

2017-2018 TUITION SURVEY



ABOUT THE CCCU

The Council for Christian Colleges & Universities is a higher education association of more than 180 Christian institutions around the world. With campuses across the globe, including more than 150 in the U.S. and Canada and nearly 30 more from an additional 18 countries, CCCU institutions are accredited, comprehensive colleges and universities whose missions are Christ-centered and rooted in the historic Christian faith. Most also have curricula rooted in the arts and sciences.

MISSION STATEMENT

The Council's mission is to advance the cause of Christ-centered higher education and to help its institutions transform lives by faithfully relating scholarship and service to biblical truth. Visit www.cccu.org.

ABOUT THE AUTHOR

For more than 27 years Nita Stemmler has served in various administrative posts in Christian higher education at both the institutional and sector levels, including more than 17 years of service in the Academics and Research Department of the CCCU. She can be reached at nstemmler@cccu.org.

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INTRODUCTION

This is the thirty-third in an annual series of reports on tuition and fees at member institutions of the Council for Christian Colleges & Universities (CCCCU). The purpose of this study is to provide the CCCC membership with comparative, longitudinal data to assist institutions in their external benchmarking.

We continue to be indebted to Dr. Stanley A. Clark who conducted this annual report on tuition and fees until his retirement.

This year's report has been compiled by Nita Stemmler using the methodology established by Dr. Clark.

METHODOLOGY

This report is based on data collected by the College Board (“Trends in College Pricing 2017”); their findings appeared in the November 2017 edition of The Chronicle of Higher Education. All 109 US institutions listed on the CCCU website as “Governing Members” as of November 2017 have been included in this report. Next year’s survey will include all US-based institutions. In preparation, we have included Collaborative Partners and Affiliate Member tuition figures for this year.

This report presents the average tuition increase by using two different measures. The “mean percent change in

tuition” (Table I, page 7) expresses the percentage by which, on average, each CCCU school increased its tuition this year. This figure is obtained by determining the actual increase for each school, converting it to a percentage, adding up across all institutions, and then dividing by N. The “percent increase in mean tuition” (Table II, page 7) represents how much the average cost to attend a CCCU institution increased from the previous year. This figure is calculated by subtracting the 2016-17 CCCU mean tuition from the mean tuition for 2017-18, then dividing by the mean for 2016-17.

RESULTS

Table I (next page) presents means, medians, ranges and standard deviations for the past four years. A cursory review of Table I reveals that annual increases in tuition means, medians, and standard deviations continue to increase each year. Notably, unlike in 2016-17, tuition and fees for 2017-18 have increased at a lower rate than in the previous year. An inspection of tuition and fee data in thousand-dollar intervals reveals a modal interval for 2017-18 of \$27,000-27,999 (12 schools).

The tuition and fees for more than half of the institutions (N=60) falls in the range between \$24,000-31,000, and two-thirds of CCCU member institutions (N=72) charge tuition and fees in the \$20,000-31,000 range. Ninety-six institutions have passed the \$20,000 mark this year. Thirty-five schools now charge tuition in excess of \$30,000, compared to 28 in 2016-17 and 22 in 2015-16.

TABLE I
Summary Statistics: CCCU Tuition/Fees (in dollars)

	2017-18	2016-17	2015-16	2014-15	2013-14
Mean	27,466	26,690	25,758	25,112	24,355
Median	27,700	26,655	25,740	24,990	24,168
Std Dev	5,341	5,392	5,178	5,051	4,865
Range[^]	28,044	27,222	26,360	25,710	24,760
Mean Change	3.2	3.9	3.9	3	3.9
N	109	114	116	117	115

*Range reflects the difference between the lowest and highest values.

TABLE II
2017-18 Mean Tuition, and Mean Percent Changes from 2016-17*

<u>Type of Institution</u>	<u>Mean</u>	<u>Percent Change</u>
<i>Private 4-year</i>	\$ 34,740	3.6
<i>CCCU</i>	\$ 27,466	3.2 ⁱ
<i>Public 4-year</i>	\$ 9,970	3.1

* source: Trends in College Pricing 2017 (College Board)

i This figure is determined by adjusting the 2016-17 mean to only include active governing member institutions represented in this year's report.

