

2015-2016 TUITION SURVEY



Council for Christian
Colleges & Universities®

ABOUT THE CCCU

The Council for Christian Colleges & Universities is a higher education association of 176 intentionally Christ-centered institutions around the world. The 119 member campuses in North America are all fully-accredited, comprehensive colleges and universities with curricula rooted in the arts and sciences. In addition, 54 affiliate campuses from 19 countries are part of the CCCU.

MISSION STATEMENT

The Council's mission is to advance the cause of Christ-centered higher education and to help its institutions transform lives by faithfully relating scholarship and service to biblical truth. Visit www.cccu.org.

ABOUT THE AUTHOR

For more than 25 years Nita Stemmler has served in various administrative posts in Christian higher education at both the institutional and sector levels, including more than 15 years of service in the Professional Programs & Research Department of the CCCU. She can be reached at nstemmler@cccu.org.

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INTRODUCTION

This is the thirty-first in an annual series of reports on tuition and fees at member institutions of the Council for Christian Colleges & Universities (CCCCU). The purpose of this study is to provide the CCCC membership with comparative, longitudinal data to assist institutions in their external benchmarking.

We continue to be indebted to Dr. Stanley A. Clark who conducted this annual report on tuition and fees until his retirement.

This year's report has been compiled by Nita Stemmler using the methodology established by Dr. Clark.

METHODOLOGY

This report is based on data collected by the College Board (“Trends in College Pricing 2015”); their findings appeared in the November 2015 edition of The Chronicle of Higher Education. Of the 116 US institutions listed on the CCCU website as “members” as of November 2015, 116 have been included in this report. Central Christian College of Kansas, Harding University, Point University and Wisconsin Lutheran College are the newest CCCU member appearing for the first time.

This report presents the average tuition increase by using two different measures. The “mean percent change in

tuition” (Table I, page 7) expresses the percentage by which, on average, each CCCU school increased its tuition this year. This figure is obtained by determining the actual increase for each school, converting it to a percentage, adding up across all institutions, and then dividing by N. The “percent increase in mean tuition” (Table II, page 7) represents how much the average cost to attend a CCCU institution increased from the previous year. This figure is calculated by subtracting the 2014-15 CCCU mean tuition from the mean tuition for 2015-16, then dividing by the mean for 2014-15.

RESULTS

Table I (next page) presents means, medians, ranges and standard deviations for the past four years. A cursory review of Table I reveals that annual increases in tuition means, medians, and standard deviations continue to increase each year. Notably, unlike in 2014-15, tuition and fees for 2015-16 have increased at a higher rate than in the previous year. An inspection of tuition and fee data in thousand-dollar intervals reveals three modal intervals for 2015-16 of \$23,000 - \$23,999; \$24,000-24,999 and \$27,000 - \$27,999 (11 schools).

The tuition and fees for half of the CCCU member institutions (N=62) falls in the range between \$22,000-28,000, and two-thirds of CCCU member institutions (N=80) charge tuition and fees in the \$19,000-29,000 range. Ninety-eight member institutions have passed the \$20,000 mark this year, compared to 99 in 2014-15, 94 in 2013-14, 90 in 2012-13, and 75 in 2011-12. Twenty-two schools now charge tuition in excess of \$30,000, compared to 17 in 2014-15.

TABLE I
Summary Statistics: CCCU Tuition/Fees (in dollars)

	2015-16	2014-15	2013-14	2012-13	2011-12
<i>Mean</i>	25,758	25,112	24,355	23,456	22,684
<i>Median</i>	25,740	24,990	24,168	23,627	23,040
<i>Std Dev</i>	5,178	5,051	4,865	4,686	4,385
<i>Range[^]</i>	26,360	25,710	24,760	23,870	23,030
<i>Mean Change</i>	3.9	3	3.9	4.2	5.1
<i>N</i>	116	117	115	114	109

*Range reflects the difference between the lowest and highest values.

