

COUNCIL FOR CHRISTIAN COLLEGES & UNIVERSITIES

# THE CASE FOR CHRISTIAN HIGHER EDUCATION

## ADVANCING FAITH AND INTELLECT FOR THE COMMON GOOD

## ADVANCING FAITH AND INTELLECT FOR THE COMMON GOOD

The Council for Christian Colleges & Universities (CCCU) is a higher education association of more than 180 Christian institutions around the world. The CCCU's mission is to advance the cause of Christ-centered higher education and to help our institutions transform lives by faithfully relating scholarship and service to biblical truth.

#### The institutions of the CCCU share three basic commitments:

First, we integrate biblical truth not just into "spiritual" aspects of the institution but throughout the academic enterprise. Our professors pursue academic excellence because they are committed to God as the author of truth, and that truth has implications for every academic discipline. The classroom and the laboratory are just as much arenas of Christian integration as the college chapel.

Second, we are committed to the moral and spiritual formation of students. Education that instructs the mind without deepening the soul is not true learning. Our schools seek to develop students who, in the words of the Old Testament prophet, "act justly and love mercy and walk humbly with their God" (Micah 6:8). This requires not simply professional competence but wisdom, which is a sense of things in their proper relationship and a love for the right things. Our purpose is to form students of moral commitment who live out Christian virtues such as love, courage, and humility. This task gives meaning and coherence to every part of the academy, from the classroom to the fine arts studio, from the internship placement to the residence hall and the athletic field.

Third, we are committed to graduating students who make a difference for the common good as redemptive voices in the world. Our schools offer a wide variety of academic programs because we believe that Christians are called to use their vocations as vehicles to bring the good news of Jesus Christ to a fallen world. Our graduates are "hopeful realists" who recognize the brokenness of the world but believe that God has called them to work for its healing. As such, they play a redemptive and restorative role in the world as doctors, teachers, marketers, engineers, parents, soccer coaches, and in a host of other ways. In other words, we are private religious institutions that exist for the public good and contribute to human flourishing.

## THE CCCU'S PROGRAMMING IS BUILT ON THREE PILLARS OF STRATEGIC FOCUS AND TWO FOUNDATIONAL CHARACTERISTICS.

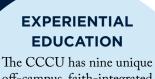
#### **PUBLIC ADVOCACY**

The CCCU provides a unified voice to highlight the contributions of our institutions for the common good and advocates for the right of each member institution to practice its sincerely held religious beliefs.



#### **PROFESSIONAL DEVELOPMENT**

The CCCU hosts numerous conferences for administrators and faculty to develop their skills and build connections with peers to equip them in their work to provide a holistic, Christ-centered educational experience for their students.



off-campus, faith-integrated study programs that expand students' academic educational experience, provide unique internship opportunities, and develop and deepen their spiritual lives.

**ACADEMIC EXCELLENCE** 

**CHRISTIAN MISSION** 



## **CCCU INSTITUTIONS AT A GLANCE**





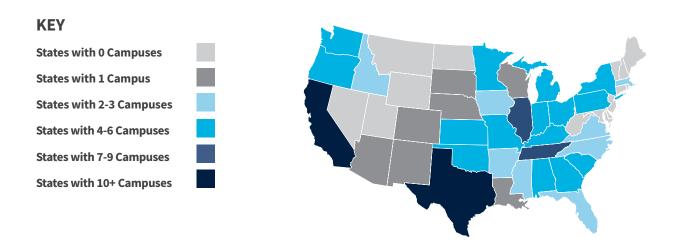








#### **CCCU U.S. INSTITUTIONS**



Source: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS)



## **ECONOMIC IMPACT**

In addition to their education and social mission, CCCU institutions have a significant impact on the national economy through annual operations and capital investments, the wage premium conferred on graduates, and additional benefits brought to local communities. In the aggregate, CCCU institutions are responsible for more than \$60 billion in total economic output on an annual basis, or \$166 million per day. This activity is generated by a combination of institutional expenditures on operations and capital investments (\$25.9 billion) and the additional alumni earning power of CCCU alumni (\$34.6 billion). In total, CCCU institutions support nearly 340,000 full-time equivalent (FTE) jobs and \$18 billion in earnings, and generate nearly \$10 billion in federal tax revenue annually.

