

2012-2013 TUITION SURVEY



ABOUT THE CCCU

The Council for Christian Colleges & Universities is a higher education association of 172 intentionally Christ-centered institutions around the world. The 118 member campuses in North America are all fully-accredited, comprehensive colleges and universities with curricula rooted in the arts and sciences. In addition, 54 affiliate campuses from 18 countries are part of the CCCU.

MISSION STATEMENT

The Council's mission is to advance the cause of Christ-centered higher education and to help its institutions transform lives by faithfully relating scholarship and service to biblical truth. Visit www.cccu.org.

ABOUT THE AUTHORS

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Council for Christian
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INTRODUCTION

This is the twenty-eighth in an annual series of reports on tuition and fees at member institutions of the Council for Christian Colleges & Universities (CCCU). The purpose of this study is to provide the CCCU membership with comparative, longitudinal data to assist institutions in their external benchmarking.

From its inception, Dr. Stanley A. Clark, Provost at CCCU member institution Simpson University, has conducted this annual report on

tuition and fees. On the occasion of Dr. Clark's retirement, the Council expresses its sincere gratitude for the significant contribution he has made to the CCCU membership, and endeavors to carry on his legacy of faithful service.

This year's report has been compiled by Nita Stemmler and P. Jesse Rine, using the methodology established by Dr. Clark.

METHODOLOGY

This report is based on data collected by the College Board (“Trends in College Pricing 2012”); their findings appeared in the November 2012 edition of *The Chronicle of Higher Education*. All 114 U.S. institutions listed on the CCCU website as members as of November 2012 have been included in this report. The College of the Ozarks (MO) has been excluded from this analysis because it does not charge tuition. New members appearing for the first time include Charleston Southern University, Concordia University-Irvine, Emmanuel College, Regent University, and York College.

This report presents the average tuition increase by using two different

measures. The “mean percent change in tuition” (Table I, page 7) expresses the percentage by which, on average, each CCCU school increased its tuition this year. This figure is obtained by determining the actual increase for each school, converting it to a percentage, adding up across all institutions, and then dividing by N. The “percent increase in mean tuition” (Table II, page 7) represents how much the average cost to attend a CCCU institution increased from the previous year. This figure is calculated by subtracting the 2011-12 CCCU mean tuition from the mean tuition for 2012-13, then dividing by the mean for 2011-12.

RESULTS

Table I (next page) presents means, medians, ranges and standard deviations for the past four years. A cursory review of Table I reveals that annual increases in tuition means, medians, and standard deviations continue to increase each year. Notably, tuition and fees for 2012-13 have increased at a lower rate than in any of the previous four years.

An inspection of tuition and fee data in thousand-dollar intervals reveals a modal interval for 2012-13 of

\$21,000-21,999 (15 schools). The tuition and fees for half of the CCCU member institutions (N=55) falls in the range between \$21,000-26,000, and two-thirds of CCCU member institutions (N=69) charge tuition and fees in the \$18,000-25,000 range. Ninety member institutions have passed the \$20,000 mark this year, compared to 75 in 2011-12, 72 in 2010-11, 64 in 2009-10, and 50 in 2008-09. Nine schools now charge tuition in excess of \$30,000, compared to four in 2011-12.

TABLE I
Summary Statistics: CCCU Tuition/Fees (in dollars)

	2012-13	2011-12	2010-11	2009-10	2008-09
<i>Mean</i>	23,456	22,684	21,667	20,595	19,677
<i>Median</i>	23,627	23,040	21,995	20,740	19,570
<i>Std Dev</i>	4,686	4,385	4,220	4,244	4,075
<i>Range</i>	23,870	23,030	22,440	21,790	22,800
<i>Mean Change</i>	+4.2%	+5.1%	+5.1%	+4.8%	+6.0%
N	114	109	107	106	106

TABLE II
2012-13 Mean Tuition & Percent Changes from 2011-12*

Type of Institution	Mean	Percent Change
<i>Private 4-year</i>	\$ 29,056	+4.2%
<i>CCCU</i>	\$ 23,337	+3.4%
<i>Public 4-year</i>	\$ 8,655	+4.8%

* Source: *Trends in College Pricing 2012*, The College Board

National Comparisons. How do the member institutions of the CCCU compare to national averages for tuition/fees? Table II presents comparative data for 2012-13. The rate of increase for CCCU institutions (3.4 percent) was lower than all other 4-year private institutions (4.2 percent) and 4-year public institutions (4.8 percent). The average tuition of CCCU institutions is \$5,719 below the national average for all private four-year institutions, equaling approximately 80 percent of the four year-private college national mean tuition.

