

# 2014-2015 TUITION SURVEY



## **ABOUT THE CCCU**

The Council for Christian Colleges & Universities is a higher education association of 174 intentionally Christ-centered institutions around the world. The 120 member campuses in North America are all fully-accredited, comprehensive colleges and universities with curricula rooted in the arts and sciences. In addition, 56 affiliate campuses from 20 countries are part of the CCCU.

## **MISSION STATEMENT**

The Council's mission is to advance the cause of Christ-centered higher education and to help its institutions transform lives by faithfully relating scholarship and service to biblical truth. Visit [www.cccu.org](http://www.cccu.org).

## **ABOUT THE AUTHOR**

For more than 24 years Nita Stemmler has served in various administrative posts in Christian higher education at both the institutional and sector levels, including more than 14 years of service in the Professional Development & Research Department of the CCCU. She can be reached at [nstemmler@cccu.org](mailto:nstemmler@cccu.org).

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## INTRODUCTION

**T**his is the thirtieth in an annual series of reports on tuition and fees at member institutions of the Council for Christian Colleges & Universities (CCCCU). The purpose of this study is to provide the CCCCU membership with comparative, longitudinal data to assist institutions in their external benchmarking. From its inception, Dr. Stanley A. Clark, has conducted this annual report on tuition and fees.

On the occasion of Dr. Clark's retirement, the Council expresses its sincere gratitude for the significant contribution he has made to the CCCCU membership, and endeavors to carry on his legacy of faithful service.

This year's report has been compiled by Nita Stemmler using the methodology established by Dr. Clark.

## METHODOLOGY

This report is based on data collected by the College Board (“Trends in College Pricing 2014”); their findings appeared in the November 2014 edition of The Chronicle of Higher Education. Of the 117 US institutions listed on the CCCU website as “members” as of November 2014, 117 have been included in this report. The College of the Ozarks (MO) have been included for the first time and Faulkner University is the newest CCCU member appearing for the first time.

This report presents the average tuition increase by using two different measures. The “mean percent change in

tuition” (Table I, page 7) expresses the percentage by which, on average, each CCCU school increased its tuition this year. This figure is obtained by determining the actual increase for each school, converting it to a percentage, adding up across all institutions, and then dividing by N. The “percent increase in mean tuition” (Table II, page 7) represents how much the average cost to attend a CCCU institution increased from the previous year. This figure is calculated by subtracting the 2013-14 CCCU mean tuition from the mean tuition for 2014-15, then dividing by the mean for 2013-14.

## RESULTS

Table I (next page) presents means, medians, ranges and standard deviations for the past four years. A cursory review of Table I reveals that annual increases in tuition means, medians, and standard deviations continue to increase each year. Notably, much like 2013-14, tuition and fees for 2014-15 have increased at a lower rate than in any of the previous four years. An inspection of tuition and fee data in thousand-dollar intervals reveals a modal interval for 2014-15 of

\$24,000-24,999 (12 schools). The tuition and fees for half of the CCCU member institutions (N=59) falls in the range between \$22,000-28,000, and two-thirds of CCCU member institutions (N=76) charge tuition and fees in the \$18,000-28,000 range. Ninety-nine member institutions have passed the \$20,000 mark this year, compared to 94 in 2013-14, 90 in 2012-13, 75 in 2011-12, and 72 in 2010-11. Seventeen schools now charge tuition in excess of \$30,000, compared to 12 in 2013-14.

**TABLE I**  
**Summary Statistics: CCCU Tuition/Fees (in dollars)**

	2014-15	2013-14	2012-13	2011-12	2010-11
<b>Mean</b>	25,112	24,355	23,456	22,684	21,667
<b>Median</b>	24,990	24,168	23,627	23,040	21,995
<b>Std Dev</b>	5,051	4,865	4,686	4,385	4,220
<b>Range<sup>^</sup></b>	25,710	24,760	23,870	23,030	22,440
<b>Mean Change</b>	3.6	3.9	4.2	5.1	5.1
<b>N</b>	117	115	114	109	107

\*Range reflects the difference between the lowest and highest values.