#### BY THE NUMBERS

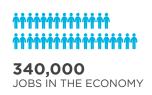






#### This economic activity also generates:



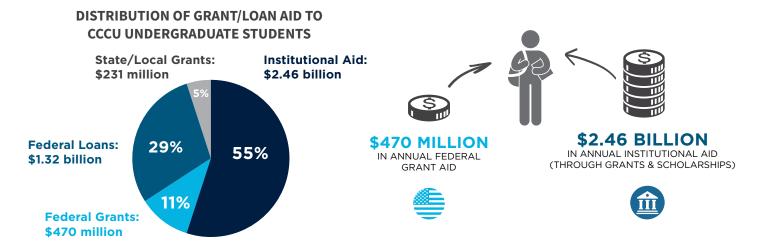




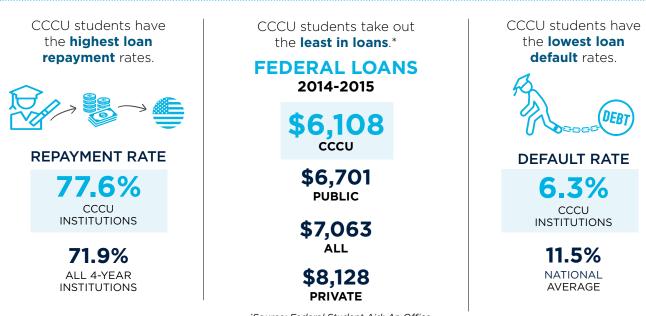
## A SOLID INVESTMENT

Christian colleges and universities see it as their mission to provide an affordable quality education for students and families choosing Christian higher education. Students receive more financial aid from our campuses than they do from state and federal governments. Our institutions are priced below other private schools and welcome students with high financial need. At the same time, our graduates repay whatever funds they do borrow at significantly higher rates than their peers. CCCU institutions have the lowest default rates in higher education.

Source: Econsult Solutions, "Building the Common Good: The National Impact of Council for Christian Colleges & Universities (CCCU) Institutions"



For every **\$1** in federal grant money a student receives, CCCU institutions provide **\$5** in aid to that student through grants and scholarships.



#### **RETURN ON INVESTMENT**

\*Source: Federal Student Aid: An Office of the U.S. Department of Education

CCCU institutions deliver a significant return on investment for the federal government. For every \$1 in federal grant money a student receives, CCCU institutions generate more than \$20 in federal tax revenue through their operations, capital investments, and additional alumni earning power.



Source (unless noted): Econsult Solutions, "Building the Common Good: The National Impact of Council for Christian Colleges & Universities (CCCU) Institutions"

## **SOCIAL IMPACT**

The faith-infused experience offered by CCCU institutions transforms students and produces additional personal and societal benefit. CCCU institutions are living out their organizational values in ways that help their graduates contribute to society in numerous ways.

CCCU students are more likely to be **first-generation college students** and are **less likely to come from high earning families**.

#### FIRST-GENERATION COLLEGE STUDENTS

#### AVERAGE FAMILY INCOME OF STUDENTS

33.0%

CCCU
INSTITUTIONS



**30.2%**4-YEAR PRIVATE

\$63,756 CCCU INSTITUTIONS



\$71,292
4-YEAR PRIVATE

Since the turn of the century, the racial and ethnic composition of CCCU's campuses have become markedly more diverse.

#### UNDERGRADUATE RACE/ETHNICITY



CCCU students and alumni bring a faith-informed perspective to careers in a wide range of fields, including business and finance, which represents the top career cluster for CCCU students. In addition, CCCU students are **overrepresented in fields that may not maximize earnings but deliver social benefits** such as human services and education.

#### **BUSINESS & FINANCE**

#### **EDUCATION & TRAINING**

22.4%

CCCU
INSTITUTIONS



18.1%
ALL 4-YEAR

14.3%

CCCU
INSTITUTIONS



13.6% ALL 4-YEAR INSTITUTIONS

#### **HUMAN SERVICES\***

12.7%

CCCU
INSTITUTIONS



4.2%
ALL 4-YEAR
INSTITUTIONS

\*Includes counseling, mental health, family, and community services.