TABLE II
2015-16 Mean Tuition, and Mean Percent Changes from 2014-15*

<u>Type of Institution</u>	<u>Mean</u>	<u>Percent Change</u>
<i>Private 4-year</i>	\$ 32,405	3.6
<i>CCCU</i>	\$ 25,758	2.6
<i>Public 4-year</i>	\$ 9,410	2.9

* source: Trends in College Pricing 2015 (College Board)

National Comparisons. How do the member institutions of the CCCU compare to national averages for tuition/fees? Table II presents comparative data for 2015-16. The rate of increase for CCCU institutions (2.6 percent) was a full percent lower all other 4-year private institutions (3.6 percent) and slightly lower than 4-year public institutions (2.9 percent). The average tuition of CCCU institutions is \$6,647 below the national average for all private four-year institutions. Eleven of our member institutions (10%) are either at or above the four-year private college national mean, with 90 percent below the mean, slightly changed from 2014-15. CCCU institutions continue to offer an excellent value in comparison to other private four-year U.S. colleges.

DISCUSSION

There continues to be consistency in rankings at the extremes of the distribution, and general stability in rankings throughout the CCCU. For example, the top 12 schools are unchanged for 2015-16, although the order is somewhat different from a year ago.

There was one double-digit tuition increase compared to 1 in 2014-15, 0 in 2013-14 and 2 in 2012-13. At the other end of the spectrum, 28 institutions had tuition increases of less than three percent, compared to 27 last year and 27 the year before. Two institutions did not increase tuition at all, and one actually decreased tuition by 9 percent for 2015-16.

The average dollar increase for 2015-16 was \$936 compared to \$919 in 2014-15, \$905 in 2013-14, \$943 in 2012-13, and \$1,083 in 2011-10. Fifty institutions increased tuition by more than \$1,000, compared to 39 in 2014-15, 48 in 2013-14, 57 in 2012-13, and 63 in 2011-12. Two institutions increased their tuition by more than \$2000.

The percent changes for CCCU tuition that appear in Tables 1 and 2 are calculated differently. Table 1 describes the “mean percent change in tuition”. That figure was obtained by determining the actual increase for each school, converting to a percentage, adding up across all institutions, and dividing by N. It tells us by what percentage, on average, each CCCU school increased its tuition this year. Table 2, on the other hand, focuses on the “percent increase in mean tuition”. It was calculated by subtracting the 2014-15 CCCU mean tuition from the mean tuition for 2015-16, and dividing by the mean for 2014-15. It tells us by what percentage the CCCU average increased this year.

The tuition figures reported in this study do NOT take institutional discounts into consideration. * The net price is, of course, a much more significant comparison point than the sticker price. According to The College Board source, the out-of-pocket (net) tuition paid by students at all private 4-year institutions was \$14,890 which is higher than the net for 2014-15 (\$13,820).

The data for this report were collected by another source (The College Board). The author accepts responsibility only for recording and/or calculation errors.

*This includes College of the Ozarks which does not charge students tuition after the discount is considered.

Washington, D.C. (November 30, 2015)

2015-2016 TUITION DATA

Mean Tuition by Rank (in 000's)

