

2019-2020 CONFERENCES & EVENTS
SPONSORSHIP PROSPECTUS



COUNCIL FOR CHRISTIAN COLLEGES & UNIVERSITIES

ADVANCING FAITH AND INTELLECT FOR THE COMMON GOOD

2019-2020 CCCU Sponsorship Prospectus

General Information

The Council for Christian Colleges & Universities is a higher education association of more than 180 Christian institutions around the world. With campuses across the globe, including more than 150 in the U.S. and Canada and nearly 30 more from an additional 18 countries, CCCU institutions are accredited, comprehensive colleges and universities whose missions are Christ-centered and rooted in the historic Christian faith. Most also have curricula rooted in the arts and sciences. The CCCU's mission is to advance the cause of Christ-centered higher education and to help our institutions transform lives by faithfully relating scholarship and service to biblical truth. The CCCU is a tax-exempt 501(c)(3) nonprofit organization headquartered in the historic Capitol Hill district of Washington, D.C.

Who Should Sponsor?

Organizations interested in supporting and collaborating with leaders at Christian colleges across the United States and around the world should consider partnering with us at our in-person conferences and events.

Sponsoring organizations typically include:

- Food service organizations
- Student services
- Executive search firms
- Facility management services
- Management consultants
- Publishers and book distributors
- Travel agencies
- Enrollment/admissions service organizations
- Communication and marketing companies
- Financial aid services
- Building and furniture supply companies
- Telecommunications/technology companies
- Athletic associations
- Printers and suppliers of office equipment
- Law firms
- Insurance agencies
- Financial institutions
- Architectural firms
- Risk management
- Parachurch ministries
- Advancement/development companies

TESTIMONIAL

"In the midst of upheaval and genuine chaos in American higher education, who better to serve students of all ages than the colleges and universities of the CCCU? We want to be a part of encouraging and empowering leaders of these schools to be their best, stand tall, and remain faithful. We're happy to support the CCCU with their excellent professional conferences by making these distinctive learning experiences accessible to faculty, staff, and administrators around the world."

Richard H. Bailey, RHB

R H B

2019 DIVERSITY CONFERENCE

OCTOBER 4-5, 2019 | GEORGE FOX UNIVERSITY | NEWBERG, OREGON

GOLD LEVEL / \$4,500 (Choose 1)

- **OVERALL CONFERENCE A/V**
- **PHOTOGRAPHY & VIDEOGRAPHY**
- **PRINTED PROGRAM BOOKLET** (Receives full-page ad on back cover)
- **BREAKFAST** (Friday)
- **LUNCH** (Friday and Saturday)
- **CONFERENCE BAG - \$5,500** (CCCU provides bag)

GOLD LEVEL BENEFITS

- 2 complimentary registrations
- Logo displayed/recognition at event
- Complimentary full-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo and link listed on conference website
- Electronic roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference
- Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event
- Opportunity to have one promotional item or brochure in registration packet

BRONZE LEVEL / \$1,300

- **TABLETOP DISPLAY**

BRONZE LEVEL BENEFITS

- 1 complimentary registration
- Logo placement in program with 25-word description
- Exhibit table
- Logo and link listed on conference website
- Electronic roster of attendees sent post-conference

SILVER LEVEL / \$2,500

- **REFRESHMENT BREAKS** (Friday AM, Friday PM, or Saturday PM)
- **NOTEPAD & PEN - \$3,500** (CCCU provides notepad & pen)
- **LANYARD - \$3,500** (CCCU provides lanyard)

SILVER LEVEL BENEFITS

- 1 complimentary registration
- Complimentary ½-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo and link listed on conference website
- Electronic roster of attendees sent once in advance of conference and once after the conference

OTHER OPPORTUNITIES / \$500

Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$200

2020 PRESIDENTS CONFERENCE

JAN 29-31, 2020 | THE WESTIN WASHINGTON, D.C. CITY CENTER

PLATINUM LEVEL / \$12,500 (Choose 1)

- CONFERENCE A/V (2 available)
- WORSHIP & DEVOTION
- WEDNESDAY OPENING DINNER (2 available)
- WEDNESDAY NIGHT KEYNOTE SPEAKER SPONSOR
- THURSDAY CHAMPIONS LUNCH
- EVENT VIDEOGRAPHER
- SPOUSES PROGRAM SPONSOR