**TABLE II**  
**2014-15 Mean Tuition, and Mean Percent Changes from 2013-14\***

<u>Type of Institution</u>	<u>Mean</u>	<u>Percent Change</u>
<i>Private 4-year</i>	\$ 31,231	3.7
<i>CCCU</i>	\$ 25,112	3.0
<i>Public 4-year</i>	\$ 9,139	2.9

\* source: Trends in College Pricing 2014 (College Board)

**National Comparisons.** How do the member institutions of the CCCU compare to national averages for tuition/fees? Table II presents comparative data for 2014-15. The rate of increase for CCCU institutions (3 percent) was lower than all other 4-year private institutions (3.7 percent) and minimally higher than 4-year public institutions (2.9 percent). The average tuition of CCCU institutions is \$6,119 below the national average for all private four-year institutions. Thirteen of our member institutions (11 percent) are either at or above the four-year private college national mean, with 89 percent below the mean, unchanged from 2013-14. CCCU institutions continue to offer an excellent value in comparison to other private four-year U.S. colleges.



## DISCUSSION

There continues to be consistency in rankings at the extremes of the distribution, and general stability in rankings throughout the CCCU. For example, the top 10 schools are unchanged for 2014-15, although the order is somewhat different from a year ago.

There was one double-digit tuition increase compared with no campuses in 2013-14 and 2 in 2012-13. At the other end of the spectrum, 27 institutions had tuition increases of less than three percent, compared to 27 last year and 17 the year before. Five institutions did not increase its tuition at all, and one actually decreased tuition by 4.7 percent for 2014-15.

The average dollar increase for 2014-15 was \$919 compared to \$905 in 2013-14, \$943 in 2012-13, \$1,083 in 2011-10, and \$1,072 in 2010-11. Thirty-nine institutions increased tuition by more than \$1,000, compared to 48 in 2013-14, 57 in 2012-13, 63 in 2011-12, and 55 in 2010-11. One institution increased their tuition by \$2000.

The percent changes for CCCU tuition that appear in Tables 1 and 2 are calculated differently. Table 1 describes the “mean percent change in tuition”. That figure was obtained by determining the actual increase for each school, converting to a percentage, adding up across all institutions, and dividing by N. It tells us by what percentage, on average, each CCCU school increased its tuition this year. Table 2, on the other hand, focuses on the “percent increase in mean tuition”. It was calculated by subtracting the 2013-14 CCCU mean tuition from the mean tuition for 2014-15, and dividing by the mean for 2013-14. It tells us by what percentage the CCCU average increased this year.

The tuition figures reported in this study do NOT take institutional discounts into consideration.\* The net price is, of course, a much more significant comparison point than the sticker price. According to The Chronicle source, the out-of-pocket (net) tuition paid by students at all private 4-year institutions was \$11,860, which is lower than the net for 2013-14 (\$12,460).

The data for this report were collected by another source (The College Board). The author accepts responsibility only for recording and/or calculation errors.

\*This includes College of the Ozarks which does not charge students tuition after the discount is considered.

Washington, D.C. (November 30, 2014)

