## CCCU Tuition Survey: 2011-12 Update by Stanley A. Clark, Provost Simpson University

<u>Introduction</u>. This is the twenty-seventh in an annual series of reports on tuition and fees at member institutions of the Council of Christian Colleges and Universities (CCCU). It is based on data collected by the College Board ("Annual Survey of Colleges 2011"); their findings appeared in the November 4, 2011 edition of <u>The Chronicle of Higher Education</u>. All 109 member institutions in the US (see Note 1) are included in this report; Canadian schools and non-member affiliates are not.

<u>General findings</u>. The Appendix presents summary data for 109 CCCU institutions, rank ordered from highest to lowest tuition for 2011-12. In order to better understand the central tendencies and variations across the population, Table I presents means, medians, ranges and standard deviations for 2011-12 and the past 4 years as well.

	Summary		<b>ole I</b> U Tuition/Fees	(in dollars)	
	2011-12	2010-11	2009-10	2008-09	2007-08
Mean	22,684	21,667	20,595	19,677	18,743
Median	23,040	21,995	20,740	19,570	18,771
Std Dev	4,385	4,220	4,244	4,075	3,834
Range	23,030	22,440	21,790	22,800	20,842
Mean % Ch	5.1	5.1	4.8	6.3	6.4
N	109	107	106	106	101

We can see from reviewing Table I that the means, medians and standard deviations continue to increase each year. The percent increase in tuition/fees for 2011-12 is identical to the increase for 2010-11 (5.1 percent for both years).

An inspection of tuition/fee data (Appendix) in thousand-dollar intervals reveals that there is no modal interval for 2011-12. The tuition for one-third of our institutions (N=35) falls in the narrow range between \$23,000-26,000, and for almost two-thirds of our group (N=68) the tuition is between \$19,000-26,000. Seventy-five (75) member institutions have passed the \$20,000 mark this year, compared to 72 in 2010-11, 64 in 2009-10, 50 in 2008-09, 36 in 2007-08, 28 in 2006-07, 15 in 2005-06, and 10 in 2004-05. Four schools now charge tuition in excess of \$30,000.

National Comparisons. How do the member institutions of the CCCU compare to national averages for tuition/fees? Table 2 presents comparative data for 2011-12. The rate of increase (see Note 4) was slightly higher for CCCU institutions (5.1 percent) than for the group of all 4-year privates (4.5 percent), but considerably below the increase at 4-year publics (8.3 percent) again this year. Our average tuition is \$5,816 below the national average of all privates, which makes our mean about 80 percent of that average. Only 9 of our member institutions (8.2 percent) are either at or above the 4-year private college national mean, with 91.8 percent below the mean. We continue to be an excellent value in comparison to other private 4-year US colleges.

Table 22011-12 Mean Tuition, and Mean Percent Changes from 2010-11 \*

Type of Institution	<u>Mean</u>	Percent Change
Private 4-year	\$ 28,500	4.5
CCCU	\$ 22,684	5.1
Public 4-year	\$ 8,244	8.3

<sup>\*</sup> source: The Chronicle of Higher Education (November 4, 2011).

## Other findings. The following are worth noting for 2011-12:

- (a.) There continues to be consistency in rankings at the extremes of the distribution, and general stability in rankings throughout the CCCU. For example, the top 10 schools are unchanged for 2011-12, in almost the identical order as they were a year ago.
- (b.) Double-digit tuition increases occurred on only 2 campuses this year, compared to 3 in each of the last two years. At the other end of the spectrum, 7 institutions had tuition increases of less than three percent, compared to 10 last year and 13 the year before. One institution (University of the Southwest) did not increase its tuition at all, and one (Louisiana College) actually decreased tuition by \$50 for 2011-12.
- (c.) The average dollar increase for 2011-12 was \$1,083, compared to \$1,072 in 2010-11, \$950 in 2009-10, \$1,164 in 2008-09, \$1,121 in 2007-08, \$1,056 in 2006-07, \$944 in 2005-06, and \$958 in 2004-05. Sixty-three institutions increased tuition by more than \$1,000, compared to 55 in 2010-11, 48 in 2009-10, 70 in 2008-09, 64 in 2007-08, 51 in 2006-07, 41 in 2005-06, and 43 in 2004-05.