Source: Econsult Solutions, "Building the Common Good: The National Impact of Council for Christian Colleges & Universities (CCCU) Institutions"



## **COMMUNITY IMPACT**

Community service and service learning programs give students and faculty the opportunity to integrate direct opportunities for service into their academic experiences. CCCU students perform an estimated 5.4 million community service hours per year. While approximately one in four college students across the country volunteer, more than one in three CCCU students participate in volunteer or community service programs while enrolled. These participating students commit an average of 38 hours per year, well above the national average of 34 hours per year.

#### MORE PARTICIPATION IN COMMUNITY SERVICE



35.2% OF CCCU STUDENTS



25.7% OF ALL COLLEGE **STUDENTS** 



million

community service hours performed by CCCU students each year



hours

of community service per participating CCCU student

Local communities benefit from a wide range of programs undertaken by CCCU institutions:

#### **% OF CCCU INSTITUTIONS INVESTING IN VARIOUS ASPECTS OF COMMUNITY ENGAGEMENT**



**ARTS & CULTURAL** FACILITIES OPEN TO THE PUBLIC



NEIGHBORHOOD SCHOOLS



ATHLETIC FACILITIES OPEN TO THE PUBLIC



INVEST IN NEIGHBORHOOD REAL **ESTATE PROJECTS** 

Source: Econsult Solutions, "Building the Common Good: The National Impact of Council for Christian Colleges & Universities (CCCU) Institutions"



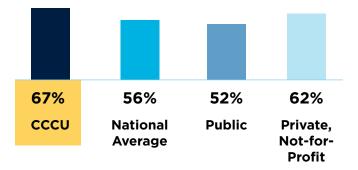
## STUDENT IMPACT



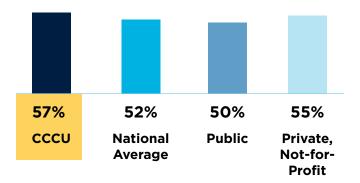
#### CCCU INSTITUTIONS VALUE DIVERSE VIEWS AND CRITICAL THINKING.

#### Seniors reported that...

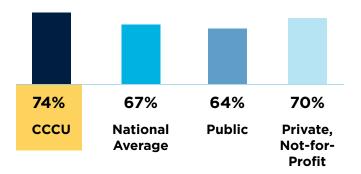
Course discussions and assignments included diverse perspectives (political, religious, racial/ ethnic, gender, etc.) "often" or "very often."



The institution emphasized encouraging contact among students from different backgrounds (social, racial/ethnic, religious, etc.) "quite a bit" or "very much."



They examined the strengths and weaknesses of their own views on a topic or issue "often" or "very often."



Source: National Survey of Student Engagement (NSSE), "2017 CCCU Consortium Report"

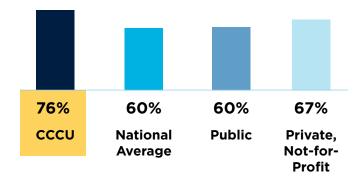
## STUDENT IMPACT

#### CCCU STUDENTS CARE ABOUT THEIR COMMUNITY AND SOCIETY.

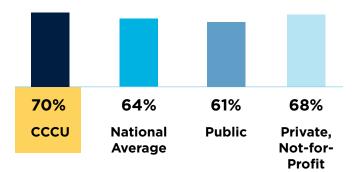


#### Seniors reported that...

"Some" or "most or all" courses included a community-based project.



They connected learning to societal problems or issues "often" or "very often."

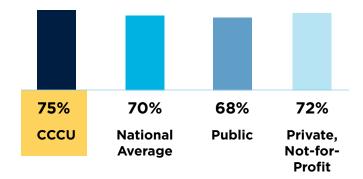


#### CCCU INSTITUTIONS PREPARE STUDENTS FOR THE WORKFORCE.



#### Seniors reported that...

They acquired job- or work-related knowledge and skills "quite a bit" or "very much."