# 2014-2015 TUITION DATA

## Mean Tuition by Rank (in 000's)

INSTITUTION	2014-2015	Rank	% Change	2013-2014	Rank	% Change	2012-2013	Rank	% Change	2011-2012	Rank	% Change	2010-2011	Rank	% Change
Westmont	39,990	1	3.8%	38,510	1	4.0	37,020	1	3.80%	35,650	1	3.5	34,460	1	3.8
Whitworth	37,456	2	4.0%	36,012	2	4.9	34,346	2	6.90%	32,144	2	6.4	30,204	2	5.4
Seattle Pacific	35,472	3	4.9%	33,813	4	5.4	32,067	4	5.70%	30,339	4	4.7	28,965	4	4.2
Gordon	34,390	4	3.5%	33,230	3	3.5	32,100	3	4.90%	30,606	3	3.9	29,458	3	3.9
Biola	33,322	5	3.7%	32,142	6	3.7	31,004	6	3.70%	29,908	6	3.7	28,852	5	4.0
Azusa Pacific	33,096	6	2.6%	32,256	5	3.8	31,076	5	3.80%	29,940	5	4.0	28,800	6	3.8
Bethel-MN	32,990	7	3.9%	31,760	7	3.0	30,840	7	4.70%	29,460	7	4.9	28,080	7	3.9
Erskine	32,110	8	2.7%	31,280	10	5.0	29,790	10	5.80%	28,160	12	6.4	26,475	12	7.4
Wheaton	31,900	9	3.3%	30,880	9	2.5	30,120	9	4.00%	28,960	9	5.0	27,580	9	4.0
George Fox	31,866	10	2.4%	31,120	8	2.9	30,230	8	2.90%	29,380	8	5.0	27,970	8	6.8
Point Loma Naz	31,406	11	3.4%	30,360	11	2.9	29,510	11	4.20%	28,310	11	4.5	27,100	11	4.9
Olivet Naz	31,390	12	5.0%	29,890	16	6.4	28,090	16	1.80%	27,590	13	7.8	25,590	17	8.5
Messiah	31,340	13	2.9%	30,470	12	3.4	29,460	12	3.90%	28,356	10	3.2	27,480	10	2.9
Eastern Menno	30,800	14	4.9%	29,350	18	4.9	27,970	18	5.90%	26,400	18	4.8	25,200	19	4.0
Concordia U (Calif.)	30,640	15	3.4%	29,630	13	4.0	28,500	13	4.40%						
Covenant	30,160	16	3.6%	29,100	15	2.9	28,270	15	3.90%	27,220	16	3.8	26,226	15	3.8
Vanguard	30,050	17	2.7%	29,250	14	2.6	28,500	14	4.00%	27,400	15	4.0	26,342	14	3.5
Master's	29,860	18	3.2%	28,930	19	4.5	27,690	19	3.90%	26,650	17	3.9	25,640	16	5.6
Goshen	29,700	19	4.2%	28,500	25	5.9	26,900	26	4.70%	25,700	24.5	4.9	24,500	27	4.7
Calvin	29,635	20	4.9%	28,250	31	5.8	26,705	31	4.50%	25,565	27	2.8	24,870	21	3.5
Eastern	29,600	21	5.4%	28,090	22	4.1	26,984	22	4.40%	25,850	22	5.1	24,600	25	3.3
Taylor	29,538	22	2.7%	28,753	17	2.4	28,088	17	2.40%	27,438	14	4.0	26,383	13	3.9
Abilene Chr	29,450	23	3.9%	28,350	29	5.9	26,770	29	5.90%	25,270	31	11.0	22,760	44	12.2
Calif Baptist	29,422	24	4.6%	28,122	26	4.5	26,900	25	4.40%	25,768	23	4.5	24,654	24	6.0
Bluffton	29,316	25	1.3%	28,954	20	5.6	27,426	20	4.90%	26,154	19	4.9	24,930	20	3.7
Eastern Naz	29,012	26	3.9%	27,922	27	3.9	26,884	27	6.30%	25,300	30	6.4	23,772	31	8.0
Houston Baptist	28,750	27	2.9%	27,930	28	4.2	26,795	28	5.50%	25,395	29	9.7	23,160	40	11.2
Milligan	28,730	28	2.9%	27,915	30	4.3	26,760	30	5.90%	25,260	32	7.4	23,520	32	7.6
Corban	28,720	29	4.5%	27,486	38	7.8	25,486	38	0.30%	25,405	28	4.2	24,380	28	5.0
U. of NW St. Paul-MN	28,634	30	2.2%	28,020	23	3.9	26,960	23	4.90%	25,700	24.5	4.6	24,570	26	6.9
Houghton	28,556	31	3.0%	27,728	24	3.0	26,924	24	3.20%	26,094	21	2.9	25,360	18	3.8
Roberts Wes'l'n	28,466	32	2.6%	27,754	32	4.0	26,699	32	4.00%	25,683	26	4.0	24,707	23	3.9
Union	28,190	33	4.9%	26,880	35	4.8	25,650	35	6.70%	24,030	43.5	7.3	22,390	48	6.9
Northwestern-IA	27,930	34	4.4%	26,764	34	4.0	25,740	34	4.50%	24,630	34	5.6	23,330	36	4.9
Judson - IL	27,530	35	0.0%	27,530	21	2.0	27,000	21	3.40%	26,120	20	5.4	24,780	22	5.4
Dordt	27,460	36	3.5%	26,540	36	4.0	25,520	36	5.00%	24,300	38	4.8	23,180	39	5.0
Lipscomb	27,390	37	5.0%	26,094	49	5.8	24,654	49	4.90%	23,494	48	6.8	22,000	53	7.9
Trinity Int'l	27,360	38	2.0%	26,830	33	3.8	25,840	33	5.00%	24,610	35.5	5.3	23,370	35	4.5
Northwest Naz	27,340	39	3.0%	26,550	44	5.4	25,190	44	4.80%	24,030	43.5	4.3	23,050	41	3.6
San Diego Chr	27,090	40	4.6%	25,888	43	2.7	25,208	43	5.80%	23,824	45	5.0	22,692	46	5.0
Hope Internat'l	27,000	41	3.6%	26,050	41	3.1	25,264	41	4.90%	24,080	41	3.8	23,190	38	3.0

