

# 2013-2014 TUITION SURVEY



Council for Christian  
Colleges & Universities®

## **ABOUT THE CCCU**

The Council for Christian Colleges & Universities is a higher education association of 174 intentionally Christ-centered institutions around the world. The 119 member campuses in North America are all fully-accredited, comprehensive colleges and universities with curricula rooted in the arts and sciences. In addition, 55 affiliate campuses from 20 countries are part of the CCCU.

## **MISSION STATEMENT**

The Council's mission is to advance the cause of Christ-centered higher education and to help its institutions transform lives by faithfully relating scholarship and service to biblical truth. Visit [www.cccu.org](http://www.cccu.org).

## **ABOUT THE AUTHOR**

For more than 23 years Nita Stemmler has served in various administrative posts in Christian higher education at both the institutional and sector levels, including more than 13 years of service in the Professional Development & Research Department of the CCCU. She can be reached at [nstemmler@cccu.org](mailto:nstemmler@cccu.org).

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## INTRODUCTION

**T**his is the twenty-ninth in an annual series of reports on tuition and fees at member institutions of the Council for Christian Colleges & Universities (CCCCU). The purpose of this study is to provide the CCCCU membership with comparative, longitudinal data to assist institutions in their external benchmarking. From its inception, Dr. Stanley A. Clark, has conducted this annual report on tuition and fees.

On the occasion of Dr. Clark's retirement, the Council expresses its sincere gratitude for the significant contribution he has made to the CCCCU membership, and endeavors to carry on his legacy of faithful service.

This year's report has been compiled by Nita Stemmler using the methodology established by Dr. Clark.

## METHODOLOGY

This report is based on data collected by the College Board (“Trends in College Pricing 2013”); their findings appeared in the November 2013 edition of The Chronicle of Higher Education. Of the 116 US institutions listed on the CCCU website as “members” as of November 2013, 115 have been included in this report. The College of the Ozarks (MO) has again been excluded from this analysis because it does not charge tuition. William Jessup University is the newest CCCU member appearing for the first time.

This report presents the average tuition increase by using two different measures. The “mean percent change in

tuition” (Table I, page 7) expresses the percentage by which, on average, each CCCU school increased its tuition this year. This figure is obtained by determining the actual increase for each school, converting it to a percentage, adding up across all institutions, and then dividing by N. The “percent increase in mean tuition” (Table II, page 7) represents how much the average cost to attend a CCCU institution increased from the previous year. This figure is calculated by subtracting the 2012-13 CCCU mean tuition from the mean tuition for 2013-14, then dividing by the mean for 2012-13.

## RESULTS

Table I (next page) presents means, medians, ranges and standard deviations for the past four years. A cursory review of Table I reveals that annual increases in tuition means, medians, and standard deviations continue to increase each year. Notably, much like 2012-13, tuition and fees for 2013-14 have increased at a lower rate than in any of the previous four years. An inspection of tuition and fee data in thousand-dollar intervals reveals a modal interval for 2013-14 of

\$22,000-22,999 (16 schools). The tuition and fees for half of the CCCU member institutions (N=58) falls in the range between \$21,000-27,000, and two-thirds of CCCU member institutions (N=77) charge tuition and fees in the \$18,000-28,000 range. Ninety-four member institutions have passed the \$20,000 mark this year, compared to 90 in 2012-13, 75 in 2011-12, 72 in 2010-11, and 64 in 2009-10. Twelve schools now charge tuition in excess of \$30,000, compared to nine in 2012-13.

**TABLE I**  
**Summary Statistics: CCCU Tuition/Fees (in dollars)**

	2013-14	2012-13	2011-12	2010-11	2009-10
<b>Mean</b>	24,355	23,456	22,684	21,667	20,595
<b>Median</b>	24,168	23,627	23,040	21,995	20,740
<b>Std Dev</b>	4,865	4,686	4,385	4,220	4,244
<b>Range<sup>^</sup></b>	24,760	23,870	23,030	22,440	21,790
<b>Mean Change</b>	3.9	4.2	5.1	5.1	4.8
<b>N</b>	115	114	109	107	106

\*Range reflects the difference between the lowest and highest values.