INSTITUTION	2015-2016	Rank	% Change	2014-2015	Rank	% Change	2013-2014	Rank	% Change	2012-2013	Rank	% Change	2011-2012	Rank	% Change
Westmont	41,360	1	3.4%	39,990	1	3.8%	38,510	1	4.0	37,020	1	3.80%	35,650	1	3.5
Whitworth	39,096	2	4.4%	37,456	2	4.0%	36,012	2	4.9	34,346	2	6.90%	32,144	2	6.4
Seattle Pacific	37,086	3	4.6%	35,472	3	4.9%	33,813	4	5.4	32,067	4	5.70%	30,339	4	4.7
Gordon	35,386	4	2.9%	34,390	4	3.5%	33,230	3	3.5	32,100	3	4.90%	30,606	3	3.9
Azusa Pacific	34,754	5	5.0%	33,096	6	2.6%	32,256	5	3.8	31,076	5	3.80%	29,940	5	4.0
Biola	34,498	6	3.5%	33,322	5	3.7%	32,142	6	3.7	31,004	6	3.70%	29,908	6	3.7
Bethel-MN	34,140	7	3.5%	32,990	7	3.9%	31,760	7	3.0	30,840	7	4.70%	29,460	7	4.9
Erskine	33,315	8	3.8%	32,110	8	2.7%	31,280	10	5.0	29,790	10	5.80%	28,160	12	6.4
Wheaton	32,950	9	3.3%	31,900	9	3.3%	30,880	9	2.5	30,120	9	4.00%	28,960	9	5.0
Olivet Naz	32,790	10	4.5%	31,390	12	5.0%	29,890	16	6.4	28,090	16	1.80%	27,590	13	7.8
George Fox	32,786	11	2.9%	31,866	10	2.4%	31,120	8	2.9	30,230	8	2.90%	29,380	8	5.0
Point Loma Naz	32,400	12	3.2%	31,406	11	3.4%	30,360	11	2.9	29,510	11	4.20%	28,310	11	4.5
Messiah	32,240	13	2.9%	31,340	13	2.9%	30,470	12	3.4	29,460	12	3.90%	28,356	10	3.2
Concordia U (Calif.)	31,690	14	3.4%	30,640	15	3.4%	29,630	13	4.0	28,500	13	4.40%			
Covenant	31,320	15	3.8%	30,160	16	3.6%	29,100	15	2.9	28,270	15	3.90%	27,220	16	3.8
Abilene Chr	30,830	16	4.7%	29,450	23	3.9%	28,350	29	5.9	26,770	29	5.90%	25,270	31	11.0
Calvin	30,660	17	3.5%	29,635	20	4.9%	28,250	31	5.8	26,705	31	4.50%	25,565	27	2.8
Eastern	30,590	18	3.3%	29,600	21	5.4%	28,090	22	4.1	26,984	22	4.40%	25,850	22	5.1
Calif Baptist	30,384	19	3.3%	29,422	24	4.6%	28,122	26	4.5	26,900	25	4.40%	25,768	23	4.5
Taylor	30,270	20	2.5%	29,538	22	2.7%	28,753	17	2.4	28,088	17	2.40%	27,438	14	4.0
Bluffton	30,168	21	2.9%	29,316	25	1.3%	28,954	20	5.6	27,426	20	4.90%	26,154	19	4.9
Vanguard	30,050	22	0.0%	30,050	17	2.7%	29,250	14	2.6	28,500	14	4.00%	27,400	15	4.0
Eastern Naz	29,880	23	3.0%	29,012	26	3.9%	27,922	27	3.9	26,884	27	6.30%	25,300	30	6.4
Milligan	29,830	24	3.8%	28,730	28	2.9%	27,915	30	4.3	26,760	30	5.90%	25,260	32	7.4
Houston Baptist	29,800	25	3.7%	28,750	27	2.9%	27,930	28	4.2	26,795	28	5.50%	25,395	29	9.7
Corban	29,640	26	3.2%	28,720	29	4.5%	27,486	38	7.8	25,486	38	0.30%	25,405	28	4.2
Houghton	29,458	27	3.2%	28,556	31	3.0%	27,728	24	3.0	26,924	24	3.20%	26,094	21	2.9
Roberts Wes'l'n	29,036	28	2.0%	28,466	32	2.6%	27,754	32	4.0	26,699	32	4.00%	25,683	26	4.0
Northwestern	28,950	29	3.7%	27,930	34	4.4%	26,764	34	4.0	25,740	34	4.50%	24,630	34	5.6
U. of NW St. Pau	28,730	30	0.3%	28,634	30	2.2%	28,020	23	3.9	26,960	23	4.90%	25,700	24.5	4.6
Trinity Int'l	28,700	31	4.9%	27,360	38	2.0%	26,830	33	3.8	25,840	33	5.00%	24,610	35.5	5.3
Lipscomb	28,624	32	4.5%	27,390	37	5.0%	26,094	49	5.8	24,654	49	4.90%	23,494	48	6.8
Hope Internat'l	28,550	33	5.7%	27,000	41	3.6%	26,050	41	3.1	25,264	41	4.90%	24,080	41	3.8
San Diego Chr	28,470	34	5.1%	27,090	40	4.6%	25,888	43	2.7	25,208	43	5.80%	23,824	45	5.0
Dordt	28,280	35	3.0%	27,460	36	3.5%	26,540	36	4.0	25,520	36	5.00%	24,300	38	4.8
Judson - IL	28,170	36	2.3%	27,530	35	0.0%	27,530	21	2.0	27,000	21	3.40%	26,120	20	5.4
Northwest-WA	28,086	37	4.1%	26,968	42	4.0%	25,934	48	4.7	24,766	48	5.80%	23,400	50	3.0
Colo Christian	27,986	38	5.9%	26,430	47	5.5%	25,046	55	4.9	23,870	55	4.00%	22,960	57	4.2
Northwest Naz	27,950	39	2.2%	27,340	39	3.0%	26,550	44	5.4	25,190	44	4.80%	24,030	43.5	4.3
LeTourneau	27,900	40	3.7%	26,910	43	4.5%	25,740	50	4.9	24,540	50	4.00%	23,590	47	7.3