Source: National Survey of Student Engagement (NSSE), "2017 CCCU Consortium Report"

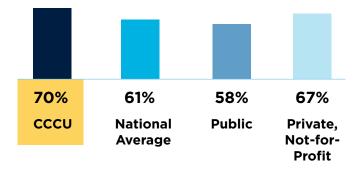
## STUDENT IMPACT

#### CCCU INSTITUTIONS PROVIDE SUPPORTIVE LEARNING ENVIRONMENTS.

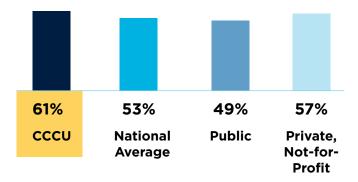


#### Seniors reported that...

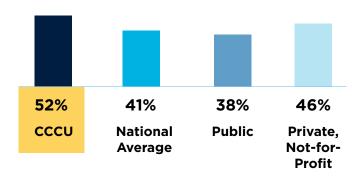
The quality of interaction with faculty was "excellent" or "very good."



The quality of interaction with academic advisors was "excellent" or "very good."



The quality of interaction with other administrative staff and offices (registrar, financial aid, etc.) was "excellent" or "very good."



Source: National Survey of Student Engagement (NSSE), "2017 CCCU Consortium Report"



here are more than 3.5 million graduates of CCCU institutions living and working around the world. These alumni work in every industry at every level. They are teachers and technicians, engineers and economists, pastors and programmers, doctors and designers, athletes and authors.

We think you'll be intrigued and encouraged to see the ways in which our CCCU graduates are using their Christ-centered education to contribute to every facet of society - in Hollywood, on Wall Street, at the Olympics, in the White House, and beyond. This is just a small snapshot of our alumni. For each graduate we've chosen to highlight here, there are countless more, paving the way as leaders in their fields.

"THE PLACE GOD CALLS YOU TO IS THE PLACE WHERE YOUR DEEP GLADNESS AND THE WORLD'S DEEP **HUNGER MEET."** 

- FREDERICK BUECHNER



**GRACE AKALLO** Founder, United Africans for Women and Children Rights Uganda Christian University/Gordon College, 2007

Grace Akallo's story is one of hope. A child soldier in the infamous Lord's Resistance Army, she managed to escape and has since dedicated her life to speaking for and protecting the vulnerable through the United Africans for Women and Children Rights, a non-governmental organization dedicated to safeguarding the rights of vulnerable women and children in Africa through research, education, and advocacy. She attended Uganda Christian University before transferring to Gordon College.



**KENT BRANTLY** Samaritan's Purse Physician, Ebola Survivor Abilene Christian University, 2003

When Kent Brantly began his career as a physician at Abilene Christian University, he wanted to treat patients in areas of the world with little access to medical care. That led him to Liberia during the 2014 Ebola crisis. His decision to continue caring for his patients - despite the risks to himself and his subsequent illness and recovery led Time magazine to name him as one of the Persons of the Year in 2014.



**BETSY DeVOS** U.S. Secretary of Education Calvin College, 1979

Betsy DeVos serves as the 11th U.S. secretary of education. A graduate of Calvin College, she is especially passionate about reforms that help underserved children gain access to a quality education. For 15 years, DeVos served as an inschool mentor for at-risk children in the Grand Rapids (Michigan) Public Schools. DeVos has also served on the boards of numerous organizations, including the Kennedy Center for the Performing Arts, Kids Hope USA, ArtPrize, and Mars Hill Bible Church.



**RICHARD JAMES HIEB** Former NASA Astronaut Northwest Nazarene University, 1977

Richard James Hieb has traveled out of this world - literally. After completing his bachelor's at Northwest Nazarene College (now University) and his master's at the University of Colorado, he launched his career at NASA, working in crew procedures development and crew activity planning until he became an astronaut in 1986. He logged over 750 hours in space, including 17 hours of space walking, including an 8-hour, 29-minute walk that broke all previous records.



**RASHIDA JOLLEY** Harpist Nyack College, 2003

Rashida Jolley is known for bringing an unexpected instrument into the worlds of pop, R&B and hip-hop: the harp. After competing on America's Got Talent in 2009, she has since collaborated with artists like John Legend, Mary Ida Vandross, and Lady Gaga, and has performed at venues like the Kennedy Center for the Performing Arts and the Lincoln Theater. She's a graduate of Nyack College.