Twelve of our member institutions (11 percent) are either at or above the four-year private college national mean, with 89 percent below the mean. This represents an overall increase of three members above the four-year private college national mean, and a CCCU sector increase from 2011-12 of three percentage points. However, CCCU institutions continue to offer an excellent value in comparison to other private four-year U.S. colleges.

DISCUSSION

There continues to be consistency in rankings by total tuition at the extremes of the distribution, and general stability in rankings throughout the CCCU membership. For example, the top 12 schools are unchanged for 2012-13, in almost the identical order as they were a year ago.

There were no double-digit tuition increases in 2012-13, compared with two campuses in 2011-12 and three in 2010-09 and 2009-08. At the other end of the spectrum, 17 institutions had tuition increases of less than three percent, compared to seven last year and ten the year before. Three institutions did not increase their tuition at all, and one actually decreased tuition by \$179 for 2012-13.

The average dollar increase for 2012-13 was \$943, compared to \$1,083 in 2011-10, \$1,072 in 2010-11, \$950 in 2009-10, \$1,164 in 2008-09. Fifty-seven institutions increased tuition by more than \$1,000, compared to 63 in 2011-12, 55 in 2010-11, 48 in 2009-10, and 70 in 2008-09.

The tuition figures reported in this study do NOT take institutional discounts into consideration. The net price is of course a much more significant comparison point than the sticker price. According to *The Chronicle of Higher Education*, the net tuition paid by students at all private 4-year institutions was \$13,380, slightly more than the net for 2011-12 (\$12,970).

2012-2013 TUITION DATA

Mean Tuition by Rank (in 000's)

