

2018-2019 CONFERENCES & EVENTS



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**SPONSORSHIP**  
PROSPECTUS

COUNCIL FOR CHRISTIAN COLLEGES & UNIVERSITIES

# 2018-2019 CCCU Sponsorship Prospectus

## General Information

The Council for Christian Colleges & Universities is a higher education association of more than 180 Christian institutions around the world. With campuses across the globe, including more than 150 in the U.S. and Canada and nearly 30 more from an additional 18 countries, CCCU institutions are accredited, comprehensive colleges and universities whose missions are Christ-centered and rooted in the historic Christian faith. Most also have curricula rooted in the arts and sciences. The CCCU's mission is to advance the cause of Christ-centered higher education and to help our institutions transform lives by faithfully relating scholarship and service to biblical truth. The CCCU is a tax-exempt 501(c)(3) nonprofit organization headquartered in the historic Capitol Hill district of Washington, D.C.

## Who Should Sponsor?

Organizations interested in supporting and collaborating with leaders at Christian colleges and universities all around the United States and across the world should consider partnering with us at our in-person conferences and events.

## Sponsoring organizations typically include:

- Food service organizations
- Student services
- Executive search firms
- Facility management services
- Management consultants
- Publishers and book distributors
- Travel agencies
- Enrollment/admissions service organizations
- Communication and marketing companies
- Financial aid services
- Building and furniture supply companies
- Telecommunications/technology companies
- Athletic associations
- Printers and suppliers of office equipment
- Law firms
- Insurance agencies
- Financial institutions
- Architectural firms
- Risk management
- Parachurch ministries
- Advancement/development companies

## Testimonials

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*"I keep coming back to the CCCU conference every year because of the incredible community and relationships that are built there. The organizers do an amazing job at helping everyone connect with one another and with the sponsoring brands; I have come away from every conference with collaboration opportunities and new friendships! It's fun to interact with other higher education representatives, and nothing beats the lifelong friendships and partnerships that are made. CCCU is the highlight conference for National and our team!"*

**Barron Wood**, Business Development Executive, National Management Resources

*"Pioneer College Caterers and the CCCU have enjoyed a great partnership for many years. We share an unwavering support for Christian higher education and the impact it has on young men and women across the country. Our membership in and partnership with CCCU has been a great help to us over the years as we have increased the number of partner institutions we serve. The outstanding CCCU conferences have been instrumental in that success."*

**Doug Brown**, Vice President of Sales, Pioneer College Caterers

# 2019 PRESIDENTS CONFERENCE

JANUARY 30-FEBRUARY 1, 2019 | WASHINGTON COURT HOTEL | WASHINGTON, D.C.

## DIAMOND LEVEL / \$20,000 (LIMIT 2)

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- EXCLUSIVE WEDNESDAY NIGHT OPENING DINNER
- OVERALL CONFERENCE PARTNER

### DIAMOND LEVEL BENEFITS

- Opportunity to present one concurrent breakout session
  - Session must not be promotional. The content and topic must be relevant and timely for attendees, and will be subject to review and approval by the CCCU.
- 2 complimentary registrations, and up to 2 additional representatives at the full non-member rate
- Opportunity to address attendees (2 min.)
  - In lieu of this address, you may opt to receive 1 additional complimentary registration. Your organization will still be verbally recognized at the conference.
- Sponsorship at the 2019 New Presidents Institute (July 10-13, Jackson Hole, WY). Includes 1 complimentary registration to Institute and opportunity to address the Institute participants (Valued at: \$5,000).
- Logo displayed as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Complimentary full-page ad in printed program booklet
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference. Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event.

- Opportunity to have one promotional item or brochure in registration packet

## PLATINUM LEVEL / \$12,500

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- CONFERENCE A/V (2)
- WORSHIP & DEVOTION
- WEDNESDAY OPENING DINNER (2) Upgrade to Diamond level for exclusive dinner sponsorship
- WEDNESDAY NIGHT KEYNOTE SPEAKER
- THURSDAY CHAMPION'S LUNCH

### PLATINUM LEVEL BENEFITS

- 2 complimentary registrations, and up to 2 additional representatives at the full non-member rate
- Opportunity to address attendees (2 min.)
  - In lieu of this address, you may opt to receive 1 additional complimentary registration. Your organization will still be verbally recognized at the conference.
- Complimentary full-page ad in printed program booklet
- Exhibit table
- Logo displayed as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference. Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event.
- Opportunity to have one promotional item or brochure in registration packet

# 2019 PRESIDENTS CONFERENCE

JANUARY 30-FEBRUARY 1, 2019 | WASHINGTON COURT HOTEL | WASHINGTON, D.C.