**TABLE II**  
**2013-14 Mean Tuition, and Mean Percent Changes from 2012-13\***

<u>Type of Institution</u>	<u>Mean</u>	<u>Percent Change</u>
<i>Private 4-year</i>	\$ 30,094	3.6
<i>CCCU</i>	\$ 24,355	3.9
<i>Public 4-year</i>	\$ 8,893	2.8

\* source: Trends in College Pricing 2013 (College Board)

**National Comparisons.** How do the member institutions of the CCCU compare to national averages for tuition/fees? Table II presents comparative data for 2013-14. The rate of increase for CCCU institutions (3.9 percent) was slightly higher than all other 4-year private institutions (3.6 percent) and more than a percentage point higher than 4-year public institutions (2.8 percent). The average tuition of CCCU institutions is \$5,739 below the national average for all private four-year institutions. Twelve of our member institutions (11 percent) are either at or above the four-year private college national mean, with 89 percent below the mean, unchanged from 2012-13. CCCU institutions continue to offer an excellent value in comparison to other private four-year U.S. colleges.



## DISCUSSION

There continues to be consistency in rankings at the extremes of the distribution, and general stability in rankings throughout the CCCU. For example, the top 12 schools are unchanged for 2013-14, in the identical order as they were a year ago.

There were no double-digit tuition increases compared with 2 campuses in 2011-12 and 3 in 2010-09. At the other end of the spectrum, 27 institutions had tuition increases of less than three percent, compared to 17 last year and 7 the year before. Five institutions did not increase its tuition at all, and one actually decreased tuition by \$414 for 2013-14.

The average dollar increase for 2013-14 was \$905 compared to \$943 in 2012-13, \$1,083 in 2011-10, \$1,072 in 2010-11, and \$950 in 2009-10. Forty-eight institutions increased tuition by more than \$1,000, compared to 57 in 2012-13, 63 in 2011-12, 55 in 2010-11, and 48 in 2009-10.

The percent changes for CCCU tuition that appear in Tables 1 and 2 are calculated differently. Table 1 describes the “mean percent change in tuition”. That figure was obtained by determining the actual increase for each school, converting to a percentage, adding up across all institutions, and dividing by N. It tells us by what percentage, on average, each CCCU school increased its tuition this year. Table 2, on the other hand, focuses on the “percent increase in mean tuition”. It was calculated by subtracting the 2012-13 CCCU mean tuition from the mean tuition for 2013-14, and dividing by the mean for 2012-13. It tells us by what percentage the CCCU average increased this year.

The tuition figures reported in this study do NOT take institutional discounts into consideration. The net price is of course a much more significant comparison point than the sticker price. According to The Chronicle source, the out-of-pocket (net) tuition paid by students at all private 4-year institutions was \$12,460, which is lower than the net for 2012-13 (\$13,380).

The data for this report were collected by another source (The College Board). The author accepts responsibility only for recording and/or calculation errors.

Washington, D.C. (November 27, 2012)