National Comparisons. How do CCCU institutions compare to national averages for tuition/fees? Table II presents comparative data for 2017-18. The rate of increase for CCCU institutions (3.2 percent) was lower to all other 4-year private institutions (3.6 percent) and one percent higher than 4-year public institutions (3.1 percent). The average tuition of CCCU institutions is \$7,274 below the national average for all private four-year institutions (it was \$6,790 in 2016-17). Eight institutions (7.3%) are either at or above the four-year private college national mean, with 92.7 percent below the mean, slightly changed from 2016-17 (89.5%). CCCU institutions continue to offer an excellent value in comparison to other private four-year U.S. colleges.

DISCUSSION

There continues to be consistency in rankings at the extremes of the distribution, and general stability in rankings throughout the CCCU. For example, the top 20 schools were also in the top 20 in 2016-17, although the order is somewhat different from a year ago.

As with last year, there were no double-digit tuition increase compared to 1 in 2015-16 and 1 in 2014-15. At the other end of the spectrum, 46 institutions had tuition increases of less than three percent, compared to 32 last year, 28 in 2015-16 and 27 in 2014-15. Six institution did not increase tuition at all for 2017-18 and two reduced tuition.

The average dollar increase for 2017-18 was \$886 compared to \$983 in 2016-17, \$936 in 2015-16, \$919 in 2014-15, and \$905 in 2013-14. Forty-eight institutions increased tuition by more than \$1,000, compared to 54 in 2016-17, 50 in 2015-16, 39 in 2014-15 and 48 in 2013-14. One institution increased their tuition by more than \$2000. This is one less from the previous year.

The percent changes for CCCU tuition that appear in Tables 1 and 2 are calculated differently. Table 1 describes the “mean percent change in tuition”. That figure was obtained by determining the actual increase for each school, converting to a percentage, adding up across all institutions, and dividing by N. It tells us by what percentage, on average, each CCCU school increased its tuition this year. Table 2, on the other hand, focuses on the “percent increase in mean tuition”. It was calculated by subtracting the 2016-17 CCCU mean tuition from the mean tuition for 2017-18, and dividing by the mean for 2016-17. It tells us by what percentage the CCCU average increased this year.

The tuition figures reported in this study do NOT take institutional discounts into consideration.* The net price is, of course, a much more significant comparison point than the sticker price. According to The College Board source, the out-of-pocket (net) tuition paid by students at all private 4-year institutions was \$14,530 which is higher than the net for 2016-17 (\$14,190).

The data for this report were collected by another source (The College Board). The author accepts responsibility only for recording and/or calculation errors.

*This includes College of the Ozarks which does not charge students tuition after the discount is considered.

Washington, D.C. (November 30, 2017)

2017-2018 TUITION DATA

Mean Tuition by Rank (in 000's)