**ANGELA KINSEY** Actress (Angela Martin, NBC's The Office) Baylor University, 1994

A graduate of Baylor University's English program, Angela Kinsey's career was inspired in part by her participation in the university's Baylor in London program, which introduced her to London's theater world, as well as her time in theater classes as a student. After graduation, she landed an internship on The Conan O'Brien Show. She continued to take acting classes, landing small roles until her casting as Angela in The Office.



**KRISTEN LEDLOW** Sports Broadcaster, NBA TV Southeastern University, 2010

Kristen Ledlow's career as a sports broadcaster began during her time as a student at Southeastern University, where she earned All-American honors as a volleyball player, set school records as a basketball player, and double-majored in broadcast and communications. During that time, she gained experience as the sports reporter for athletic events. Today, she works as a sports broadcaster based in Atlanta, currently serving as a host and sideline reporter on NBA TV and TNT.



**MISTY MAY-TREANOR** Olympic Gold Medalist, Beach Volleyball Player Concordia University Irvine, M.C.A.A., 2013

Misty May-Treanor, along with her teammate Kerri Walsh Jennings, are considered the greatest beach volleyball team of all time. Together, they won three straight Olympic gold medals (in 2004, 2008, and 2012), as well as three straight FIVB World Championships (in 2005, 2007, and 2009). After retiring following the 2012 Olympics, May-Treanor completed her master's in coaching and athletic administration from Concordia University Irvine. Today, she works as the head coach of the Long Beach City College indoor and beach women's programs.



**OSCAR MUNOZ** President and CEO, United Airlines Pepperdine University, M.B.A. 1986

Oscar Munoz soars high as the president and chief executive officer of United Airlines. A graduate of Pepperdine University's M.B.A program, he has also served as a leader at several other national organizations, including CSX Corporation, AT&T, The Coca-Cola Company, and Pepsico. He is active in several industry coalitions and philanthropic and educational organizations and has been named one of the "100 Most Influential Hispanics" by Hispanic Business magazine.



SHAWN OKPEBHOLO Composer and Conductor Asbury University, 2003

Shawn Okpebholo is a widely sought-after and award-winning composer. A graduate of Asbury University, his music has been performed all over the world, in five continents, in over 30 states, and in nearly every major U.S. city. His first album solely devoted to his music, Steal Away, is a collection of Negro spirituals that he re-imagined.



KATHERINE PATERSON Children's Author, Bridge to Terabithia King University, 1954

Katherine Paterson is a renowned author, having twice won the Newbery Medal, for Bridge to Terabithia in 1978 and Jacob Have I Loved in 1981. Her book *The Master Puppeteer* won the National Book Award in 1977, and The Great Gilly Hopkins won the National Book Award in 1979 and was also a Newbery Honor Book. A graduate of King University, she has also received the Hans Christian Andersen Award in 1998 and the Astrid Lindgren Memorial Award in 2006.



**JORDAN SMITH** Recording Artist, Winner of NBC's The Voice Season 9 Lee University

Jordan Smith showed the world his musical gift in 2015 when, while still a student at Lee University, he became the winner of the ninth season of *The* Voice. During his time on the show, he launched eight songs to the Top 10 of iTunes — the first artist from any season to hit the iTunes Top 10 every single week of the show's live rounds. In addition to his singles from *The Voice*, he has released two albums: Something Beautiful and 'Tis the Season.



**PHIL STANTON** Co-Founder, Blue Man Group Evangel University, 1983

Phil Stanton is an award-winning writer and performer, Grammy-nominated musician, and composer, author, and a co-founder of the international theatrical sensation Blue Man Group. He also serves as CEO of its parent organization, Blue Man Productions, and is co-founder of the New York City-based Blue School. A DIY designer and builder and a graduate of Evangel University, Stanton drew from his early job at an industrial hardware store to create many of the never-before-seen musical instruments used in Blue Man Group performances.



**BRYAN STEVENSON** Founder and Executive Director, Equal Justice Initiative Eastern University, 1981

A graduate of Eastern University, Bryan Stevenson is the founder and executive director of the Equal Justice Initiative (EJI) in Montgomery, Alabama. The EJI has won major legal challenges eliminating excessive and unfair sentencing, exonerating innocent death row prisoners, confronting abuse of the incarcerated and the mentally ill, and aiding children prosecuted as adults. Stevenson is the author of the critically acclaimed New York Times bestseller, Just Mercy.