# 2013-2014 TUITION DATA

## Mean Tuition by Rank (in 000's)

INSTITUTION	2013-2014	Rank	% Change	2012-2013	Rank	% Change	2011-2012	Rank	% Change	2010-2011	Rank	% Change	2009-2010	Rank	% Change
Westmont	38,510	1	4	37,020	1	3.80%	35,650	1	3.5	34,460	1	3.8	33,190	1	0
Whitworth	36,012	2	4.9	34,346	2	6.90%	32,144	2	6.4	30,204	2	5.4	28,650	2	4.5
Seattle Pacific	33,813	3	5.4	32,067	4	5.70%	30,339	4	4.7	28,965	4	4.2	27,810	4	3.7
Gordon	33,230	4	3.5	32,100	3	4.90%	30,606	3	3.9	29,458	3	3.9	28,352	3	3.9
Azusa Pacific	32,256	5	3.8	31,076	5	3.80%	29,940	5	4	28,800	6	3.8	27,750	5	4.2
Biola	32,142	6	3.7	31,004	6	3.70%	29,908	6	3.7	28,852	5	4	27,744	6	5
Bethel-MN	31,760	7	3	30,840	7	4.70%	29,460	7	4.9	28,080	7	3.9	27,020	7	4.5
Erskine	31,280	8	5	29,790	10	5.80%	28,160	12	6.4	26,475	12	7.4	24,645	15	6.4
George Fox	31,120	9	2.9	30,230	8	2.90%	29,380	8	5	27,970	8	6.8	26,180	10	3.9
Wheaton	30,880	10	2.5	30,120	9	4.00%	28,960	9	5	27,580	9	4	26,520	9	4
Messiah	30,470	11	3.4	29,460	12	3.90%	28,356	10	3.2	27,480	10	2.9	26,700	8	4
Point Loma Naz	30,360	12	2.9	29,510	11	4.20%	28,310	11	4.5	27,100	11	4.9	25,840	11	2.9
Olivet Naz	29,890	13	6.4	28,090	16	1.80%	27,590	13	7.8	25,590	17	8.5	23,590	25	9.3
Concordia U (Calif.)	29,630	14	4	28,500	13	4.40%									
Eastern Menno	29,350	15	4.9	27,970	18	5.90%	26,400	18	4.8	25,200	19	4	24,220	18	4.5
Vanguard	29,250	16	2.6	28,500	14	4.00%	27,400	15	4	26,342	14	3.5	25,452	12	4.7
Covenant	29,100	17	2.9	28,270	15	3.90%	27,220	16	3.8	26,226	15	3.8	25,270	14	3.9
Bluffton	28,954	18	5.6	27,426	20	4.90%	26,154	19	4.9	24,930	20	3.7	24,044	19	4.9
Master's	28,930	19	4.5	27,690	19	3.90%	26,650	17	3.9	25,640	16	5.6	24,280	17	5
Taylor	28,753	20	2.4	28,088	17	2.40%	27,438	14	4	26,383	13	3.9	25,396	13	3.5
Goshen	28,500	21	5.9	26,900	26	4.70%	25,700	24.5	4.9	24,500	27	4.7	23,400	27	4.9
Abilene Chr	28,350	22	5.9	26,770	29	5.90%	25,270	31	11	22,760	44	12.2	20,290	62.5	7.6
Calvin	28,250	23	5.8	26,705	31	4.50%	25,565	27	2.8	24,870	21	3.5	24,035	20	3.8
Calif Baptist	28,122	24	4.5	26,900	25	4.40%	25,768	23	4.5	24,654	24	6	23,266	28	4.2
Eastern	28,090	25	4.1	26,984	22	4.40%	25,850	22	5.1	24,600	25	3.3	23,820	22	4.9
U. of NW St. Paul-MN	28,020	26	3.9	26,960	23	4.90%	25,700	24.5	4.6	24,570	26	6.9	22,990	30	3.3
Houston Baptist	27,930	27	4.2	26,795	28	5.50%	25,395	29	9.7	23,160	40	11.2	20,830	53	10.7
Eastern Naz	27,922	28	3.9	26,884	27	6.30%	25,300	30	6.4	23,772	31	8	22,014	40	0
Milligan	27,915	29	4.3	26,760	30	5.90%	25,260	32	7.4	23,520	32	7.6	21,860	43	6.3
Roberts Wesl'n	27,754	30	4	26,699	32	4.00%	25,683	26	4	24,707	23	3.9	23,780	23	5.2
Houghton	27,728	31	3	26,924	24	3.20%	26,094	21	2.9	25,360	18	3.8	24,440	16	6.3
Judson - IL	27,530	32	2	27,000	21	3.40%	26,120	20	5.4	24,780	22	5.4	23,500	26	7.6
Corban	27,486	33	7.8	25,486	38	0.30%	25,405	28	4.2	24,380	28	5	23,220	29	4
Union	26,880	34	4.8	25,650	35	6.70%	24,030	43.5	7.3	22,390	48	6.9	20,940	52	6.8
Trinity Int'l	26,830	35	3.8	25,840	33	5.00%	24,610	35.5	5.3	23,370	35	4.5	22,370	35	2
Northwestern-IA	26,764	36	4	25,740	34	4.50%	24,630	34	5.6	23,330	36	4.9	22,240	37	-3.1
Northwest Naz	26,550	37	5.4	25,190	44	4.80%	24,030	43.5	4.3	23,050	41	3.6	22,200	38	4.9