GOVERNING MEMBER INSTITUTIONS	2017-2018	Rank	% Change	2016-2017	Rank	% Change	2015-2016	Rank	% Change	2014-2015	Rank	% Change	2013-2014	Rank	% Change
Abilene Chr	33,330	13	3.8%	32070	16	3.87%	30,830	16	4.70%	29,450	23	3.90%	28,350	29	5.90%
Anderson - IN	29,710	39	3.6%	28650	41	3.66%	27,600	43	2.80%	26,850	45	2.50%	26,200	39	2.80%
Anderson - SC	26,920	62	3.9%	25880	63	3.94%	24,860	67	4.70%	23,750	73	4.20%	22,790	76	4.90%
Asbury	29,500	41	2.3%	28829	39	3.79%	27,736	42	3.20%	26,868	44	3.00%	26,076	40	3.00%
Azusa Pacific	37,506	3	3.7%	36120	5	3.78%	34,754	5	5.00%	33,096	6	2.60%	32,256	5	3.80%
Belhaven	24,250	84	5.1%	23016	88	5.21%	21,816	92	4.50%	20,882	94	4.60%	19,970	93	4.00%
Bethany Lutheran	26,830	64													
Bethel-IN	27,930	52	1.9%	27390	50	2.92%	26,590	49	2.90%	25,830	52	3.40%	24,970	53	2.80%
Bethel-MN	36,210	5	2.9%	35160	7	2.90%	34,140	7	3.50%	32,990	7	3.90%	31,760	7	3.00%
Biola	38,448	2	4.6%	36696	4	5.99%	34,498	6	3.50%	33,322	5	3.70%	32,142	6	3.70%
Bluefield	24,800	81	1.7%	24380	82	4.45%	23,295	87	2.00%	22,840	83	2.00%	22,390	87	6.30%
Bryan				24450	81	4.70%	23,300	86	5.00%	22,200	90	5.00%	21,150	91	5.00%
Calif Baptist	32,566	17	2.7%	31682	18	4.10%	30,384	19	3.30%	29,422	24	4.60%	28,122	26	4.50%
Calvin	33,100	15	4.1%	31730	17	3.37%	30,660	17	3.50%	29,635	20	4.90%	28,250	31	5.80%
Campbellsville	25,400	76	3.2%	24596	79	3.12%	23,828	77	4.30%	22,842	82	2.90%	22,196	77	2.80%
Carson-Newman	27,400	60	3.8%	26360	60	3.79%	25,360	62	3.80%	24,440	65	3.10%	23,696	66	4.60%
Central Chr Kan	25,760	71	2.8%	25040	72	5.75%	23,600	81							
Charleston Sthrn	24,800	82	2.8%	24100	86	2.90%	23,400	83	2.60%	22,800	84	3.40%	22,050	82	3.00%
College of the Ozarks	19,200	99	1.4%	18930	103	1.06%	18,730	104	1.10%	18,530	106				
Colo Christian	30,370	32	3.3%	29360	35	4.68%	27,986	38	5.90%	26,430	47	5.50%	25,046	55	4.90%
Concordia U (Calif.)	34,100	12	3.9%	32780	14	3.33%	31,690	14	3.40%	30,640	15	3.40%	29,630	13	4.00%
Corban	31,640	23	3.2%	30640	25	3.26%	29,640	26	3.20%	28,720	29	4.50%	27,486	38	7.80%
Cornerstone	27,520	57	1.4%	27135	53	3.81%	26,100	56	3.90%	25,112	58	3.90%	24,168	60	3.90%
Covenant	33,170	14	2.8%	32230	15	2.82%	31,320	15	3.80%	30,160	16	3.60%	29,100	15	2.90%
Crown	25,430	75	2.9%	24700	76	3.89%	23,740	80	2.90%	23,080	81	2.90%	22,430	72	1.50%
Dallas Baptist	27,480	58	4.7%	26180	61	4.93%	24,890	66	5.20%	23,650	74	5.80%	22,350	88	6.40%
Dordt	30,000	35	2.9%	29130	38	2.92%	28,280	35	3.00%	27,460	36	3.50%	26,540	36	4.00%
E Texas Baptist	25,470	74	3.0%	24700	77	1.95%	24,218	75	4.00%	23,280	78	3.10%	22,590	79	4.90%
Eastern	32,315	19	4.0%	31020	21	1.39%	30,590	18	3.30%	29,600	21	5.40%	28,090	22	4.10%