PLATINUM LEVEL BENEFITS

- 2 complimentary registrations, and up to 2 additional representatives at the full non-member rate
- Opportunity to include one-minute video*
 - In lieu of video, you may opt to receive 1 additional complimentary registration. Your organization will still be verbally recognized at the conference.
- Complimentary full-page ad in printed program booklet
- Exhibit table
- 20% discount off an ad in the Spring 2020 issue of *Advance Magazine*
- Logo displayed as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Overall sponsor thank-you signage
 - Event transition slides during break times
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference
- Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event
- Opportunity to have one promotional item or brochure in registration packet

2020 PRESIDENTS CONFERENCE

JAN 29-31, 2020 | THE WESTIN WASHINGTON, D.C. CITY CENTER

GOLD LEVEL / \$7,500 (Choose 1)

- **WEDNESDAY NIGHT WELCOME RECEPTION**
- **BREAKFAST** (Thursday or Friday)
- **CONFERENCE BAG - \$8,500** (CCCU provides bag)
- **PRINTED PROGRAM BOOKLET - \$8,500**
(Receives full-page ad on back cover)

GOLD LEVEL BENEFITS

- 2 complimentary registrations, and up to 1 additional representative at the full non-member rate
- Complimentary full-page ad in printed program booklet
- Logo displayed as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Overall sponsor thank-you signage
 - Event transition slides during break times
- Exhibit table
- 10% discount off an ad in the Spring 2020 issue of *Advance Magazine*
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference
- Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event
- Opportunity to have one promotional item or brochure in registration packet

OTHER OPPORTUNITIES

- **FULL-PAGE AD IN PRINTED PROGRAM - \$1,300**
- **HALF-PAGE AD IN PRINTED PROGRAM - \$750**
- **INSERT IN REGISTRATION PACKETS - \$750**

Note: There are no additional benefits with this sponsorship level, but you do have the opportunity to purchase the excel roster of attendees for \$400.

SILVER LEVEL / \$4,500 (Choose 1)

- **REFRESHMENT BREAKS** (Thursday AM, Thursday PM, Friday AM)
- **EVENT PHOTOGRAPHER**
- **EVENT VIDEOGRAPHER**
- **NOTEPAD & PEN - \$5,500** (CCCU provides notepad & pen)
- **LANYARD - \$5,500** (CCCU provides lanyard)

SILVER LEVEL BENEFITS

- 1 complimentary registration, and up to 2 additional representatives at full non-member rate
- Complimentary ½-page ad in printed program booklet
- Logo displayed as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Overall sponsor thank-you signage
 - Event transition slides during break times
- Exhibit table
- Logo and link listed on conference website
- Excel roster of attendees sent once in advance of conference and once after the conference.

BRONZE LEVEL / \$2,500

- **TABLETOP DISPLAY**

BRONZE LEVEL BENEFITS

- 1 complimentary registration, and up to 1 additional representative at the full non-member rate
- Logo displayed on the conference webpage with link to company website
- Company name listed on:
 - Logo and 25-word company description in printed program
 - Overall sponsor thank-you signage
 - Event transition slides during break times
- Exhibit table
- Excel roster of attendees sent post-conference

2020 MULTI-ACADEMIC CONFERENCE FOR ADVANCEMENT, ALUMNI AFFAIRS, COMMUNICATIONS & ENROLLMENT PROFESSIONALS

FEBRUARY 10-12, 2020 | SHERATON SAN DIEGO HOTEL & MARINA | SAN DIEGO, CA

GOLD LEVEL / \$6,000 (Choose 1)

- OVERALL CONFERENCE A/V (2 available)
- WORSHIP & DEVOTION SPONSOR (Tuesday (1) & Wednesday (1))
- VIDEOGRAPHER
- PHOTOGRAPHER
- MONDAY NIGHT WELCOME RECEPTION
- MONDAY DINNER KEYNOTE SPEAKER
- TUESDAY MORNING KEYNOTE SPEAKER
- WEDNESDAY KEYNOTE ADDRESS
- BREAKFAST (Tuesday, Wednesday)
- LUNCH (Tuesday, Wednesday)
- CONFERENCE BAG - \$7,000 (CCCU provides bag)
- HOTEL KEY CARDS - \$7,000 (CCCU supplies key card)
- PROGRAM BOOKLET - \$7,000 (Receives full page ad on back cover)

GOLD LEVEL BENEFITS

- 2 complimentary registrations, and up to 1 additional representative at the full non-member rate
- Complimentary full-page ad in printed program booklet
- Logo displayed as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Overall sponsor thank-you signage
 - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference
- Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event
- Opportunity to have one promotional item or brochure in registration packet