Dordt	26,540	38	4	25,520	36	5.00%	24,300	38	4.8	23,180	39	5	22,080	39	4.9
Cedarville	26,320	39	3.2	25,496	37	4.50%	24,400	37	3.8	23,500	33	5.4	22,304	36	6.2
Anderson - IN	26,200	40	2.8	25,480	39	3.50%	24,610	35.5	2.7	23,970	29	4.6	22,910	31	4.5
Lipscomb	26,094	41	5.8	24,654	49	4.90%	23,494	48	6.8	22,000	53	7.9	20,390	60	9.7
Asbury	26,076	42	3	25,311	40	4.50%	24,229	39	4	23,303	37	4	23,748	24	6
Hope Internat'l	26,050	43	3.1	25,264	41	4.90%	24,080	41	3.8	23,190	38	3	22,520	34	2.9
Northwest-WA	25,934	44	4.7	24,766	48	5.80%	23,400	50	3	22,720	45	3.3	21,994	41	5.8
San Diego Chr	25,888	45	2.7	25,208	43	5.80%	23,824	45	5	22,692	46	5	21,610	44	3
LeTourneau	25,740	46	4.9	24,540	50	4.00%	23,590	47	7.3	21,980	55	7.9	20,400	58.5	6.6
Fresno Pacific	25,716	47	1.9	25,236	42	1.80%	24,790	33	3.7	23,904	30	0	23,898	21	3
Malone	25,678	48	4.7	24,536	51	4.80%	23,420	49	4.3	22,444	47	6.5	21,080	49	5.3
Palm Beach Atl	25,532	49	3	24,800	47	2.90%	24,100	40	3	23,400	34	3.1	22,700	33	5.3
Geneva	25,220	50	3	24,480	52	4.90%	23,330	51	4.9	22,236	51	3.9	21,400	45	4.9
U. Mary Hardin-Baylor	25,200	51	3.9	24,250	54	5.20%	23,050	55	6.2	21,700	58.5	5.1	20,650	54	4.6
Colo Christian	25,046	52	4.9	23,870	55	4.00%	22,960	57	4.2	22,040	52	4	21,200	47	5.3
Bethel-IN	24,970	53	2.8	24,280	53	5.40%	23,030	56	4.7	21,990	54	4.8	20,978	50	4.9
King	24,960	54	0	24,960	45	3.80%	24,052	42	5	22,908	42	4.7	21,880	42	6.3
NW Christian	24,880	55	0	24,880	46	5.40%	23,600	46	3.1	22,900	43	0	22,900	32	4.6
Sioux Falls	24,550	56	3.4	23,740	57	3.90%	22,850	58	4.4	21,895	56	7.9	20,290	62.5	5
Trinity Christian	24,435	57	3.9	23,513	58	4.20%	22,572	59	3.9	21,733	57	3.7	20,959	51	3.5
Cornerstone	24,168	58	3.9	23,260	60	3.90%	22,388	62	4.7	21,378	60	4.2	20,520	56	5.1
Huntington	24,040	59	1.1	23,780	56	2.50%	23,210	52	3.9	22,330	49	4.9	21,290	46	4.9