## GOLD LEVEL / \$7,500

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- WEDNESDAY NIGHT WELCOME RECEPTION
- BREAKFAST (THURSDAY OR FRIDAY)
- CONFERENCE BAG (\$8,500)
- PRINTED PROGRAM BOOKLET (\$8,500)  
\*Receives full page ad on back cover

### GOLD LEVEL BENEFITS

- 2 complimentary registrations, and up to 1 additional representative at the full non-member rate
- Complimentary full-page ad in printed program booklet
- Logo displayed as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference. Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event.
- Opportunity to have one promotional item or brochure in registration packet

## SILVER LEVEL / \$4,500

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- REFRESHMENT BREAKS (THURSDAY AM, THURSDAY PM, FRIDAY AM)
- EVENT PHOTOGRAPHER
- EVENT VIDEOGRAPHER
- NOTEPAD & PEN (\$5,000)
- LANYARD (\$5,000)

## SILVER LEVEL BENEFITS

- 1 complimentary registration, and up to 2 additional representatives at full non-member rate
- Complimentary ½-page ad in printed program booklet
- Logo and 25-word company description in printed program
- Exhibit table
- Logo and link listed on conference website
- Electronic PDF roster of attendees sent once in advance of conference and once after the conference.

## BRONZE LEVEL / \$2,500

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- HIGH-COCKTAIL ROUND TABLE WITH 4' OF DISPLAY SPACE

### BRONZE LEVEL BENEFITS

- 1 complimentary registration, and up to 1 additional representative at the full non-member rate
- Logo displayed on the conference webpage with link to company website
- Company name listed on:
  - Logo and 25-word company description in printed program
  - Overall sponsor thank-you signage
  - Event transition slides during break times
- 4 ft. exhibit space which includes 1 high-top cocktail table plus 1 chair
- Electronic PDF roster of attendees sent post-conference.

## OTHER OPPORTUNITIES / \$750

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Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet.

*Note: There are no additional benefits with this sponsorship level, but you do have the opportunity to purchase the excel roster of attendees for \$250.*

# 2019 MULTI-ACADEMIC CONFERENCE FOR ADVANCEMENT, ALUMNI AFFAIRS, COMMUNICATIONS, ENROLLMENT, & FINANCIAL AID ADMINISTRATORS

FEBRUARY 11-13, 2019 | HILTON ST. PETERSBURG BAYFRONT HOTEL | ST. PETERSBURG, FL

## GOLD LEVEL / \$6,000

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- OVERALL CONFERENCE A/V (3)
- WORSHIP & DEVOTION
- VIDEOGRAPHER
- PHOTOGRAPHER
- MONDAY DINNER KEYNOTE SPEAKER
- TUESDAY MORNING KEYNOTE SPEAKER
- BREAKFAST (TUESDAY, WEDNESDAY)
- LUNCH (TUESDAY, WEDNESDAY)
- CONFERENCE BAG (\$7,000)
- HOTEL KEY CARDS (\$7,000)
- PROGRAM BOOKLET (\$7,000) \*Receives full page ad on back cover

## GOLD LEVEL BENEFITS

- 2 complimentary registrations, and up to 1 additional representative at the full non-member rate
- Complimentary full-page ad in printed program booklet
- Logo displayed as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference. Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event.
- Opportunity to have one promotional item or brochure in registration packet

## SILVER LEVEL / \$4,000

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- REFRESHMENT BREAKS (MONDAY PM, TUESDAY AM, TUESDAY PM, WEDNESDAY AM)

- NOTEPAD & PEN (\$4,500)
- LANYARD (\$4,500)

## SILVER LEVEL BENEFITS

- 1 complimentary registration, and up to 2 additional representatives at the full non-member rate
- Complimentary ½ page ad in printed program booklet
- Logo displayed as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Exhibit table
- Electronic PDF roster of attendees sent once in advance of conference and once after the conference.