Fresno Pacific	27,854	41	4.6%	26,638	46	3.6%	25,716	42	1.9	25,236	42	1.80%	24,790	33	3.7
Asbury	27,736	42	3.2%	26,868	44	3.0%	26,076	40	3.0	25,311	40	4.50%	24,229	39	4.0
Anderson - IN	27,600	43	2.8%	26,850	45	2.5%	26,200	39	2.8	25,480	39	3.50%	24,610	35.5	2.7
NW Christian	27,490	44	5.0%	26,180	51	5.2%	24,880	46	0.0	24,880	46	5.40%	23,600	46	3.1
Malone	27,440	45	3.9%	26,416	49	2.9%	25,678	51	4.7	24,536	51	4.80%	23,420	49	4.3
Cedarville	27,206	46	3.0%	26,420	48	4.0%	26,320	37	3.2	25,496	37	4.50%	24,400	37	3.8
Palm Beach Atl	27,050	47	3.0%	26,274	50	2.9%	25,532	47	3.0	24,800	47	2.90%	24,100	40	3.0
Wisc Lutheran C	27,040	48													
Bethel-IN	26,590	49	2.9%	25,830	52	3.4%	24,970	53	2.8	24,280	53	5.40%	23,030	56	4.7
King	26,480	50	3.0%	25,708	53	3.0%	24,960	45	0.0	24,960	45	3.80%	24,052	42	5.0
William Jessup	26,480	51	6.0%	24,990	59	4.0%	24,040	64	5.0	22,900					
Trinity Christian	26,440	52	3.6%	25,515	55	4.4%	24,435	58	3.9	23,513	58	4.20%	22,572	59	3.9
Sioux Falls	26,240	53	3.0%	25,480	56	3.8%	24,550	57	3.4	23,740	57	3.90%	22,850	58	4.4
U. Mary Hardin-Baylor	26,200	54	2.1%	25,650	54	1.8%	25,200	54	3.9	24,250	54	5.20%	23,050	55	6.2
MidAmerica Naz	26,150	55	7.8%	24,250	69	9.0%	22,255	80	3.5	21,500	79	0.00%	21,500	70.5	6.2
Cornerstone	26,100	56	3.9%	25,112	58	3.9%	24,168	60	3.9	23,260	60	3.90%	22,388	62	4.7
Mt Vernon Naz	25,748	57	4.5%	24,650	62	4.1%	23,690	65	3.5	22,890	64	-0.80%	23,069	54	8.2
North Park	25,740	58	4.9%	24,540	64	5.4%	23,290	73	5.4	22,090	72	5.20%	20,990	73	5.5
Howard Payne	25,600	59	4.1%	24,600	63	6.0%	23,200	68	2.8	22,560	67	4.00%	21,700	67	8.8
Spring Arbor	25,510	60	4.8%	24,350	67	4.1%	23,400	69	3.8	22,538	68	4.70%	21,520	69	4.8
Geneva	25,450	61	0.9%	25,220	57	0.0%	25,220	52	3.0	24,480	52	4.90%	23,330	51	4.9
Carson-Newman	25,360	62	3.8%	24,440	65	3.1%	23,696	66	4.6	22,652	65	4.00%	21,774	65	5.9
Tabor	25,320	63	5.9%	23,900	71	5.1%	22,730	75	4.6	21,740	74	0.00%	21,740	66	5.4
Simpson	25,200	64	3.7%	24,300	68	4.3%	23,300	71	4.0	22,400	70	3.70%	21,600	68	2.9