**JENN SUHR** Olympic Gold Medalist, Pole Vaulter Roberts Wesleyan College, 2004

Jenn Suhr has become the face of the second-era of women's pole vaulting in the U.S., becoming the dominant force in U.S. vaulting since 2006. Suhr has set an American record in the pole vault more than a half-dozen times and currently holds the American indoor vault record. During her time as a student at Roberts Wesleyan College, she was also a standout basketball player, graduating as the school's all-time leading scorer.



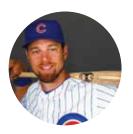
**ANGIE THOMAS** New York Times Best-Selling Author, The Hate U Give Belhaven University, 2011

Angie Thomas began her debut novel *The Hate U* Give while she was a student at Belhaven University. The book, inspired by the Black Lives Matter movement, is now a New York Times bestseller and has received starred reviews from eight literary journals, among the most ever received for a young adult novel. It will be published in over 20 countries and is in the process of becoming a major motion picture.



PAKISA K. TSHIMIKA Founder and Executive Director. Mama Makeka House of Hope Fresno Pacific University, 1978

Pakisa K. Tshimika was born in Kajiji, Democratic Republic of Congo, and attended Fresno Pacific University with plans to continue to medical school. A 1976 car accident led him to decide to pursue a career in public health, and he earned a doctorate from Loma Linda University. He founded Mama Makeka House of Hope in 2003 to honor his mother, who inspires his vision for a better Congo and a caring global community.



**BEN ZOBRIST** Second Baseman for the Chicago Cubs, 2016 World Series MVP Olivet Nazarene University/ Dallas Baptist University, 2004

A lifelong baseball player, Ben Zobrist's career began after a tryout after his high school graduation led him first to Olivet Nazarene University, then to Dallas Baptist University. While in Texas, he was drafted by the Houston Astros. He has since played for numerous teams and was a part of two World Series champion teams: the Kansas City Royals and the Chicago Cubs. He was named the Most Valuable Player during the 2016 World Series.

#### CCCU INSTITUTIONS (Updated 12-2017)

#### **MEMBER TYPE KEY**

No symbol = Governing Member

- = Associate Member
- = Collaborative Partner
- = International Affiliate

#### **NORTH AMERICAN INSTITUTIONS**

#### UNITED STATES OF AMERICA

#### **ALABAMA**

Faulkner University
Judson College--AL
Samford University
University of Mobile

#### **ARIZONA**

Arizona Christian University

#### **ARKANSAS**

Harding University John Brown University Williams Baptist College

#### **CALIFORNIA**

Azusa Pacific University **Biola University** California Baptist University Concordia University Irvine Fresno Pacific University Fuller Theological Seminary • Hope International University Life Pacific College Pepperdine University • Point Loma Nazarene University Providence Christian College • San Diego Christian College Simpson University Vanguard University of Southern California Westmont College William Jessup University

#### **COLORADO**

Colorado Christian University

#### **FLORIDA**

Palm Beach Atlantic University Southeastern University Warner University

#### **GEORGIA**

Covenant College Emmanuel College Point University Toccoa Falls College

#### **IDAHO**

New Saint Andrews College 
Northwest Nazarene University

#### **ILLINOIS**

Greenville University
Judson University
Lincoln Christian University
Moody Bible Institute
North Park University
Olivet Nazarene University
Trinity Christian College
Trinity International University
Wheaton College

#### **INDIANA**

Anderson University - IN
Bethel College--IN
Grace College & Seminary
Huntington University
Indiana Wesleyan University
Taylor University

#### **IOWA**

Dordt College Northwestern College

#### **KANSAS**

Central Christian College of Kansas Friends University ● MidAmerica Nazarene University Sterling College Tabor College

#### **KENTUCKY**

Asbury Theological Seminary 
Asbury University
Campbellsville University
Kentucky Christian University