## BRONZE LEVEL / \$2,000

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- TABLETOP DISPLAY

## BRONZE LEVEL BENEFITS

- 1 complimentary registration and up to 1 representative at the full non-member rate
- Logo placement in program with 25-word description
- Exhibit table
- Logo and link listed on conference website
- Logo displayed on event transition slides during break times
- Electronic PDF roster of attendees sent post-conference

## OTHER OPPORTUNITIES / \$500

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Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

*Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$200.*

# 2019 MULTI-ACADEMIC CONFERENCE FOR CAMPUS MINISTERS, PROVOSTS, & STUDENT DEVELOPMENT OFFICERS

FEBRUARY 13-15, 2019 | HILTON ST. PETERSBURG BAYFRONT HOTEL | ST. PETERSBURG, FL

## GOLD LEVEL / \$5,000

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- OVERALL CONFERENCE A/V (3)
- WORSHIP & DEVOTION
- VIDEOGRAPHER
- PHOTOGRAPHER
- WEDNESDAY DINNER KEYNOTE SPEAKER
- THURSDAY MORNING KEYNOTE SPEAKER
- BREAKFAST (THURSDAY, FRIDAY)
- LUNCH (THURSDAY, FRIDAY)
- CONFERENCE BAG (\$6,000)
- HOTEL KEY CARDS (\$6,000)
- PROGRAM BOOKLET (\$6,000) \*Receives full page ad on back cover

## GOLD LEVEL BENEFITS

- 2 complimentary registrations, and up to 1 additional representative at the full non-member rate
- Complimentary full-page ad in printed program booklet
- Logo displayed as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference. Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event.
- Opportunity to have one promotional item or brochure in registration packet

## SILVER LEVEL / \$3,500

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- REFRESHMENT BREAKS (WEDNESDAY PM, THURSDAY AM, THURSDAY PM, FRIDAY AM)

- NOTEPAD & PEN (\$4,000)
- LANYARD (\$4,000)

## SILVER LEVEL BENEFITS

- 1 complimentary registration, and up to 2 additional representatives at the full non-member rate
- Complimentary ½ page ad in printed program booklet
- Logo displayed as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Exhibit table
- Electronic PDF roster of attendees sent once in advance of conference and once after the conference.

## BRONZE LEVEL / \$1,500

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- TABLETOP DISPLAY

## BRONZE LEVEL BENEFITS

- 1 complimentary registration and up to 1 representative at the full non-member rate
- Logo and 25-word company description in printed program
- Exhibit table
- Logo and link listed on conference website
- Logo displayed on event transition slides during break times
- Electronic PDF roster of attendees sent post-conference

## OTHER OPPORTUNITIES / \$500

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Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

*Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$200.*

# 2019 COMMISSION ON TECHNOLOGY CONFERENCE

JUNE 4-6 | WHEATON COLLEGE | WHEATON, IL

## GOLD LEVEL / \$5,000

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- TUESDAY NIGHT OPENING DINNER
- WEDNESDAY OUTING TO WILLOW CREEK
- KEYNOTE SPEAKER (5)
- CONFERENCE BAG

### GOLD LEVEL BENEFITS

- 3 complimentary registrations
- Logo displayed/recognition at event
- Opportunity to address attendees (2 min)
- Logo displayed as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference. Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event.
- Opportunity to have one promotional item or brochure in registration packet

## SILVER LEVEL / \$3,500

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- PRINTED PROGRAM (\$4,000) \*Receives full page ad on back cover
- BREAKFAST (WEDNESDAY, THURSDAY)
- LUNCH (WEDNESDAY, THURSDAY)
- NOTEPAD + PEN (\$4,000)
- LANYARD (\$4,000)

## SILVER LEVEL BENEFITS

- 2 complimentary registrations
- Logo displays as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Complimentary ½ page ad in printed program booklet
- Exhibit table
- Electronic PDF roster of attendees sent once in advance of conference and once after the conference
- Opportunity to have one promotional item or brochure in registration packet