Northwest-WA	26,968	42	4.0%	25,934	48	4.7	24,766	48	5.80%	23,400	50	3.0	22,720	45	3.3
LeTourneau	26,910	43	4.5%	25,740	50	4.9	24,540	50	4.00%	23,590	47	7.3	21,980	55	7.9
Asbury	26,868	44	3.0%	26,076	40	3.0	25,311	40	4.50%	24,229	39	4.0	23,303	37	4.0
Anderson - IN	26,850	45	2.5%	26,200	39	2.8	25,480	39	3.50%	24,610	35.5	2.7	23,970	29	4.6
Fresno Pacific	26,638	46	3.6%	25,716	42	1.9	25,236	42	1.80%	24,790	33	3.7	23,904	30	0.0
Colo Christian	26,430	47	5.5%	25,046	55	4.9	23,870	55	4.00%	22,960	57	4.2	22,040	52	4.0
Cedarville	26,420	48	4.0%	26,320	37	3.2	25,496	37	4.50%	24,400	37	3.8	23,500	33	5.4
Malone	26,416	49	2.9%	25,678	51	4.7	24,536	51	4.80%	23,420	49	4.3	22,444	47	6.5
Palm Beach Atl	26,274	50	2.9%	25,532	47	3.0	24,800	47	2.90%	24,100	40	3.0	23,400	34	3.1
NW Christian	26,180	51	5.2%	24,880	46	0.0	24,880	46	5.40%	23,600	46	3.1	22,900	43	0.0
Bethel-IN	25,830	52	3.4%	24,970	53	2.8	24,280	53	5.40%	23,030	56	4.7	21,990	54	4.8
King	25,708	53	3.0%	24,960	45	0.0	24,960	45	3.80%	24,052	42	5.0	22,908	42	4.7
U. Mary Hardin-Baylor	25,650	54	1.8%	25,200	54	3.9	24,250	54	5.20%	23,050	55	6.2	21,700	58.5	5.1
Trinity Christian	25,515	55	4.4%	24,435	58	3.9	23,513	58	4.20%	22,572	59	3.9	21,733	57	3.7
Sioux Falls	25,480	56	3.8%	24,550	57	3.4	23,740	57	3.90%	22,850	58	4.4	21,895	56	7.9
Geneva	25,220	57	0.0%	25,220	52	3.0	24,480	52	4.90%	23,330	51	4.9	22,236	51	3.9
Cornerstone	25,112	58	3.9%	24,168	60	3.9	23,260	60	3.90%	22,388	62	4.7	21,378	60	4.2
William Jessup	24,990	59	4.0%	24,040	64	5.0									
Huntington	24,771	60	3.0%	24,040	56	1.1	23,780	56	2.50%	23,210	52	3.9	22,330	49	4.9
Grace	24,670	61	2.9%	23,970	59	2.9	23,290	59	3.30%	22,546	60	3.9	21,700	58.5	2.8
Mt Vernon Naz	24,650	62	4.1%	23,690	65	3.5	22,890	64	-0.80%	23,069	54	8.2	21,330	61	2.8
Howard Payne	24,600	63	6.0%	23,200	68	2.8	22,560	67	4.00%	21,700	67	8.8	19,950	73	7.0
North Park	24,540	64	5.4%	23,290	73	5.4	22,090	72	5.20%	20,990	73	5.5	19,900	74	5.9
Carson-Newman	24,440	65	3.1%	23,696	66	4.6	22,652	65	4.00%	21,774	65	5.9	20,562	68	9.9