## Special notes.

- The universe is defined as all 110 US institutions listed on the CCCU website as "members" as of November 2011. College of the Ozarks (MO) has again been excluded from this analysis because it does not charge tuition. Two new members have been added to the Council in the past 12 months (Anderson University-SC and University of Mobile-AL), and they are included in this analysis.
- 2. The percent changes for CCCU tuition that appear in Tables 1 and 2 are calculated differently. Table 1 describes the "mean percent change in tuition". That figure was obtained by determining the actual increase for each school, converting to a percentage, adding up across all institutions, and dividing by N. It tells us by what percentage, on average, each CCCU school increased its tuition this year. Table 2, on the other hand, focuses on the "percent increase in mean tuition". It was calculated by subtracting the 2010-11 CCCU mean tuition from the mean tuition for 2011-12, and dividing by the mean for 2010-11. It tells us by what percentage the CCCU average increased this year. While those percentages happen to be identical this year, in any other year the calculation in Table 1 would be the more useful one for individual analysis.
- 3. The tuition figures reported in this study do NOT take institutional discounts into consideration. The net price is of course a much more significant comparison point than the sticker price. According to <a href="https://doi.org/10.2011/nc.2011-12">The Chronicle</a> source, the out-of-pocket (net) tuition paid by students at all private 4-year institutions was \$12,970 for 2011-12, which is considerably more than the net for 2010-11 (\$10,270).
- 4. The data for this report were collected by another source (The College Board). The author accepts responsibility only for recording and/or calculation errors.