## BRONZE LEVEL / \$1,500

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- TABLETOP DISPLAY

### BRONZE LEVEL BENEFITS

- 1 complimentary registration, and up to 1 additional representative at the full non-member rate
- Logo displayed on the conference webpage with link to company website
- Company name listed on:
  - Logo and 25-word company description in printed program
  - Event transition slides during break times
- Exhibit table
- Electronic PDF roster of attendees sent post-conference

## OTHER OPPORTUNITIES / \$500

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Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

*Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$100.*

# 2019 CHIEF FINANCIAL OFFICERS, HUMAN RESOURCES, & FACILITIES DIRECTORS GATHERING

JUNE 10-12 | BIOLA UNIVERSITY | LA MIRADA, CA

Due to the more intimate nature of this gathering, a limited number of sponsorship opportunities are available for this event. Restrictions may apply. Please contact [sponsorships@cccu.org](mailto:sponsorships@cccu.org) for more details.

## PLATINUM LEVEL / \$7,500

- OPENING DINNER
- KEYNOTE SPEAKER
- THURSDAY AFTERNOON OUTING

### PLATINUM LEVEL BENEFITS

- 1 complimentary registration
- Opportunity to address attendees (2 min)
  - In lieu of this address, you may opt to receive 1 additional complimentary registration to this event. Your organization will still be verbally recognized at the conference.
- Title sponsor for **Composite Financial Index report** (90+ CCCU institutions receive report)
- Complimentary full-page ad in printed program booklet
- Logo displayed as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference. Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event.
- Opportunity to have one promotional item or brochure in registration packet

## GOLD LEVEL / \$5,500

- CONFERENCE A/V
- BREAKFAST (TUESDAY, WEDNESDAY)
- LUNCH (TUESDAY, WEDNESDAY)
- CONFERENCE BAG (\$6,000)
- PRINTED PROGRAM (\$6,000) \*Receive full-page ad on back cover

### GOLD LEVEL BENEFITS

- 1 complimentary registration
- Second level sponsor for **Composite Financial Index report** (90+ CCCU institutions receive report)
- Complimentary ½-page ad in printed program booklet
- Logo displayed as follows:
  - **Pre-event:**
    - On the conference webpage with link to company website
  - **Onsite:**
    - Logo and 25-word company description in printed program
    - Overall sponsor thank-you signage
    - Event transition slides during break times
- Exhibit table
- Excel roster of attendees one month before the conference that can be used to send ONE email promotion to attendees in advance of the conference. Final roster of attendees available at the conclusion of the event that can be used to send ONE email promotion to attendees following event.

## SILVER LEVEL / \$3,500

- REFRESHMENT BREAKS (MONDAY PM, TUESDAY AM, TUESDAY PM, WEDNESDAY AM)
- NOTEPAD + PENS (\$4,000)
- LANYARDS (\$4,000)



# 2019 CHIEF FINANCIAL OFFICERS, HUMAN RESOURCES, & FACILITIES DIRECTORS GATHERING

JUNE 10-12 | BIOLA UNIVERSITY | LA MIRADA, CA

## SILVER LEVEL BENEFITS

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- 1 complimentary registration
- Complimentary ¼-page ad in printed program booklet
- Logo displayed on the conference webpage with link to company website
- Company name listed on:
  - Overall sponsor thank-you signage
  - Event transition slides during break times
  - Logo and 25-word company description in printed program
- Exhibit table
- Electronic PDF roster of attendees sent once in advance of conference and once after the conference

## BRONZE LEVEL / \$2,500 (LIMIT 3)

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### • TABLETOP DISPLAY

#### TABLETOP BENEFITS

- 1 complimentary registration
- Company logo listed on webpage with link to company website
- Company logo listed on event transition slides during breaks
- Logo and 25-word company description in printed program
- Electronic PDF roster of attendees sent post-conference

## OTHER OPPORTUNITIES / \$500

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Opportunity to insert a promotional item or brochure in registration packet OR ¼-page ad in program booklet

*Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$200.*

# OTHER OPPORTUNITIES

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## WEBINARS

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During the conference year, there may be opportunities to sponsor a webinar that focuses on a particular peer group or on a topic of general interest to our member institutions. If your organization is interested in this type of sponsorship, please contact [sponsorships@cccu.org](mailto:sponsorships@cccu.org) to learn more about this aspect of partnering with the CCCU.