William Jessup	24,040	60	5	22,900											
Grace	23,970	61	2.9	23,290	59	3.30%	22,546	60	3.9	21,700	58.5	2.8	21,100	48	3.6
Carson-Newman	23,696	62	4.6	22,652	65	4.00%	21,774	65	5.9	20,562	68	9.9	18,702	75	5.1
Mt Vernon Naz	23,690	63	3.5	22,890	64	-0.80%	23,069	54	8.2	21,330	61	2.8	20,330	61	5.2
Indiana Wesl'n	23,628	64	2	23,164	62	5.50%	21,956	64	3.5	21,214	62	3.5	20,496	57	5.8
Greenville	23,612	65	3	22,920	63	3.30%	22,198	63	6.1	20,924	65	3.5	20,216	64	4.1
Hardin-Simmons	23,460	66	4	22,560	66	0.40%	22,460	61	7	20,990	64	6.1	19,790	66.5	7.7
Spring Arbor	23,400	67	3.8	22,538	68	4.70%	21,520	69	4.8	20,536	69	3.8	19,790	66.5	2.9
Simpson	23,300	68	4	22,400	70	3.70%	21,600	68	2.9	21,000	63	2.9	20,400	58.5	4.6
North Park	23,290	69	5.4	22,090	72	5.20%	20,990	73	5.5	19,900	74	5.9	18,800	74	6.8
Nyack	23,250	70	3.3	22,500	69	4.70%	21,500	70.5	4.9	20,500	70	5.1	19,500	69	6.6
Howard Payne	23,200	71	2.8	22,560	67	4.00%	21,700	67	8.8	19,950	73	7	18,650	77	7.2
Anderson - SC	22,790	72	4.9	21,730	75	3.90%	20,910	74	4.8	19,950					
Montreat	22,784	73	-1.8	23,198	61	0.10%	23,164	53	3.9	22,292	50	8.3	20,576	55	10
John Brown	22,734	74	4.4	21,774	73	4.90%	20,766	75	5.3	19,730	75	4.5	18,880	72	4.5
Tabor	22,730	75	4.6	21,740	74	0.00%	21,740	66	5.4	20,630	67	4.9	19,660	68	5.1
E Texas Baptist	22,590	76	4.9	21,530	78	5.00%	20,500	80	4.9	19,550	77	13.8	17,180	87	6.4
Oral Roberts	22,438	77	4	21,576	77	4.00%	20,746	76	3.5	20,044	72	4.9	19,106	71	3.9
Crown	22,430	78	1.5	22,100	71	2.90%	21,470	72	2.9	20,870	66	5	19,870	65	3.5
Bluefield	22,390	79	6.3	21,060	86	1.10%	19,980	83	6.3	18,800	81	5	17,900	79	14.5
Dallas Baptist	22,350	80	6.4	21,010	87	5.60%	19,800	84	5.9	18,690	83	6.9	17,490	86	6.4
Trevecca Naz	22,330	81	4.9	21,290	82	3.40%	20,590	78	12.4	18,318	88	9.2	16,776	90	3