Greenville	24,360	66	3.2%	23,612	63	3.0	22,920	63	3.30%	22,198	63	6.1	20,924	65	3.5
Spring Arbor	24,350	67	4.1%	23,400	69	3.8	22,538	68	4.70%	21,520	69	4.8	20,536	69	3.8
Simpson	24,300	68	4.3%	23,300	71	4.0	22,400	70	3.70%	21,600	68	2.9	21,000	63	2.9
MidAmerica Naz	24,250	69	9.0%	22,255	80	3.5	21,500	79	0.00%	21,500	70.5	6.2	20,250	71	5.8
Indiana Wesl'n	24,102	70	2.0%	23,628	62	2.0	23,164	62	5.50%	21,956	64	3.5	21,214	62	3.5
Tabor	23,900	71	5.1%	22,730	75	4.6	21,740	74	0.00%	21,740	66	5.4	20,630	67	4.9
Nyack	23,800	72	2.4%	23,250	70	3.3	22,500	69	4.70%	21,500	70.5	4.9	20,500	70	5.1
Anderson - SC	23,750	73	4.2%	22,790	76	4.9	21,730	75	3.90%	20,910	74	4.8	19,950		
Dallas Baptist	23,650	74	5.8%	22,350	88	6.4	21,010	87	5.60%	19,800	84	5.9	18,690	83	6.9
John Brown	23,588	75	3.8%	22,734	74	4.4	21,774	73	4.90%	20,766	75	5.3	19,730	75	4.5
Montreat	23,520	76	3.2%	22,784	61	-1.8	23,198	61	0.10%	23,164	53	3.9	22,292	50	8.3
Oral Roberts	23,410	77	4.3%	22,438	78	4.0	21,576	77	4.00%	20,746	76	3.5	20,044	72	4.9
E Texas Baptist	23,280	78	3.1%	22,590	79	4.9	21,530	78	5.00%	20,500	80	4.9	19,550	77	13.8
Okla. Wesleyan	23,180	79	4.2%	22,252	85	5.3	21,140	84	4.90%	20,161	81	5.0	19,200	79	8.0
Trevecca Naz	23,126	80	3.6%	22,330	83	4.9	21,290	82	3.40%	20,590	78	12.4	18,318	88	9.2
Crown	23,080	81	2.9%	22,430	72	1.5	22,100	71	2.90%	21,470	72	2.9	20,870	66	5.0
Campbellsville	22,842	82	2.9%	22,196	77	2.8	21,600	76	4.10%	20,740	77	5.2	19,710	76	4.8
Bluefield	22,840	83	2.0%	22,390	87	6.3	21,060	86	1.10%	19,980	83	6.3	18,800	81	5.0
Charleston Sthrn	22,800	84	3.4%	22,050	82	3.0	21,400	81	3.90%						
Okla Baptist	22,800	85	4.4%	21,842	89	5.0	20,796	88	5.30%	19,756	86	5.8	18,670	84	5.9
Southern Wesl	22,800	86	2.7%	22,200	81	3.5	21,450	80	4.40%	20,550	79	5.4	19,500	78	4.3
Missouri Baptist	22,630	87	4.4%	21,670	90	4.7	20,704	89	6.10%	19,510	88	4.3	18,700	82	4.7
Hardin-Simmons	22,350	88	-4.7%	23,460	67	4.0	22,560	66	0.40%	22,460	61	7.0	20,990	64	6.1