SILVER LEVEL / \$4,000 (Choose 1)

- REFRESHMENT BREAKS (Monday PM, Tuesday AM, Tuesday PM, Wednesday AM)
- NOTEPAD & PEN - \$5,000 (CCCU provides notepad & pen)
- LANYARD - \$5,000 (CCCU provides lanyard)

SILVER LEVEL BENEFITS

- 1 complimentary registration, and up to 2 additional representatives at the full non-member rate
- Complimentary ½-page ad in printed program booklet
- Logo displayed as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Overall sponsor thank-you signage
 - Event transition slides during break times
- Exhibit table
- Excel roster of attendees sent once in advance of conference and once after the conference

BRONZE LEVEL / \$2,000

- TABLETOP DISPLAY

BRONZE LEVEL BENEFITS

- 1 complimentary registration and up to 1 representative at the full non-member rate
- Logo placement in program with 25-word description
- Exhibit table
- Logo and link listed on conference website
- Logo displayed on event transition slides during break times
- Excel roster of attendees sent post-conference

OTHER OPPORTUNITIES / \$500

Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$200.

2020 MULTI-ACADEMIC CONFERENCE FOR ACADEMIC AFFAIRS, CAMPUS MINISTRY, & STUDENT DEVELOPMENT PROFESSIONALS

FEBRUARY 12-14, 2020 | SHERATON SAN DIEGO HOTEL & MARINA | SAN DIEGO, CA

GOLD LEVEL / \$5,000 (Choose 1)

- **OVERALL CONFERENCE A/V** (2 available)
- **WORSHIP & DEVOTION SPONSOR** (Thursday (1) & Friday (1))
- **VIDEOGRAPHER**
- **PHOTOGRAPHER**
- **WEDNESDAY NIGHT WELCOME RECEPTION**
- **WEDNESDAY DINNER KEYNOTE SPEAKER**
- **THURSDAY MORNING KEYNOTE SPEAKER**
- **FRIDAY KEYNOTE ADDRESS**
- **BREAKFAST** (Thursday, Friday)
- **LUNCH** (Thursday, Friday)
- **CONFERENCE BAG** - \$6,000 (CCCU provides bag)
- **HOTEL KEY CARDS** - \$6,000 (CCCU provides key cards)
- **PROGRAM BOOKLET** - \$6,000 (Receives full-page ad on back cover)

GOLD LEVEL BENEFITS

- 2 complimentary registrations, and up to 1 additional representative at the full non-member rate
- Complimentary full-page ad in printed program booklet
- Logo displayed as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Overall sponsor thank-you signage
 - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference
- Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event
- Opportunity to have one promotional item or brochure in registration packet

SILVER LEVEL / \$3,500 (Choose 1)

- **REFRESHMENT BREAKS** (Wednesday PM, Thursday AM, Thursday PM, Friday AM)
- **NOTEPAD & PEN** - \$4,500 (CCCU provides notepad & pen)
- **LANYARD** - \$4,500 (CCCU provides lanyard)

SILVER LEVEL BENEFITS

- 1 complimentary registration, and up to 2 additional representatives at the full non-member rate
- Complimentary ½-page ad in printed program booklet
- Logo displayed as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Overall sponsor thank-you signage
 - Event transition slides during break times
- Exhibit table
- Excel roster of attendees sent once in advance of conference and once after the conference

BRONZE LEVEL / \$1,500

- **TABLETOP DISPLAY**

BRONZE LEVEL BENEFITS

- 1 complimentary registration and up to 1 representative at the full non-member rate
- Logo and 25-word company description in printed program
- Exhibit table
- Logo and link listed on conference website
- Logo displayed on event transition slides during break times
- Excel roster of attendees sent post-conference

OTHER OPPORTUNITIES / \$500

Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$200.

2020 COMMISSION ON TECHNOLOGY CONFERENCE

DATE AND LOCATION TBD

GOLD LEVEL / \$5,000 (Choose 1)

- **OPENING DINNER**
- **KEYNOTE SPEAKER**
- **CONFERENCE BAG - \$6,000** (CCCU provides bag)

GOLD LEVEL BENEFITS

- 3 complimentary registrations
- Logo displayed/recognition at event
- Opportunity to include one-minute video
- Logo displayed as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference
- Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event
- Opportunity to have one promotional item or brochure in registration packet

SILVER LEVEL / \$3,500 (Choose one)