Eastern Naz	31,780	21	3.0%	30815	23	3.03%	29,880	23	3.00%	29,012	26	3.90%	27,922	27	3.90%
Emmanuel C	19,710	97	1.9%	19330	101	2.38%	18,870	103	4.80%	18,000	107	7.10%	16,800	106	7.00%
Erskine	34,560	10	0.0%	34560	8	3.60%	33,315	8	3.80%	32,110	8	2.70%	31,280	10	5.00%
Evangel	22,745	89	2.9%	22081	93	3.01%	21,416	95	3.00%	20,796	96	3.80%	20,040	96	5.90%
Faulkner	20,970	95	4.0%	20130	100	4.22%	19,280	102	2.80%	18,750	105				
Fresno Pacific	30,458	30	4.2%	29170	37	4.51%	27,854	41	4.60%	26,638	46	3.60%	25,716	42	1.90%
Geneva	26,070	68	1.5%	25680	66	0.90%	25,450	61	0.90%	25,220	57	0.00%	25,220	52	3.00%
George Fox	35,016	7	3.7%	33730	11	2.80%	32,786	11	2.90%	31,866	10	2.40%	31,120	8	2.90%
Gordon	36,740	4	1.9%	36060	6	1.87%	35,386	4	2.90%	34,390	4	3.50%	33,230	3	3.50%
Grace	23,930	86	3.4%	23120	87	2.90%	22,450	89	-9.00%	24,670	61	2.90%	23,970	59	2.90%
Greenville	26,356	66	2.4%	25720	65	2.46%	25,088	65	3.00%	24,360	66	3.20%	23,612	63	3.00%
Hannibal - La Grange	21,710	92	0.0%	21710	95	5.30%	20,560	98	6.10%	19,380	102	3.20%	18,770	102	4.70%
Harding U	19,190	100	2.7%	18665	104	5.33%	17,670	107							
Hardin-Simmons	27,440	59	5.9%	25830	64	5.15%	24,500	71	9.60%	22,350	88	-4.70%	23,460	67	4.00%
Hope Internat'l	31,800	20	3.9%	30550	26	6.55%	28,550	33	5.70%	27,000	41	3.60%	26,050	41	3.10%
Houghton	31,540	24	3.8%	30336	27	2.89%	29,458	27	3.20%	28,556	31	3.00%	27,728	24	3.00%
Houston Baptist	31,730	22	2.9%	30800	24	3.25%	29,800	25	3.70%	28,750	27	2.90%	27,930	28	4.20%
Howard Payne	27,690	56	3.7%	26660	57	3.98%	25,600	59	4.10%	24,600	63	6.00%	23,200	68	2.80%
Huntington	25,540	73	0.5%	25400	68	2.28%	24,822	68	0.20%	24,771	60	3.00%	24,040	56	1.10%
Indiana Wes'n	25,980	70	2.4%	25346	69	2.44%	24,728	70	2.60%	24,102	70	2.00%	23,628	62	2.00%
John Brown	26,144	67	3.1%	25324	70	3.38%	24,468	72	3.70%	23,588	75	3.80%	22,734	74	4.40%
Judson - AL	17,896	103	2.9%	17376	108	3.03%	16,850	109	3.60%	16,258	110	4.00%	15,630	109	3.50%
Judson - IL	29,434	42	2.4%	28730	40	1.95%	28,170	36	2.30%	27,530	35	0.00%	27,530	21	2.00%
Kentucky Chr.	19,256	98	3.6%	18560	105	4.04%	17,810	106	5.60%	16,860	108	3.10%	16,350	105	3.80%
King	28,572	48	4.5%	27276	51	2.92%	26,480	50	3.00%	25,708	53	3.00%	24,960	45	0.00%
Lee	16,730	107	5.7%	15770	113	4.88%	15,000	116	5.00%	14,280	117	3.90%	13,750	114	2.80%
LeTourneau	29,320	43	2.9%	28480	44	2.04%	27,900	40	3.70%	26,910	43	4.50%	25,740	50	4.90%
Lipscomb	30,932	27	3.8%	29756	29	3.80%	28,624	32	4.50%	27,390	37	5.00%	26,094	49	5.80%
Louisiana	16,000	108	2.0%	15678	114	3.88%	15,070	115	3.40%	14,570	115	3.20%	14,120	113	2.50%
Malone	29,900	38	1.6%	29422	34	6.74%	27,440	45	3.90%	26,416	49	2.90%	25,678	51	4.70%