Southeastern	22,202	89	11.1%	19,986	99	7.5	18,596	98	5.00%	17,718	96	7.8	16,430	95	9.5
Bryan	22,200	90	5.0%	21,150	91	5.0	20,150	90	3.10%	19,550	87	5.0	18,620	85	4.3
Southern Naz	22,110	91	0.0%	22,110	84	4.4	21,174	83	7.00%	19,794	85	7.8	18,354	87	3.9
Sterling	21,990	92	3.7%	21,200	86	0.6	21,075	85	5.10%	20,050	82	5.0	19,100	80	5.5
Waynesburg	21,290	93	3.7%	20,540	92	3.7	19,810	91	3.80%	19,090	89	3.7	18,410	86	3.7
Belhaven	20,882	94	4.6%	19,970	93	4.0	19,200	92	4.20%	18,420	91	4.1	17,700	89	5.5
SW Baptist	20,840	95	4.0%	20,040	94	4.6	19,150	93	5.20%	18,200	93	5.3	17,280	92	4.5
Evangel	20,796	96	3.8%	20,040	96	5.9	18,930	95	5.80%	17,900	94	5.9	16,900	94	5.6
Shorter	20,325	97	3.0%	19,730	98	5.1	18,770	97	5.00%	17,870	95	4.7	17,070	93	4.7
N. Central U - MN	20,320	98	4.0%	19,540	100	7.6	18,160	99	4.10%	17,440	97	9.0	15,995	96	2.7
Warner Pacific	20,300	99	2.7%	19,770	95	3.9	19,030	94	4.00%	18,290	92	3.9	17,604	90	2.9
U of Mobile	19,700	100	6.3%	18,540	103	4.9	17,680	102	3.90%	17,130	98	6.3	16,115		
Toccoa Falls	19,650	101	3.4%	19,000	101	4.9	18,110	100	7.10%	16,910	99	6.5	15,885	97	2.0
Hannibal - La Grange U.	19,380	102	3.2%	18,770	102	4.7	17,920	101	6.10%	16,890	100	6.6	15,842	98	
Okla Christian	19,120	103	1.7%	18,800	97	0.0	18,800	96	1.90%	18,456	90	5.7	17,456	91	6.7
Warner U.	18,766	104	7.1%	17,530	104	0.3	17,480	103	5.60%	16,560	101	4.9	15,780	99	3.0
Faulkner	18,750	105	2.9%												
College of the Ozarks	18,530	106	1.1%												
Emmanuel C	18,000	107	7.1%	16,800	106	7.0	15,700	105	7.90%						
Kentucky Chr.	16,860	108	3.1%	16,350	105	3.8	15,750	104	4.00%	15,150	102	6.4	14,240	100	7.7
Regent U (Va.)	16,638	109	3.4%	16,088	108	3.7	15,510	107	1.30%						
Judson – AL	16,258	110	4.0%	15,630	109	3.5	15,100	108	4.40%	14,460	103	5.9	13,660	101	6.0
York C	16,080	111	3.1%	15,600	107	0.0	15600	106	2.00%						
No. Greenville	15,510	112	5.0%	14,772	112	6.0	13,936	111	4.00%	13,396	106	4.5	12,820	106	4.5
Mississippi	14,868	113	0.0%	14,868	110	3.0	14,430	109	3.20%	13,988	104	3.2	13,550	103	2.0
U. of the Southwest	14,616	114	2.2%	14,305	111	0.0	14,305	110	4.90%	13,633	105	0.0	13,633	102	5.2
Louisiana	14,570	115	3.2%	14,120	113	2.5	13,780	112	3.00%	13,380	107	-0.4	13,430	104	7.2
Williams Baptist	14,360	116	4.4%	13,750	115	4.6	13,150	114	4.20%	12,620	109	5.0	12,020	108	5.4
Lee	14,280	117	3.9%	13,750	114	2.8	13,370	113	5.40%	12,680	108	4.3	12,160	107	4.3
Wayland Baptist													13,340	105	4.7
Avg	25,112		3.6%	24,355		3.9%	23,456		4.2%	22,684		5.1%	21,667		5.1%
Sdev	5,051			4,730			4,542			4,295			4,192		