- **BREAKFAST**
- **LUNCH**
- **NOTEPAD + PEN - \$4,500** (CCCU provides notepad & pen)
- **LANYARD - \$4,500** (CCCU provides lanyard)
- **PRINTED PROGRAM - \$4,000** (Receives full-page ad on back cover)

SILVER LEVEL BENEFITS

- 2 complimentary registrations
- Logo displays as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Event transition slides during break times
- Complimentary 1/2-page ad in printed program booklet
- Exhibit table
- Excel roster of attendees sent once in advance of conference and once after the conference
- Opportunity to have one promotional item or brochure in registration packet

BRONZE LEVEL / \$1,500

- **TABLETOP DISPLAY**

BRONZE LEVEL BENEFITS

- 1 complimentary registration, and up to 1 additional representative at the full non-member rate
- Logo displayed on the conference webpage with link to company website
- Company name listed on:
 - Logo and 25-word company description in printed program
 - Event transition slides during break times
- Exhibit table
- Excel roster of attendees sent post-conference

OTHER OPPORTUNITIES / \$500

Opportunity to insert a promotional item or brochure in registration packet OR 1/2-page ad in program booklet

Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$200.

2020 CHIEF FINANCIAL OFFICERS, HUMAN RESOURCES, & FACILITIES DIRECTORS GATHERING

DATE TBD | CORNERSTONE UNIVERSITY | GRAND RAPIDS, MI

Due to the more intimate nature of this gathering, a limited number of sponsorship opportunities are available for this event. Restrictions will apply, and only one representative is allowed to attend this conference from each organization. Please contact sponsorships@cccu.org for more details. Due to heavy demand, sponsorships close early. If interested please contact soon!

PLATINUM LEVEL / \$7,500 (Choose 1)

- **OPENING DINNER** (2 available)
- **KEYNOTE SPEAKER**
- **AFTERNOON OUTING** (2 available)

PLATINUM LEVEL BENEFITS

- 1 complimentary registration
- Opportunity to include one-minute video*
 - In lieu of video, you may opt to receive 1 additional complimentary registration. Your organization will still be verbally recognized at the conference.
- Title sponsor for **Composite Financial Index report** (90+ CCCU institutions receive report)
- Complimentary full-page ad in printed program booklet
- Logo displayed as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference
- Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event
- Opportunity to have one promotional item or brochure in registration packet

GOLD LEVEL / \$5,500 (Choose 1)

- **CONFERENCE A/V**
- **BREAKFAST**
- **LUNCH**
- **CONFERENCE BAG - \$6,000** (CCCU provides bag)
- **PRINTED PROGRAM - \$6,000** (Receives full-page ad on back cover)

GOLD LEVEL BENEFITS

- 1 complimentary registration
- Second-level sponsor for **Composite Financial Index report** (90+ CCCU institutions receive report)
- Complimentary ½-page ad in printed program booklet
- Logo displayed as follows:
 - **Pre-event:**
 - On the conference webpage with link to company website
 - **Onsite:**
 - Logo and 25-word company description in printed program
 - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference
- Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event

*Video should be of professional quality

2020 CHIEF FINANCIAL OFFICERS, HUMAN RESOURCES, & FACILITIES DIRECTORS GATHERING

DATE TBD | CORNERSTONE UNIVERSITY | GRAND RAPIDS, MI

SILVER LEVEL / \$3,500 (Choose 1)

- REFRESHMENT BREAKS (4 available)
- NOTEPAD + PENS - \$4,500 (CCCU provides notepad & pen)
- LANYARDS - \$4,500 (CCCU provides lanyard)

SILVER LEVEL BENEFITS

- 1 complimentary registration
- Complimentary ¼-page ad in printed program booklet
- Logo displayed on the conference webpage with link to company website
- Company name listed on:
 - Overall sponsor thank-you signage
 - Event transition slides during break times
 - Logo and 25-word company description in printed program
- Exhibit table
- Excel roster of attendees sent once in advance of conference and once after the conference

BRONZE LEVEL / \$2,500 (LIMIT 3)

- TABLETOP DISPLAY

TABLETOP BENEFITS

- 1 complimentary registration
- Company logo listed on webpage with link to company website
- Company logo listed on event transition slides during breaks
- Logo and 25-word company description in printed program
- Exhibit Table
- Excel roster of attendees sent post-conference

OTHER OPPORTUNITIES / \$500

Opportunity to insert a promotional item or brochure in registration packet OR ¼-page ad in program booklet

Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$300.