#### **LOUISIANA**

Louisiana College

#### **MASSACHUSETTS**

Eastern Nazarene College Gordon College Gordon-Conwell Theological Seminary •

#### **MICHIGAN**

Calvin College Cornerstone University Kuyper College ● Spring Arbor University

#### **MINNESOTA**

Bethany Lutheran College Bethel University Crown College North Central University University of Northwestern - St. Paul

#### **MISSISSIPPI**

Belhaven University Mississippi College

#### **MISSOURI**

College of the Ozarks Evangel University Hannibal-LaGrange University Missouri Baptist University Southwest Baptist University

#### **NEBRASKA**

York College

#### **NEW MEXICO**

University of the Southwest

#### **NEW YORK**

Houghton College Nyack College Roberts Wesleyan College The King's College ●

#### **NORTH CAROLINA**

Campbell University ● Mid-Atlantic Christian University ● Montreat College

#### OHIO

Franciscan University of Steubenville 
Malone University
Mount Vernon Nazarene University
Ohio Christian University

#### **OKLAHOMA**

Oklahoma Baptist University
Oklahoma Christian University
Oral Roberts University
Southern Nazarene University
Southwestern Christian University

#### **OREGON**

Corban University George Fox University Kilns College Multnomah University ●
Northwest Christian University
Warner Pacific College ●

#### **PENNSYLVANIA**

Cairn University

Eastern University

Geneva College

Messiah College

University of Valley Forge

#### **SOUTH CAROLINA**

Anderson University - SC
Charleston Southern University
Columbia International University
Erskine College
North Greenville University
Southern Wesleyan University

#### **SOUTH DAKOTA**

University of Sioux Falls

#### **TENNESSEE**

Carson-Newman University
Johnson University

King University
Lee University
Lipscomb University
Milligan College
Trevecca Nazarene University

#### **TEXAS**

Abilene Christian University
Baylor University ●
Dallas Baptist University
Dallas Theological Seminary ●
East Texas Baptist University
Hardin-Simmons University
Houston Baptist University
Howard Payne University
LeTourneau University
Southwestern Assemblies of God
University ●
University of Mary Hardin-Baylor

#### **VIRGINIA**

Bluefield College Regent University

#### WASHINGTON

Northwest University
Seattle Pacific University
Walla Walla University
Whitworth University

#### **WISCONSIN**

Wisconsin Lutheran College

#### CANADA

#### **ALBERTA**

Ambrose University Prairie College The King's University

#### **BRITISH COLUMBIA**

Trinity Western University

#### **MANITOBA**

Booth University College ● Providence University College ●

#### **NEW BRUNSWICK**

Crandall University •

#### **ONTARIO**

McMaster Divinity College Redeemer University College
Tyndale University College & Seminary

#### **SASKATCHEWAN**

Briercrest College and Seminary •

#### INTERNATIONAL INSTITUTIONS

#### **AUSTRALIA**

Alphacrucis College ●
Avondale College of Higher Education ●
Christian Heritage College ●
Excelsia College ●

#### **BOLIVIA**

Universidad Evangélica Boliviana

#### **DOMINICAN REPUBLIC**

Universidad Nacional Evangelica

#### **GHANA**

Central University College •

#### **HAITI**

North Haiti Christian University 

Queensland University

#### **HUNGARY**

John Wesley Theological College ●
Karoli Gaspar University of the Reformed
Church In Hungary ●

#### **INDIA**

CSI Bishop Appasamy College of Arts & Sciences ●

#### **INDONESIA**

Universitas Pelita Harapan

#### **ISRAEL**

Jerusalem University College ● University of the Holy Land ●

#### **JAPAN**

Tokyo Christian University

#### **KENYA**

Africa International University 

Africa Nazarene University

#### **LITHUANIA**

LCC International University •

#### **NETHERLANDS**

Christelijke Hogeschool Ede

#### **NEW ZEALAND**

Laidlaw College

#### **SOUTH KOREA**

Handong Global University ● KC University ● Seoul Theological University ●

#### **TAIWAN**

Christ's College Taipei ● Sheng-te Christian College ●

#### **UGANDA**

Uganda Christian University

#### **UNITED KINGDOM**

Nazarene Theological College ● Wycliffe Hall ●

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#### **COUNCIL FOR CHRISTIAN COLLEGES & UNIVERSITIES**

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