE

CCCU students take out the **least in loans**.**

FEDERAL LOANS

\$7,453

CCCU

\$8,920

PUBLIC

\$9,810

ALL

\$11,950

PRIVATE

CCCU students have the **lowest loan default** rates.*



DEFAULT RATE

6.6%

CCCU INSTITUTIONS

10.8%

NATIONAL AVERAGE

*Source: 2019 Trends in Higher Education, U.S. Department of Education. **Source: National Center for Education Statistics, 2015-16

SOCIAL IMPACT

Christian colleges and universities are vital in educating **first-generation and low-income college students**.

1 in 3 CCCU students are first generation college students.*



1 in 3 CCCU students receive Pell Grants.**



50% of CCCU students come from families that make less than **\$50,000** per year.*



*Source: Econsult Solutions, "The National Impact of Christian Higher Education," 2018. **Source: 2019 Bethel Study: Financial Aid Survey of CCCU Institutions.

CAREERS

CCCU students are overrepresented in fields that **deliver social benefits**, like human services (which includes counseling, mental health, and family services).

HUMAN SERVICES

12.7%

CCCU INSTITUTIONS



4.2%

ALL 4-YEAR INSTITUTIONS

COMMUNITY IMPACT

CCCU students are **more likely to participate in community service**.

COMMUNITY SERVICE



35.2%

OF CCCU STUDENTS



25.7%

OF ALL COLLEGE STUDENTS

Source: Econsult Solutions, "The National Impact of Christian Higher Education," 2018



To learn more about the work of the Council for Christian Colleges & Universities, visit www.cccu.org.