INSTITUTION	2012-2013	Rank	% Change	2011-2012	Rank	% Change	2010-2011	Rank	% Change	2009-2010	Rank	% Change	2008-2009	Rank	% Change
Westmont	37,020	1	3.8	35,650	1	3.5	34,460	1	3.8	33,190	1	0.0	33,170	1	6.3
Whitworth	34,346	2	6.9	32,144	2	6.4	30,204	2	5.4	28,650	2	4.5	27,420	2	6.7
Gordon	32,100	3	4.9	30,606	3	3.9	29,458	3	3.9	28,352	3	3.9	27,294	3	6.0
Seattle Pacific	32,067	4	5.7	30,339	4	4.7	28,965	4	4.2	27,810	4	3.7	26,817	4	6.7
Azusa Pacific	31,076	5	3.8	29,940	5	4.0	28,800	6	3.8	27,750	5	4.2	26,640	5	6.0
Biola	31,004	6	3.7	29,908	6	3.7	28,852	5	4.0	27,744	6	5.0	26,424	6	5.7
Bethel (MN)	30,840	7	4.7	29,460	7	4.9	28,080	7	3.9	27,020	7	4.5	25,860	7	5.5
George Fox	30,230	8	2.9	29,380	8	5.0	27,970	8	6.8	26,180	10	3.9	25,190	10	5.9
Wheaton	30,120	9	4.0	28,960	9	5.0	27,580	9	4.0	26,520	9	4.0	25,500	9	7.5
Erskine	29,790	10	5.8	28,160	12	6.4	26,475	12	7.4	24,645	15	6.4	23,165	17.5	6.8
Point Loma Nazarene	29,510	11	4.2	28,310	11	4.5	27,100	11	4.9	25,840	11	2.9	25,120	11	5.9
Messiah	29,460	12	3.9	28,356	10	3.2	27,480	10	2.9	26,700	8	4.0	25,670	8	5.1
Concordia (CA)	28,500	13	4.4												
Vanguard	28,500	14	4.0	27,400	15	4.0	26,342	14	3.5	25,452	12	4.7	24,310	14	5.8
Covenant	28,270	15	3.9	27,220	16	3.8	26,226	15	3.8	25,270	14	3.9	24,320	13	6.5
Olivet Nazarene	28,090	16	1.8	27,590	13	7.8	25,590	17	8.5	23,590	25	9.3	21,590	36	10.2
Taylor	28,088	17	2.4	27,438	14	4.0	26,383	13	3.9	25,396	13	3.5	24,546	12	5.5
Eastern Mennonite	27,970	18	5.9	26,400	18	4.8	25,200	19	4.0	24,220	18	4.5	23,180	16	5.6
Master's	27,690	19	3.9	26,650	17	3.9	25,640	16	5.6	24,280	17	5.0	23,120	19	5.0
Bluffton	27,426	20	4.9	26,154	19	4.9	24,930	20	3.7	24,044	19	4.9	22,920	22	5.2
Judson (IL)	27,000	21	3.4	26,120	20	5.4	24,780	22	5.4	23,500	26	7.6	21,850	35	7.0
Eastern	26,984	22	4.4	25,850	22	5.1	24,600	25	3.3	23,820	22	4.9	22,715	23	6.2
Northwestern (MN)	26,960	23	4.9	25,700	24.5	4.6	24,570	26	6.9	22,990	30	3.3	22,250	29	6.0
Houghton	26,924	24	3.2	26,094	21	2.9	25,360	18	3.8	24,440	16	6.3	22,990	20	6.3
California Baptist	26,900	25	4.4	25,768	23	4.5	24,654	24	6.0	23,266	28	4.2	22,330	26	8.2
Goshen	26,900	26	4.7	25,700	24.5	4.9	24,500	27	4.7	23,400	27	4.9	22,300	28	4.7
Eastern Nazarene	26,884	27	6.3	25,300	30	6.4	23,772	31	8.0	22,014	40	0.0	22,014	30	7.0
Houston Baptist	26,795	28	5.5	25,395	29	9.7	23,160	40	11.2	20,830	53	10.7	18,820	64	6.1
Abilene Christian	26,770	29	5.9	25,270	31	11.0	22,760	44	12.2	20,290	62.5	7.6	18,855	63	8.3
Milligan	26,760	30	5.9	25,260	32	7.4	23,520	32	7.6	21,860	43	6.3	20,560	44	5.4
Calvin	26,705	31	4.5	25,565	27	2.8	24,870	21	3.5	24,035	20	3.8	23,165	17.5	6.8
Roberts Wesleyan	26,699	32	4.0	25,683	26	4.0	24,707	23	3.9	23,780	23	5.2	22,600	24	5.8
Trinity International	25,840	33	5.0	24,610	35.5	5.3	23,370	35	4.5	22,370	35	2.0	21,930	31	4.3
Northwestern (IA)	25,740	34	4.5	24,630	34	5.6	23,330	36	4.9	22,240	37	-3.1	22,950	21	6.0
Union	25,650	35	6.7	24,030	43.5	7.3	22,390	48	6.9	20,940	52	6.8	19,610	53	5.3
Dordt	25,520	36	5.0	24,300	38	4.8	23,180	39	5.0	22,080	39	4.9	21,040	39	5.7
Cedarville	25,496	37	4.5	24,400	37	3.8	23,500	33	5.4	22,304	36	6.2	20,992	40	6.7
Corban	25,486	38	0.3	25,405	28	4.2	24,380	28	5.0	23,220	29	4.0	22,320	27	7.9
Anderson (IN)	25,480	39	3.5	24,610	35.5	2.7	23,970	29	4.6	22,910	31	4.5	21,920	32	4.5