TESTIMONIAL

“Attending the CCCU conference each year is an easy decision for our team. Not only do we have the opportunity to collaborate and interact with colleagues in the industry, we are able to build lasting friendships and relationships with those in attendance. CCCU continues to be a fantastic partner for TimelyMD, and the conferences we attend allow us to both expand our industry knowledge and build on our university partnerships.”

Luke Hejl, CEO, TimelyMD



OTHER OPPORTUNITIES

WEBINARS

During the conference year, there may be opportunities to promote a webinar that focuses on a particular peer group or on a topic of general interest to our member institutions. If your organization is interested in hosting a webinar and having the CCCU send a dedicated email blast to relevant peer groups to help promote it, please contact sponsorships@cccu.org.

ADVERTISING

Download the CCCU media kit to learn more about print, email and website advertising opportunities. Advance is the print magazine of the CCCU, published in the fall and spring with a circulation of nearly 8,000. Advertising is also available in the CCCU's email newsletters, delivering your message directly to the inboxes of key campus leaders and influencers, and on the CCCU website, which attracts 10,000 monthly visitors.

[Download the media kit](#)

CAREER CENTER

More than just job finding services, the [CCCU Career Center](#) connects passionate people with meaningful careers in Christian higher education (faculty and administrative), church ministry, and faith-based nonprofits.

CCCU PROFESSIONAL DEVELOPMENT & RESEARCH

The CCCU coordinates regular institutional research to support the day-to-day management of its member schools through the Comprehensive Assessment Program and conducts occasional topical research to explore aspects of the most pressing issues facing Christian higher education. Sponsorships of the CCCU research programs involve either financial support of the Comprehensive Assessment Program, enabling less highly resourced member schools to participate in regular institutional research, or commissioning a large-scale research project on a topic vital to the future of the Christian college movement.

Throughout the year, there are numerous opportunities for sponsors and exhibitors to reach members of the CCCU community. From webinars to large-scale conferences to targeted gatherings of individuals around common interests, we would be happy to discuss which option would be the best fit for you.

CONTACT US

For additional information and questions regarding sponsoring a CCCU event, please contact Jeri Mahurin, Sponsorship Coordinator at JMahurin@cccu.org or sponsorships@cccu.org. For advertising opportunities, please contact advertising@cccu.org.

SPONSOR GUIDELINES, RULES, & REGULATIONS

Sponsorships are on a first-come, first-serve basis. The CCCU reserves the right to refuse any sponsorship contingent upon review by the CCCU staff. CCCU reserves the right to refuse sponsorship after the acceptance of the application and contract if information should come to the attention of CCCU which, in the reasonable judgement of CCCU, demonstrates that the proposed sponsors would be inconsistent with the principles espoused by CCCU or unfavorable to the reputation of the CCCU.

The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. Sponsors must submit a binding sponsorship application form, including acceptance of the CCCU's terms and conditions. **All sponsorships are non-refundable.**

Terms and Conditions

- All sponsor representatives must wear official name badges provided by the CCCU at all times during sponsored events.
- Sponsors may display materials only in approved locations.
- Sponsor contact with event attendees must at all times be in keeping with the character of a professional meeting – informative and not intrusive.
- Spouses are considered representatives of sponsoring organizations.
- Additional terms and conditions may be specified by the host hotel or by the CCCU.

Deliverables

Upon receipt of payment, the following items are needed to complete your order:

- 25-word description of your organization (if applicable to your sponsorship level).
- Company logo in a vector-based EPS format. This information can be sent via email to JMahurin@cccu.org.

Payment

Once commitment form is received, an invoice will be sent with complete payment instructions. We will not reserve any sponsorship without full payment. Payment may be made in the form of ACH, check, credit card, or money order.

***There will be a 2% administration fee assessed for companies choosing to pay by credit card.**

Cancellation or Withdrawal: All sponsorships are non-refundable. If, after payment, you determine you can no longer sponsor the event, the funds collected can be used toward a sponsorship at a future event.

Failure to pay in full for the sponsorship within 60 days prior to event entitles the CCCU to cancel the sponsorship.

Tabletop Display Regulations

The CCCU reserves the right to refuse exhibit space to any applicant for any reason. The exhibitor may not display signs that are not professionally prepared or in the opinion of CCCU detract from the appearance of the conference.

Limitation of Liability: The sponsor agrees to make no claim for any reason whatsoever against CCCU, its employees, the hotel, or the city and/or state wherein Event is held for loss, theft, damage, destruction of goods, nor for any injury to him/herself or employees while the conference is in progress, being set up, or being taken down. Sponsor agrees to indemnify and hold harmless CCCU and its employees against any and all claims of any person arising out of acts, omissions, or negligence of exhibitor, its agents, or its employees.