## ADVERTISING

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Download the CCCU Advance and eAdvance media kit to learn more about print and email advertising opportunities. Advance Magazine is a biannual publication with a circulation of 9,000. eAdvance is a monthly email newsletter sent to nearly 8,000 subscribers.

[Download the Advance and eAdvance media kit](#)

## CCCU PROFESSIONAL DEVELOPMENT & RESEARCH

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The CCCU coordinates regular institutional research to support the day-to-day management of its member schools through the Comprehensive Assessment Program and conducts occasional topical research to explore aspects of the most pressing issues facing Christian higher education. Sponsorships of the CCCU research programs involve either financial support of the Comprehensive Assessment Program, enabling less highly-resourced member schools to participate in regular institutional research, or commissioning a large-scale research project on a topic vital to the future of the Christian college movement.

Throughout the year, there are numerous opportunities for sponsors and exhibitors to reach members of the CCCU community. From webinars to large-scale conferences to targeted gatherings of individuals around common interests, we would be happy to discuss which option would be the best fit for you.

## CONTACT US

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For additional information and questions regarding sponsoring a CCCU event, please contact Jeri Mahurin, Sponsorship Coordinator at [JMahurin@cccu.org](mailto:JMahurin@cccu.org) or [sponsorships@cccu.org](mailto:sponsorships@cccu.org). For advertising opportunities, please contact [advertising@cccu.org](mailto:advertising@cccu.org).

# SPONSOR GUIDELINES, RULES, & REGULATIONS

Sponsorships are on a first-come, first-serve basis. The CCCU reserves the right to refuse any sponsorship contingent upon review by the CCCU staff. CCCU reserves the right to refuse sponsorship after the acceptance of the application and contract, if information should come to the attention of CCCU which, in the reasonable judgement of CCCU, demonstrates that the proposed sponsors would be inconsistent with the principles espoused by CCCU or unfavorable to the reputation of the CCCU.

The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. Sponsors must submit a binding sponsorship application form, including acceptance of the CCCU's terms and conditions. **All sponsorships are non-refundable.**

## Terms and Conditions

- All sponsor representatives must wear official name badges provided by the CCCU at all times during sponsored events.
- Sponsors may display materials only in approved locations.
- Sponsor contact with event attendees must at all times be in keeping with the character of a professional meeting – informative and not intrusive.
- Spouses are considered representatives of sponsoring organizations.
- Additional terms and conditions may be specified by the host hotel or by the CCCU.

## Deliverables

Upon receipt of payment, the following items are needed to complete your order:

- 25-word description of your organization (if applicable to your sponsorship level)
- Company logo in a vector-based EPS format. This information can be sent via email to [JMahurin@cccu.org](mailto:JMahurin@cccu.org)

## Payment

A 100% payment **must** accompany the sponsorship form. We will not reserve any sponsorship without full payment. Payment may be made in the form of ACH, check, credit card, or money order. **\*There will be a 2% administration fee assessed for companies choosing to pay by credit card.**

**Cancellation or Withdrawal:** All sponsorships are non-refundable. If, after payment, you determine you can no longer sponsor the event, the funds collected can be used towards a sponsorship at a future event.

Failure to pay in full for the sponsorship within 60 days prior to event entitles the CCCU to cancel the sponsorship.

## Tabletop Display Regulations

The CCCU reserves the right to refuse exhibit space to any applicant for any reason. The exhibitor may not display signs that are not professionally prepared or in the opinion of CCCU detract from the appearance of the conference.

**Limitation of Liability:** The sponsor agrees to make no claim for any reason whatsoever against CCCU, its employees, the hotel, or the city and/or state wherein Event is held for loss, theft, damage, destruction of goods, nor for any injury to him/herself or employees while the conference is in progress, being set up or being taken down. Sponsor agrees to indemnify and hold harmless CCCU and its employees against any and all claims of any person arising out of acts, omissions, or negligence of exhibitor, its agents, or its employees.

## SPONSOR GUIDELINES, RULES, & REGULATIONS

Further, neither CCCU, its employees, officers, volunteer, nor directors shall be liable for failure of the scheduled conference to be held due to fire, water damage, public emergency, strikes, other labor disputes, boycotts, cancellation of facility contracts, or acts of God beyond the power or control of CCCU to prevent.