INSTITUTION	2012-2013	Rank	% Change	2011-2012	Rank	% Change	2010-2011	Rank	% Change	2009-2010	Rank	% Change	2008-2009	Rank	% Change
Asbury	25,311	40	4.5	24,229	39	4.0	23,303	37	4.0	23,748	24	6.0	22,413	25	5.3
Hope International	25,264	41	4.9	24,080	41	3.8	23,190	38	3.0	22,520	34	2.9	21,885	34	10.0
Fresno Pacific	25,236	42	1.8	24,790	33	3.7	23,904	30	0.0	23,898	21	3.0	23,202	15	6.5
San Diego Christian	25,208	43	5.8	23,824	45	5.0	22,692	46	5.0	21,610	44	3.0	20,980	41	10.0
Northwest Nazarene	25,190	44	4.8	24,030	43.5	4.3	23,050	41	3.6	22,200	38	4.9	21,170	38	6.0
King	24,960	45	3.8	24,052	42	5.0	22,908	42	4.7	21,880	42	6.3	20,582	43	6.9
Northwest Christian	24,880	46	5.4	23,600	46	3.1	22,900	43	0.0	22,900	32	4.6	21,900	33	2.0
Palm Beach Atlantic	24,800	47	2.9	24,100	40	3.0	23,400	34	3.1	22,700	33	5.3	21,550	37	6.6
Northwest (WA)	24,766	48	5.8	23,400	50	3.0	22,720	45	3.3	21,994	41	5.8	20,790	42	5.2
Lipscomb	24,654	49	4.9	23,494	48	6.8	22,000	53	7.9	20,390	60	9.7	18,580	67	10.5
LeTourneau	24,540	50	4.0	23,590	47	7.3	21,980	55	7.9	20,400	58.5	6.6	19,140	62	6.9
Malone	24,536	51	4.8	23,420	49	4.3	22,444	47	6.5	21,080	49	5.3	20,020	50	6.1
Geneva	24,480	52	4.9	23,330	51	4.9	22,236	51	3.9	21,400	45	4.9	20,400	45	5.0
Bethel (IN)	24,280	53	5.4	23,030	56	4.7	21,990	54	4.8	20,978	50	4.9	19,996	51	11.1
U. Mary Hardin-Baylor	24,250	54	5.2	23,050	55	6.2	21,700	58.5	5.1	20,650	54	4.6	19,750	52	11.2
Colorado Christian	23,870	55	4.0	22,960	57	4.2	22,040	52	4.0	21,200	47	5.3	20,130	49	6.0
Huntington	23,780	56	2.5	23,210	52	3.9	22,330	49	4.9	21,290	46	4.9	20,300	47	4.5
U. of Sioux Falls	23,740	57	3.9	22,850	58	4.4	21,895	56	7.9	20,290	62.5	5.0	19,326	59	7.7
Trinity Christian	23,513	58	4.2	22,572	59	3.9	21,733	57	3.7	20,959	51	3.5	20,256	48	5.3
Grace	23,290	59	3.3	22,546	60	3.9	21,700	58.5	2.8	21,100	48	3.6	20,376	46	6.0
Cornerstone	23,260	60	3.9	22,388	62	4.7	21,378	60	4.2	20,520	56	5.1	19,530	54	6.4
Montreat	23,198	61	0.1	23,164	53	3.9	22,292	50	8.3	20,576	55	10.0	18,700	66	5.8
Indiana Wesleyan	23,164	62	5.5	21,956	64	3.5	21,214	62	3.5	20,496	57	5.8	19,376	57	6.0
Greenville	22,920	63	3.3	22,198	63	6.1	20,924	65	3.5	20,216	64	4.1	19,428	56	4.0
Mt Vernon Nazarene	22,890	64	-0.8	23,069	54	8.2	21,330	61	2.8	20,330	61	5.2	19,330	58	7.0
Carson-Newman	22,652	65	4.0	21,774	65	5.9	20,562	68	9.9	18,702	75	5.1	17,800	75	4.8
Hardin-Simmons	22,560	66	0.4	22,460	61	7.0	20,990	64	6.1	19,790	66.5	7.7	18,380	69	8.5
Howard Payne	22,560	67	4.0	21,700	67	8.8	19,950	73	7.0	18,650	77	7.2	17,400	77	8.6
Spring Arbor	22,538	68	4.7	21,520	69	4.8	20,536	69	3.8	19,790	66.5	2.9	19,240	60	4.8
Nyack	22,500	69	4.7	21,500	70.5	4.9	20,500	70	5.1	19,500	69	6.6	18,300	70	5.8
Simpson	22,400	70	3.7	21,600	68	2.9	21,000	63	2.9	20,400	58.5	4.6	19,500	55	4.8
Crown	22,100	71	2.9	21,470	72	2.9	20,870	66	5.0	19,870	65	3.5	19,198	61	3.3
North Park	22,090	72	5.2	20,990	73	5.5	19,900	74	5.9	18,800	74	6.8	17,600	76	6.7
John Brown	21,774	73	4.9	20,766	75	5.3	19,730	75	4.5	18,880	72	4.5	18,066	73	5.8
Tabor	21,740	74	0.0	21,740	66	5.4	20,630	67	4.9	19,660	68	5.1	18,710	65	6.0
Anderson (SC)	21,730	75	3.9	20,910	74	4.8	19,950								
Campbellsville	21,600	76	4.1	20,740	77	5.2	19,710	76	4.8	18,810	73	3.9	18,100	72	4.9
Oral Roberts	21,576	77	4.0	20,746	76	3.5	20,044	72	4.9	19,106	71	3.9	18,386	68	5.7
East Texas Baptist	21,530	78	5.0	20,500	80	4.9	19,550	77	13.8	17,180	87	6.4	16,140	90	10.0
MidAmerica Nazarene	21,500	79	0.0	21,500	70.5	6.2	20,250	71	5.8	19,146	70	5.1	18,216	71	6.6