Greenville	25,088	65	3.0%	24,360	66	3.2%	23,612	63	3.0	22,920	63	3.30%	22,198	63	6.1
Dallas Baptist	24,890	66	5.2%	23,650	74	5.8%	22,350	88	6.4	21,010	87	5.60%	19,800	84	5.9
Anderson - SC	24,860	67	4.7%	23,750	73	4.2%	22,790	76	4.9	21,730	75	3.90%	20,910	74	4.8
Huntington	24,822	68	0.2%	24,771	60	3.0%	24,040	56	1.1	23,780	56	2.50%	23,210	52	3.9
Oral Roberts	24,792	69	5.9%	23,410	77	4.3%	22,438	78	4.0	21,576	77	4.00%	20,746	76	3.5
Indiana Wes'l'n	24,728	70	2.6%	24,102	70	2.0%	23,628	62	2.0	23,164	62	5.50%	21,956	64	3.5
Hardin-Simmons	24,500	71	9.6%	22,350	88	-4.7%	23,460	67	4.0	22,560	66	0.40%	22,460	61	7.0
John Brown	24,468	72	3.7%	23,588	75	3.8%	22,734	74	4.4	21,774	73	4.90%	20,766	75	5.3
Nyack	24,300	73	2.1%	23,800	72	2.4%	23,250	70	3.3	22,500	69	4.70%	21,500	70.5	4.9
Montreat	24,240	74	3.1%	23,520	76	3.2%	22,784	61	-1.8	23,198	61	0.10%	23,164	53	3.9
E Texas Baptist	24,218	75	4.0%	23,280	78	3.1%	22,590	79	4.9	21,530	78	5.00%	20,500	80	4.9
Okla Baptist	24,000	76	5.3%	22,800	85	4.4%	21,842	89	5.0	20,796	88	5.30%	19,756	86	5.8
Campbellsville	23,828	77	4.3%	22,842	82	2.9%	22,196	77	2.8	21,600	76	4.10%	20,740	77	5.2
Missouri Baptist	23,750	78	4.9%	22,630	87	4.4%	21,670	90	4.7	20,704	89	6.10%	19,510	88	4.3
Trevecca Naz	23,748	79	2.7%	23,126	80	3.6%	22,330	83	4.9	21,290	82	3.40%	20,590	78	12.4
Crown	23,740	80	2.9%	23,080	81	2.9%	22,430	72	1.5	22,100	71	2.90%	21,470	72	2.9
Central Chr Kan	23,600	81													
Southern Wesl	23,470	82	2.9%	22,800	86	2.7%	22,200	81	3.5	21,450	80	4.40%	20,550	79	5.4
Charleston Sthm	23,400	83	2.6%	22,800	84	3.4%	22,050	82	3.0	21,400	81	3.90%			
Sterling	23,350	84	6.2%	21,990	92	3.7%	21,200	86	0.6	21,075	85	5.10%	20,050	82	5.0
Southern Naz	23,320	85	5.5%	22,110	91	0.0%	22,110	84	4.4	21,174	83	7.00%	19,794	85	7.8
Bryan	23,300	86	5.0%	22,200	90	5.0%	21,150	91	5.0	20,150	90	3.10%	19,550	87	5.0
Bluefield	23,295	87	2.0%	22,840	83	2.0%	22,390	87	6.3	21,060	86	1.10%	19,980	83	6.3