Redding, California (November 10, 2011

INSTITUTION	2011-2012	Rank	% Change	2010-2011	Rank	% Change	2009-2010	Rank	% Change	2008-2009	Rank	% Change	2007-2008	Rank	% Change	2006-2007	Rank	% Change
Westmont	35.650	IVallK	3.5	34,460	IVallik 1	3.8	33,190	IXalik 1	76 Griange	33,170	-	6.3	31,212	1 dilk	5.9		1Valle	6 change
Whitworth	32,144	2	6.4	30,204	2	5.4	28,650	2	4.5		2	6.7	25,692	3	6.4		3	_
Gordon	30,606	3	3.9	29,458	3	3.9	28,352	3	3.9	27,294	3	6	25,748	2	6.1	24,278	2	-
Seattle Pacific	30.339	4	4.7	28,965	4	4.2	27,810	4	3.7	26,817	4	6.7	25,128	5	200		6	10000
Azusa Pacific	29,940	5	4	28,800	6	3.8	27,750	5	4.2	26,640	5	6	1000000	4	5.8	23,750	5	100
Biola	29,908	6	3.7	28,852	5	4	27,744	6	5	26,424	6	5.7	24,998	6	5.1	23,782	4	1 100
Bethel-MN	29,460	7	4.9	28,080	7	3.9	27,020	7	4.5	25,860	7	5.5	24,510	7	8	22,700	8	6.6
George Fox	29,380	8	5	27,970	8	6.8	26,180	10	3.9	25,190	10	5.9	23,790	9	5.4	22,570	9	4
Wheaton	28,960	9	5	27,580	9	4	26,520	9	4	25,500	9	7.5	23,730	10.5	5.7	22,450	10	6.4
Messiah	28,356	10	3.2	27,480	10	2.9	26,700	8	4	25,670	8	5.1	24,420	8	4.9	23,290	7	5.3
Point Loma Naz	28,310	11	4.5	27,100	11	4.9	25,840	11	2.9	25,120	11	5.9	23,730	10.5	7.1	22,150	- 11	6.8
Erskine	28,160	12	6.4	26,475	12	7.4	24,645	15	6.4	23,165	17.5	6.8	21,680	20	6.9	20,275	23	6.5
Olivet Naz	27,590	13	7.8	25,590	17	8.5	23,590	25	9.3	21,590	36	10.2	19,590	42	11.4	17,590	50.5	6.7
Taylor	27,438	14	4	26,383	13	3.9	25,396	13	3.5	24,546	12	5.5	23,260	12	5.6	22,028	12	6.2
Vanguard	27,400	15	4	26,342	14	3.5	25,452	12	4.7	24,310	14	5.8	22,986	13	6.8	21,524	14	5.9
Covenant	27,220	16	3.8	26,226	15	3.8	25,270	14	3.9	24,320	13	6.5	22,830	14	5	21,740	13	
Master's	26,650	17	3.9	25,640	16	5.6	24,280	17	5	23,120	19	5	22,020	15	5.7	20,830	15	7.2
Eastern Menno	26,400	18	4.8	25,200	19	4	24,220	18	4.5	23,180	16	5.6	21,960	16			17	
Blufton	26,154	19		24,930	20	3.7	24,044	19	4.9		22	5.2	21,780	18			18	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Judson - IL	26,120	20	100	24,780	22	5.4	23,500	26	7.6	- CO. W. L.	35	7	20,420	35	5	19,450	32	2 27.000
Houghton	26,094	21	2.9	25,360	18	3.8	24,440	16	6.3	1000	20	6.3	21,624	22		20,400	5	
Eastern	25,850	22	1.70	24,600	25	3.3	23,820	22	4.9		23	6.2	21,395	25	10.75		26	37.000
Calif Baptist	25,768	23	4.5	24,654	24	6	23,266	28	4.2		26	8.2	20,636	33	8.4	-	34	100000
Northw'n-MN	25,700	24.5		24,570	26	6.9	22,990	30	3.3		29	6	11000000	30	0.000	19,990	29.5	3 25 20
Goshen	25,700	24.5	4.9	24,500	27	4.7	23,400	27	4.9	-	28	4.7	21,300	27	4.9	-	22	
Roberts Wesl'n	25,683	26	- 1	24,707	23	3.9	23,780	23	5.2		24	5.8	21,352	26	6.7		28	_
Calvin	25,565	27	2.8	24,870	21	3.5	24,035	20	3.8	-		6.8	21,685	19	2.77		20	
Corban	25,405	28		24,380	28	5	23,220	29	4	0) 254570	27	7.9	20,690	32	17.00		33	(0.00
Houston Baptist	25,395	29		23,160	40	11.2	20,830	53	10.7	18,820	64	6.1	17,736	62	7.5		64	0.337
Eastern Naz	25,300	30		23,772	31	8	22,014	40	0		1000	7	20,574	34	-	20.00	31	277
Abilene Chr	25,270	31	11	22,760	44	12.2	20,290	62.5	7.6		63	8.3	17,410	65	- X X	-	66	1000
Milligan	25,260	32	1000	23,520	32	7.6	21,860	43	6.3		44	5.4	19,510	43	6.5		43	0.0000
Fresno Pacific	24,790	33	3.7 5.6	23,904	30	4.9	23,898	21	3		15	6.5	21,796	17	4.8		16 44	-
Northwestern-IA Anderson - IN	24,630	35.5	2.7	23,330 23,970	29	4.9	22,240 22,910	31	-3.1 4.5	22,950	32	4.5	21,648 20,976	31	4.9		29.5	_
	24,610 24,610	35.5	5.3	23,370	35	4.5	22,370	35	4.5		31	4.3	21,020	29	4.5		25.5	1000
Trinity Infl Cedarville	24,400	37	3.8	23,500	33	5.4	22,370	36	6.2	20,992	40	6.7	19,680	41	7.3		41	14.6
Dordt	24,400	38		23,180	39	5.4	22,080	39	4.9	1000	39	5.7	19,900	38.5	6.6		39	-
Asbury	24,229	39	257.528	23,303	37	4	23,748	24	6	A STATE OF THE PARTY OF THE PAR	25	5.3	21,286	28	5.5		24	45,653
Palm Beach Atl	24,100	40	3	23,400	34	3.1	22,700	33	5.3	21,550	37	6.6	20,210	36	7.8		37	
Hope Internat'i	24,080	41	3.8	23,190	38	3.1	22,520	34	2.9		34	10	19,900	38.5	6.4	A. 100	38	-
King	24,052	42		-	42	4.7	21,880	42	6.3	-	43	6.9	19,262	46			42	
Northwest Naz	24,030	_		23,050	_	3.6	22,200		6		_	-	-	37		-	_	
Union	24,030			22,390		6.9	20,940	52	6.8			5.3		52			50.5	
San Diego Chr	23,824	45		101000		5	21,610		_	100	-	10	7/1/20/00/00		10.00			
NW Christian	23,600	46		22,900	1000	0	22,900	32	4.6			2	-	24	7.1	20,060	27	9.1
LeTourneau	23,590	47	7.3	21,980	55	7.9	20,400	58.5	6.6	A CONTRACTOR OF THE PARTY OF TH		6.9	17,910	61	5.9	16,920	59	6.5
Lipscomb	23,494	48	6.8	22,000	-	7.9	20,390	60	9.7	11 11 11 11 11		10.5	16,811	74	8.1	15,556	75	6.8
Malone	23,420	49	4.3	22,444	47	6.5	21,080	49	5.3	20,020	50	6.1	18,870	50	6.1	17,790	49	6
Northwest-WA	23,400	50	3	22,720	45	3.3	21,994	41	5.8	20,790	42	5.2	19,762	40	8.9	18,144	45	13.8
Geneva	23,330	51	4.9	22,236	51	3.9	21,400	45	4.9	20,400	45	5	19,430	44.5	5.3		40	5.6
Huntington	23,210	52	3.9	22,330	49	4.9	21,290	46	4.9	20,300	47	4.5	19,430	44.5	3	18,860	35	2
Montreat	23,164	53	3.9	22,292	50	8.3	20,576	55	10	18,700	66	5.8	17,681	63	9.3	16,182	68	4
Mt Vernon Naz	23,069	54	8.2	21,330	61	2.8	20,330	61	5.2	19,330	58	7	18,064	58	7	16,876	60	6.2
U. Mary Hardin-Baylor	23,050	55	6.2	21,700	58.5	5.1	20,650	54	4.6	19,750	52	11.2	17,760					
Bethel-IN	23,030	56	4.7	21,990	54	4.8	20,978	50	4.9	19,996	51	11.1	18,006	59	3.2	17,450	53	6.4
Colo Christian	22,960	57	4.2	22,040	52	4	21,200	47	5.3	20,130	49	6	19,000	49	8.4	17,530	52	4.7
Sioux Falls	22,850	58	4.4	21,895	56	7.9	20,290	62.5	5	19,326	59	7.7	17,940	60	7.3	16,720	62	
Trinity Christian	22,572	59	3.9	21,733	57	3.7	20,959	51	3.5	20,256	48	5.3	19,241	47	6.2	18,115	46	5.7
Grace	22,546	60	3.9	21,700	58.5	2.8	21,100	48	3.6	20,376	46	6	19,224	48	10.8	17,350	55	8.3
Hardin-Simmons	22,460	61	7	20,990	1000	6.1	19,790	66.5	7.7	18,380	69	8.5	16,946	73	8.4	15,626	74	8.3
Cornerstone	22,388	62	4.7	21,378	60	4.2	20,520	56	5.1	19,530	54	6.4	18,360	55.5	7.5	17,080	57	9.8
Greenville	22,198	63	6.1	20,924	65	3.5	20,216	64	4.1	19,428	56	4	18,672	51	4.1	17,932	47	4
Indiana Wesl'n	21,956	64	3.5	21,214	62	3.5	20,496	57	5.8	19,376	57	6	18,284	57	6.5	17,164	56	6.1
Carson-Newman	21,774	65	5.9	20,562	68	9.9	18,702	75	5.1	17,800	75	4.8	16,980	72	5.7		71	5.4
Tabor	21,740	66	5.4	20,630	67	4.9	19,660	68	5.1	18,710	65	6	17,650	64	5.5	16,724	61	4.9
Howard Payne	21,700	67	8.8	19,950	73	7	18,650	77	7.2	17,400	77	8.6	16,030	78	10.8	14,470	86	11.3