Messiah	34,160	11	2.9%	33180	13	2.83%	32,240	13	2.90%	31,340	13	2.90%	30,470	12	3.40%
MidAmerica Naz	29,670	40	6.8%	27650	49	5.42%	26,150	55	7.80%	24,250	69	9.00%	22,255	80	3.50%
Milligan	31,300	25	-0.5%	31450	20	5.15%	29,830	24	3.80%	28,730	28	2.90%	27,915	30	4.30%
Mississippi	17,392	105	3.7%	16740	110	3.74%	16,114	113	8.40%	14,868	113	0.00%	14,868	110	3.00%
Missouri Baptist	26,020	69	4.2%	24924	74	4.71%	23,750	78	4.90%	22,630	87	4.40%	21,670	90	4.70%
Montreat	25,730	72	3.1%	24940	73	2.81%	24,240	74	3.10%	23,520	76	3.20%	22,784	61	-1.80%
Mt Vernon Naz	28,090	49	4.1%	26950	54	4.46%	25,748	57	4.50%	24,650	62	4.10%	23,690	65	3.50%
N. Central U - MN	23,490	87	5.3%	22240	92	2.94%	21,586	93	6.20%	20,320	98	4.00%	19,540	100	7.60%
No. Greenville	18,750	102	6.2%	17594	107	7.41%	16,290	112	5.00%	15,510	112	5.00%	14,772	112	6.00%
North Park	27,990	50	4.1%	26840	55	4.10%	25,740	58	4.90%	24,540	64	5.40%	23,290	73	5.40%
Northwest Naz	29,000	45	1.2%	28650	42	2.44%	27,950	39	2.20%	27,340	39	3.00%	26,550	44	5.40%
Northwestern	30,200	34	2.3%	29500	33	1.86%	28,950	29	3.70%	27,930	34	4.40%	26,764	34	4.00%
Northwest-WA	30,320	33	3.7%	29200	36	3.82%	28,086	37	4.10%	26,968	42	4.00%	25,934	48	4.70%
NW Christian	28,680	46	2.6%	27930	47	1.58%	27,490	44	5.00%	26,180	51	5.20%	24,880	46	0.00%
Nyack	25,350	77	2.0%	24850	75	2.21%	24,300	73	2.10%	23,800	72	2.40%	23,250	70	3.30%
Okla Baptist	26,840	63	5.7%	25310	71	5.18%	24,000	76	5.30%	22,800	85	4.40%	21,842	89	5.00%
Okla Christian	21,670	93	3.8%	20840	98	4.56%	19,890	100	4.00%	19,120	103	1.70%	18,800	97	0.00%
Olivet Naz	34,940	8	2.9%	33940	10	3.39%	32,790	10	4.50%	31,390	12	5.00%	29,890	16	6.40%
Oral Roberts	26,792	65	4.2%	25678	67	3.45%	24,792	69	5.90%	23,410	77	4.30%	22,438	78	4.00%
Palm Beach Atl	29,950	36	4.8%	28520	43	5.15%	27,050	47	3.00%	26,274	50	2.90%	25,532	47	3.00%
Point Loma Naz	34,600	9	3.2%	33500	12	3.28%	32,400	12	3.20%	31,406	11	3.40%	30,360	11	2.90%
Point U.	20,600	96	6.8%	19200	102	3.65%	18,500	105							
Regent U (Va.)	17,450	104	4.3%	16700	111	0.00%	16,700	110	0.40%	16,638	109	3.40%	16,088	108	3.70%
Roberts Wes'l'n	30,936	26	3.9%	29740	30	2.37%	29,036	28	2.00%	28,466	32	2.60%	27,754	32	4.00%
San Diego Chr	30,438	31	2.9%	29550	31	3.65%	28,470	34	5.10%	27,090	40	4.60%	25,888	43	2.70%
Seattle Pacific ⁱ				38940	3	4.76%	37,086	3	4.60%	35,472	3	4.90%	33,813	4	5.40%
Shorter				21910	94	4.26%	20,976	96	3.20%	20,325	97	3.00%	19,730	98	5.10%
Simpson	27,700	54	6.3%	25950	62	2.89%	25,200	64	3.70%	24,300	68	4.30%	23,300	71	4.00%
Sioux Falls	27,980	51	2.9%	27160	52	3.39%	26,240	53	3.00%	25,480	56	3.80%	24,550	57	3.40%
Southeastern	24,160	85	0.0%	24160	84	5.46%	22,840	88	2.90%	22,202	89	11.10%	19,986	99	7.50%
Southern Naz	25,188	78	2.9%	24468	80	4.69%	23,320	85	5.50%	22,110	91	0.00%	22,110	84	4.40%
Southern Wesl	24,700	83	2.4%	24110	85	2.65%	23,470	82	2.90%	22,800	86	2.70%	22,200	81	3.50%
Spring Arbor	27,750	53	3.7%	26730	56	4.56%	25,510	60	4.80%	24,350	67	4.10%	23,400	69	3.80%
Sterling	24,985	80	2.9%	24250	83	3.71%	23,350	84	6.20%	21,990	92	3.70%	21,200	86	0.60%
SW Baptist	23,290	88	3.6%	22440	91	2.67%	21,840	91	4.80%	20,840	95	4.00%	20,040	94	4.60%
Tabor	27,220	61	2.3%	26590	59	4.78%	25,320	63	5.90%	23,900	71	5.10%	22,730	75	4.60%
Taylor	32,885	16	4.3%	31472	19	3.82%	30,270	20	2.50%	29,538	22	2.70%	28,753	17	2.40%