**Assignment of Space:** Tabletop display space will be assigned in the order in which applications and payments are received. Tabletop display space will not be assigned until full payment is received. The CCCU reserves the right to alter the official floorplan, and/or reassign any sponsor's space as deemed necessary.

**Limitation on Promotion and Demonstrations:** During the Event, all demonstrations, promotional activities, and distribution of materials must be confined within the limits of the exhibit booth(s) in the exhibit hall. The playing of loud music, videos, films, or the like, or any other loud or distracting activity that could be objectionable to neighboring exhibitors is prohibited. Exhibitor warrants that all copyrighted material to be performed or played has been duly authorized or licensed by the copyright owners or their representatives and agrees to indemnify and hold CCCU harmless from any and all claims and expenses, including legal fees, which might arise from questions of use of any such material described above.

The CCCU is not responsible for hotel personnel, nor can the CCCU guarantee that the services and/or utilities promised by the hotel shall be available during the conference or event.

**Security:** Neither the CCCU nor the hotel or campus personnel shall be liable for any damage or theft to the sponsor's display or property. The sponsor should not rely on CCCU-provided security for any reason.

# 2018-19 Sponsorship Application Form

Please mail completed form along with check to:

**Council for Christian Colleges & Universities | 321 8th Street NE | Washington, DC 20002**

or fax to **(202) 546-8913**. For security reasons, if you are submitting your form by fax or email, please do NOT include your credit card information on the form. Please call **202-546-8713** and speak to Elaine Haaga to pay by credit card. If you are submitting your form by mail, you may place your credit card number on the form, or include a check or money order. Thank you!

Name: \_\_\_\_\_

Institution/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## CONFERENCE SELECTION

| CONFERENCE  | CODE | DATE                         | LOCATION           |
|---|------|------------------------------|--------------------|
| <input type="checkbox"/> 2019 Presidents Conference   | PRES | January 30- February 1, 2019 | Washington, DC     |
| <input type="checkbox"/> 2019 Multi-Academic Conference for Advancement, Alumni Affairs, Communications, Enrollment, & Financial Aid Administrators | MAC1 | February 11-13, 2019         | St. Petersburg, FL |
| <input type="checkbox"/> 2019 Multi-Academic Conference for Campus Ministers, Provosts, & Student Development Officers                              | MAC2 | February 13-15, 2019         | St. Petersburg, FL |
| <input type="checkbox"/> 2019 Commission on Technology  | COT  | June 4-6, 2019               | Wheaton, IL        |
| <input type="checkbox"/> 2019 Chief Financial Officers, Human Resources & Facilities Directors Gathering  | CFO  | June 10-12, 2019             | La Mirada, CA      |

## SPONSORSHIP INFORMATION

1. Conference Code: \_\_\_\_\_ Sponsorship Level:  Diamond  Platinum  Gold  Silver  Bronze  Other: \$ \_\_\_\_\_
2. Conference Code: \_\_\_\_\_ Sponsorship Level:  Platinum  Gold  Silver  Bronze  Other: \$ \_\_\_\_\_
3. Conference Code: \_\_\_\_\_ Sponsorship Level:  Platinum  Gold  Silver  Bronze  Other: \$ \_\_\_\_\_
4. Conference Code: \_\_\_\_\_ Sponsorship Level:  Platinum  Gold  Silver  Bronze  Other: \$ \_\_\_\_\_

## PAYMENT INFORMATION

Credit Card\*  Check\*  Money Order\*  ACH

Card Number \_\_\_\_\_ Card Type \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_ Total Charge Amount \_\_\_\_\_

Signature \_\_\_\_\_

I agree to allow the CCCU to charge my card for this payment.

**By signing & submitting this form, you accept & agree to follow the guidelines, rules, & regulations listed in the Sponsorship Prospectus.**

NOTE: Sponsorships are on a first-come, first-serve basis. The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. All sponsorships are NON-REFUNDABLE.

\* Please make checks payable to the Council for Christian Colleges & Universities. If paying by check or money order, please note that your sponsorship will not be confirmed until the payment is received. **If paying by credit card, a 2% processing fee will be applied.**

**If you have any questions, please email Jeri Mahurin at [jmahurin@cccu.org](mailto:jmahurin@cccu.org).**