SPONSOR GUIDELINES, RULES, & REGULATIONS, CONTINUED

Further, neither CCCU, its employees, officers, volunteer, nor directors shall be liable for failure of the scheduled conference to be held due to fire, water damage, public emergency, strikes, other labor disputes, boycotts, cancellation of facility contracts, or acts of God beyond the power or control of CCCU to prevent.

Assignment of Space: Tabletop display space will be assigned in the order in which applications and payments are received. Tabletop display space will not be assigned until full payment is received. The CCCU reserves the right to alter the official floorplan, and/or reassign any sponsor's space as deemed necessary.

Limitation on Promotion and Demonstrations: During the Event, all demonstrations, promotional activities, and distribution of materials must be confined within the limits of the exhibit tables in the exhibit area. The playing of loud music, videos, films, or the like, or any other loud or distracting activity that could be objectionable to neighboring exhibitors is prohibited. Exhibitor warrants that all copyrighted material to be performed or played has been duly authorized or licensed by the copyright owners or their representatives and agrees to indemnify and hold CCCU harmless from any and all claims and expenses, including legal fees, which might arise from questions of use of any such material described above.

The CCCU is not responsible for hotel personnel, nor can the CCCU guarantee that the services and/or utilities promised by the hotel shall be available during the conference or event.

Security: Neither the CCCU nor the hotel or campus personnel shall be liable for any damage or theft to the sponsor's display or property. The sponsor should not rely on CCCU-provided security for any reason.

TESTIMONIAL

"Faegre Baker Daniels has had the privilege of sponsoring CCCU conferences for over 20 years. Our partnership with the CCCU allows us to spend several days each year connecting with our clients and developing a greater understanding of the challenges they face. This elevates our level of service in providing trusted legal counsel to institutions of Christian higher education. We love engaging with old and new friends each year, and we always come away from the conferences renewed and inspired."

Joe Miller, Partner, Faegre Baker Daniels

**FAEGRE BAKER
DANIELS**

2019-20 Sponsorship Application Form

Please email completed form to jmahurin@cccu.org. Upon receipt of form, you will be issued an invoice with payment instructions/ options to pay either with credit card, ACH or check. Thank you!

Name: _____

Institution/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

CONFERENCE SELECTION

CONFERENCE	CODE	DATE	LOCATION
<input type="checkbox"/> 2019 Council for Collaboration in Doctoral Education Forum	DEF	September 19-21, 2019	Dallas, TX
<input type="checkbox"/> 2019 Diversity Conference	CF	October 4- 5, 2019	Newberg, OR
<input type="checkbox"/> 2020 Presidents Conference	PRES	January 29-31, 2020	Washington, DC
<input type="checkbox"/> 2020 Multi-Academic Conference for Advancement, Alumni Affairs, Communications, and Enrollment	MAC1	February 10-12, 2020	San Diego, CA
<input type="checkbox"/> 2020 Multi-Academic Conference for Campus Ministers, Provosts, & Student Development Officers	MAC2	Feb 12-14, 2020	San Diego, CA
<input type="checkbox"/> 2020 Commission on Technology	COT	TBD	TBD
<input type="checkbox"/> 2020 Chief Financial Officers, Human Resources & Facilities Directors Gathering	CFO	TBD	Grand Rapids, MI

SPONSORSHIP INFORMATION

1. Conference Code: _____ Sponsorship Level: Diamond Platinum Gold Silver Bronze Other: \$ _____
2. Conference Code: _____ Sponsorship Level: Gold Silver Bronze Other: \$ _____
3. Conference Code: _____ Sponsorship Level: Gold Silver Bronze Other: \$ _____
4. Other Opportunities: _____

PAYMENT INFORMATION

Credit Card* Check* Money Order* ACH

Signature _____

By signing & submitting this form, you accept & agree to follow the guidelines, rules, & regulations listed in the Sponsorship Prospectus.

NOTE: Sponsorships are on a first-come, first-serve basis. The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. All sponsorships are NON-REFUNDABLE.

* Please make checks payable to the Council for Christian Colleges & Universities. If paying by check or money order, please note that your sponsorship will not be confirmed until the payment is received. **If paying by credit card, a 2% processing fee will be applied.**

If you have any questions, please email Jeri Mahurin at jmahurin@cccu.org.