Toccoa Falls	22,104	91	3.6%	21314	97	3.07%	20,660	97	5.10%	19,650	101	3.40%	19,000	101	4.90%
Trevecca Naz	25,100	79	1.9%	24624	78	3.56%	23,748	79	2.70%	23,126	80	3.60%	22,330	83	4.90%
Trinity Christian	28,675	47	3.5%	27675	48	4.46%	26,440	52	3.60%	25,515	55	4.40%	24,435	58	3.90%
Trinity Int'l	30,750	29	2.0%	30130	28	4.75%	28,700	31	4.90%	27,360	38	2.00%	26,830	33	3.80%
U of Mobile	22,210	90	3.6%	21400	96	6.68%	19,970	99	1.40%	19,700	100	6.30%	18,540	103	4.90%
U. Mary Hardin-Baylor	27,700	55	3.8%	26650	58	1.69%	26,200	54	2.10%	25,650	54	1.80%	25,200	54	3.90%
U. of NW St. Pau	30,794	28	4.2%	29510	32	2.64%	28,730	30	0.30%	28,634	30	2.20%	28,020	23	3.90%
U. of the Southwest	16,000	109	-3.5%	16560	112	5.43%	15,660	114	7.10%	14,616	114	2.20%	14,305	111	0.00%
Vanguard	32,430	18	4.5%	30980	22	3.00%	30,050	22	0.00%	30,050	17	2.70%	29,250	14	2.60%
Warner Pacific ⁱ				22710	90	5.50%	21,460	94	5.70%	20,300	99	2.70%	19,770	95	3.90%
Warner U.	21,116	94	1.9%	20712	99	4.63%	19,754	101	5.30%	18,766	104	7.10%	17,530	104	0.30%
Waynesburg				22800	89	3.38%	22,030	90	3.50%	21,290	93	3.70%	20,540	92	3.70%
Westmont	44,044	1	2.6%	42900	1	3.59%	41,360	1	3.40%	39,990	1	3.80%	38,510	1	4.00%
Wheaton	35,190	6	3.2%	34050	9	3.23%	32,950	9	3.30%	31,900	9	3.30%	30,880	9	2.50%
Whitworth ⁱ				40562	2	3.61%	39,096	2	4.40%	37,456	2	4.00%	36,012	2	4.90%
William Jessup	29,950	37	5.5%	28300	45	6.43%	26,480	51	6.00%	24,990	59	4.00%	24,040	64	5.00%
Williams Baptist	17,320	106	0.0%	17320	109	5.14%	16,430	111	14.40%	14,360	116	4.40%	13,750	115	4.60%
Wisc Lutheran C	29,140	44	4.0%	27984	46	3.37%	27,040	48							
York C	18,760	101	5.7%	17700	106	2.82%	17,200	108	7.00%	16,080	111	3.10%	15,600	107	0.00%
Avg	27,466		3.2%	26,690		3.90%	25,758		3.90%	25,112		3.60%	24,355		3.80%
Stdev	5,341			5,392			5,178			5,051			4,865		
ASSOCIATE MEMBERS AND COLLABORATIVE PARTNERS ⁱⁱ															
Arizona Christian	24,958														
Baylor	43,970														
Cairn	26,493														
Campbell	31,190														
Columbia International	22,390														

Fran. U. of Steubenville	26,430														
Friends	27,565														
Johnson	14,920														
Kuyper College	21,090														
Life Pacific College	14,884														
Lincoln Christian	13,020														
Mid-Atlantic Christian	13,200														
Moody Bible Institute	12,960														
Multnomah	24,680														
Ohio Christian	20,240														
Pepperdine	51,992														
Providence Christian	29,372														
Samford	30,490														
Seattle Pacific	40,893														
Southwestern Ass God	20,410														
Southwestern Christian	16,950														
The King's College	35,400														
U. of Valley Forge	21,271														
Walla Walla	27,495														
Warner Pacific	24,500														
Whitworth	42,186														

Note: The years 2013-2014 – 2016-2017 have been included for ranking comparisons only. The column averages and standard deviations reflect the full data available from these years, however, this report reflects data for this year's governing members only.

- i. These campuses are now Collaborative Members.
- ii. Data for these campuses are included for information only and are not part of the report results.