Southeastern	22,840	88	2.9%	22,202	89	11.1%	19,986	99	7.5	18,596	98	5.00%	17,718	96	7.8
Grace	22,450	89	-9.0%	24,670	61	2.9%	23,970	59	2.9	23,290	59	3.30%	22,546	60	3.9
Waynesburg	22,030	90	3.5%	21,290	93	3.7%	20,540	92	3.7	19,810	91	3.80%	19,090	89	3.7
SW Baptist	21,840	91	4.8%	20,840	95	4.0%	20,040	94	4.6	19,150	93	5.20%	18,200	93	5.3
Belhaven	21,816	92	4.5%	20,882	94	4.6%	19,970	93	4.0	19,200	92	4.20%	18,420	91	4.1
N. Central U - MN	21,586	93	6.2%	20,320	98	4.0%	19,540	100	7.6	18,160	99	4.10%	17,440	97	9.0
Warner Pacific	21,460	94	5.7%	20,300	99	2.7%	19,770	95	3.9	19,030	94	4.00%	18,290	92	3.9
Evangel	21,416	95	3.0%	20,796	96	3.8%	20,040	96	5.9	18,930	95	5.80%	17,900	94	5.9
Shorter	20,976	96	3.2%	20,325	97	3.0%	19,730	98	5.1	18,770	97	5.00%	17,870	95	4.7
Toccoa Falls	20,660	97	5.1%	19,650	101	3.4%	19,000	101	4.9	18,110	100	7.10%	16,910	99	6.5
Hannibal - La Grange U.	20,560	98	6.1%	19,380	102	3.2%	18,770	102	4.7	17,920	101	6.10%	16,890	100	6.6
U of Mobile	19,970	99	1.4%	19,700	100	6.3%	18,540	103	4.9	17,680	102	3.90%	17,130	98	6.3
Okla Christian	19,890	100	4.0%	19,120	103	1.7%	18,800	97	0.0	18,800	96	1.90%	18,456	90	5.7
Warner U.	19,754	101	5.3%	18,766	104	7.1%	17,530	104	0.3	17,480	103	5.60%	16,560	101	4.9
Faulkner	19,280	102	2.8%	18,750	105	2.9%									
Emmanuel C	18,870	103	4.8%	18,000	107	7.1%	16,800	106	7.0	15,700	105	7.90%			
College of the Ozarks	18,730	104	1.1%	18,530	106	1.1%									
Point U.	18,500	105													
Kentucky Chr.	17,810	106	5.6%	16,860	108	3.1%	16,350	105	3.8	15,750	104	4.00%	15,150	102	6.4
Harding U	17,670	107													
York C	17,200	108	7.0%	16,080	111	3.1%	15,600	107	0.0	15,600	106	2.00%			
Judson – AL	16,850	109	3.6%	16,258	110	4.0%	15,630	109	3.5	15,100	108	4.40%	14,460	103	5.9
Regent U (Va.)	16,700	110	0.4%	16,638	109	3.4%	16,088	108	3.7	15,510	107	1.30%			
Williams Baptist	16,430	111	14.4%	14,360	116	4.4%	13,750	115	4.6	13,150	114	4.20%	12,620	109	5.0
No. Greenville	16,290	112	5.0%	15,510	112	5.0%	14,772	112	6.0	13,936	111	4.00%	13,396	106	4.5
Mississippi	16,114	113	8.4%	14,868	113	0.0%	14,868	110	3.0	14,430	109	3.20%	13,988	104	3.2
U. of the Southwest	15,660	114	7.1%	14,616	114	2.2%	14,305	111	0.0	14,305	110	4.90%	13,633	105	0.0
Louisiana	15,070	115	3.4%	14,570	115	3.2%	14,120	113	2.5	13,780	112	3.00%	13,380	107	-0.4
Lee	15,000	116	5.0%	14,280	117	3.9%	13,750	114	2.8	13,370	113	5.40%	12,680	108	4.3
Avg	25,758		3.9%	25,112		3%	24,355		3.9%	23,456		4.2%	22,684		5.1%
Stdev	5,178			5,051			4,865			4,686			4,385		

Note: The years 2014-15 – 2011-13 have been included for ranking comparisons only. The column averages and standard deviations reflect the full data available from these years, however, this report reflects data for this year's members only. Previous reports are available on our website at: http://www.cccu.org/professional_development/resource_library/research_and_surveys/tuition_survey.