

WHAT IS CHRISTIAN HIGHER EDUCATION WORTH?

\$60 BILLION
IN ANNUAL ECONOMIC IMPACT



\$25.9 BILLION
FROM OPERATIONS AND
CAPITAL INVESTMENTS



\$34.6 BILLION
FROM ADDITIONAL
ALUMNI EARNINGS

To put things in
perspective this is ...

\$166 MILLION
GENERATED PER DAY FOR THE U.S. ECONOMY

This economic activity also generates:



\$9.7 BILLION
IN FEDERAL
TAX REVENUE



340,000
JOBS IN THE ECONOMY



\$17.8 BILLION
IN SALARY AND
BENEFITS

ADDITIONAL SOCIETAL BENEFITS INCLUDE:



5.4 MILLION
COMMUNITY SERVICE HOURS
PERFORMED BY CCCU
STUDENTS ANNUALLY

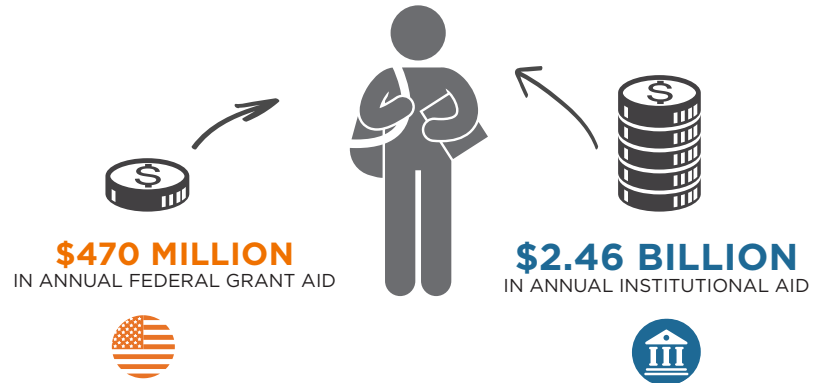


35.2%
OF CCCU
STUDENTS
MORE PARTICIPATION IN COMMUNITY SERVICE



25.7%
OF ALL COLLEGE
STUDENTS

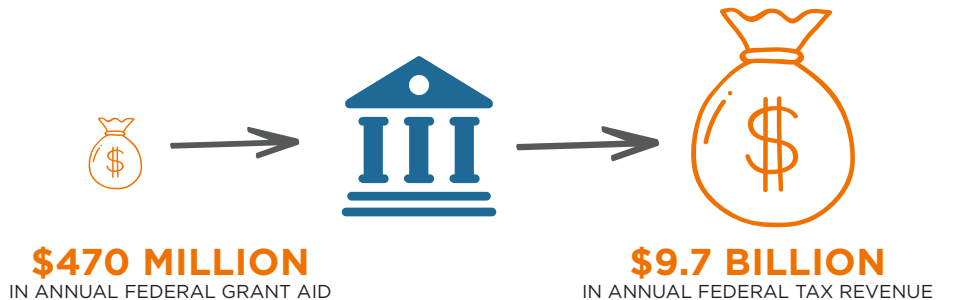
Where does student aid come from?



For every **\$1** in federal grant money a student receives, CCCU institutions provide **\$5** in aid to that student through grants and scholarships.

How does this benefit the federal government?

For every **\$1** in federal grant money a student receives, CCCU institutions generate more than **\$20** in federal tax revenue through their operations, capital investments, and additional alumni earning power.



CCCU GRADUATES HAVE THE LOWEST LOAN DEFAULT RATES



DEFAULT
RATE

6.3%
CCCU
INSTITUTIONS

11.5%
NATIONAL
AVERAGE