MidAmerica Naz	22,255	82	3.5	21,500	79	0.00%	21,500	70.5	6.2	20,250	71	5.8	19,146	70	5.1
Okla. Wesleyan	22,252	83	5.3	21,140	84	4.90%	20,161	81	5	19,200	79	8	17,770	82	7.1
Southern Wesl	22,200	84	3.5	21,450	80	4.40%	20,550	79	5.4	19,500	78	4.3	18,700	76	3.9
Campbellsville	22,196	85	2.8	21,600	76	4.10%	20,740	77	5.2	19,710	76	4.8	18,810	73	3.9
Southern Naz	22,110	86	4.4	21,174	83	7.00%	19,794	85	7.8	18,354	87	3.9	17,664	84	2.6
Charleston Sthrn	22,050	87	3	21,400	81	3.90%									
Okla Baptist	21,842	88	5	20,796	88	5.30%	19,756	86	5.8	18,670	84	5.9	17,624	85	5
Missouri Baptist	21,670	89	4.7	20,704	89	6.10%	19,510	88	4.3	18,700	82	4.7	17,860	80.5	5.9
Sterling	21,200	90	0.6	21,075	85	5.10%	20,050	82	5	19,100	80	5.5	18,100	78	8.4
Bryan	21,150	91	5	20,150	90	3.10%	19,550	87	5	18,620	85	4.3	17,860	80.5	4.9
Waynesburg	20,540	92	3.7	19,810	91	3.80%	19,090	89	3.7	18,410	86	3.7	17,760	83	4
SW Baptist	20,040	93	4.6	19,150	93	5.20%	18,200	93	5.3	17,280	92	4.5	16,530	91	5.3
Evangel	20,040	94	5.9	18,930	95	5.80%	17,900	94	5.9	16,900	94	5.6	16,000	93	6.6
Southeastern	19,986	95	7.5	18,596	98	5.00%	17,718	96	7.8	16,430	95	9.5	15,000	96	3.7
Belhaven	19,970	96	4	19,200	92	4.20%	18,420	91	4.1	17,700	89	5.5	16,780	89	2.6
Warner Pacific	19,770	97	3.9	19,030	94	4.00%	18,290	92	3.9	17,604	90	2.9	17,110	88	2.9
Shorter	19,730	98	5.1	18,770	97	5.00%	17,870	95	4.7	17,070	93	4.7			
N. Central U - MN	19,540	99	7.6	18,160	99	4.10%	17,440	97	9	15,995	96	2.7			
Toccoa Falls	19,000	100	4.9	18,110	100	7.10%	16,910	99	6.5	15,885	97	2	15,575	94	6.5
Okla Christian	18,800	101	0	18,800	96	1.90%	18,456	90	5.7	17,456	91	6.7	16,366	92	-1.2
Hannibal-La Grange U.	18,770	102	4.7	17,920	101	6.10%	16,890	100	6.6	15,842	98				
U of Mobile	18,540	103	4.9	17,680	102	3.90%	17,130	98	6.3	16,115					
Warner U.	17,530	104	0.3	17,480	103	5.60%	16,560	101	4.9	15,780	99	3	15,320	95	4.3
Emmanuel C	16,800	105	7	15,700	105	7.90%									
Kentucky Chr.	16,350	106	3.8	15,750	104	4.00%	15,150	102	6.4	14,240	100	7.7	13,220	98	9.1
Regent U (Va.)	16,088	107	3.7	15,510	107	1.30%									
Judson – AL	15,630	108	3.5	15,100	108	4.40%	14,460	103	5.9	13,660	101	6	12,890	100	8
York C	15,600	109	0	15600	106	2.00%									
Mississippi	14,868	110	3	14,430	109	3.20%	13,988	104	3.2	13,550	103	2	13,290	97	3.8
No. Greenville	14,772	111	6	13,936	111	4.00%	13,396	106	4.5	12,820	106	4.5	12,264	103	5
U. of the Southwest	14,305	112	0	14,305	110	4.90%	13,633	105	0	13,633	102	5.2	12,964	99	1.7
Louisiana	14,120	113	2.5	13,780	112	3.00%	13,380	107	-0.4	13,430	104	7.2	12,530	101	4.2
Lee	13,750	114	2.8	13,370	113	5.40%	12,680	108	4.3	12,160	107	4.3	11,660	104	5.1
Williams Baptist	13,750	115	4.6	13,150	114	4.20%	12,620	109	5	12,020	108	5.4	11,400	105	4.1
Crichton													9,750	106	-19.6
Wayland Baptist										13,340	105	4.7	12,470	102	3.9
Avg	24,355		3.85%	23,451		4.20%	22,684		5.10%	21,601		5.10%			
Stdev	4,865			4,666			4,385			4,218					