INSTITUTION		12 V	50 (2009)	(1800° 280		20120	122.4	E 8	60.1		0 (287) 88	ie weze	20050000	2001	20/20	2534633		
Si	2011-2012	Rank	% Change		Rank	% Change	2009-2010	Rank	% Change	2008-2009	Rank	% Change	2007-2008	Rank	% Change	2006-2007	Rank	% Change
Simpson	21,600 21,520	68 69	2.9	21,000	63	2.9	20,400	58.5 66.5	4.6 2.9	19,500 19,240	55 60	4.8	18,600 18,360	53 55.5	4.5 5.6	17,800 17,386	48 54	4.7
Spring Arbor Nyack	21,520	70.5	4.0	20,530	70	5.1	19,790	69	6.6	18,300	70	5.8	17,300	67	6,1	16,300	67	4.3
MidAmerica Naz	21,500	70.5	6.2	20,300	71	5.8	19,146	70	5.1	18,216	71	6.6	17,090	70	7	15,968	72	8.2
Crown	21,500	70.5	2.9	20,250	66	5.0	19,146	65	3.5	19,198	61	3.3	18,588	54	9	17,054	58	9
North Park	20,990	73	5.5	19,900	74	5.9	18,800	74	6.8	17,600	76	6.7	16,500	75	10.7	14,900	79	7.2
Anderson - SC	20,990	74	4.8	19,950	74	3.5	10,000	/4	0.0	17,000	/0	0.7	10,300	75	10.7	14,300	13	1.2
John Brown	20,766	75	5.3	19,730	75	4.5	18,880	72	4.5	18,066	73	5.8	17,076	71	5.7	16,158	69	5.7
Oral Roberts	20,746	76	3.5	20,044	72	4.9	19,106	71	3.9	18,386	68	5.7	17,070	66	4.4	16,670	63	5.7
Campbellsville	20,740	77	5.2	19,710	76	4.8	18,810	73	3.9	18,100	72	4.9	17,460	68	5.6	16,340	65	5.7
Trevecca Naz	20,590	78	12.4	18,318	88	9.2	16,776	90	3.3	16,100	89	5	15,512	85	4.3	14,874	80	10.7
Southern Wesl	20,550	79	5.4	19,500	78	4.3	18,700	76	3.9	18,000	74	5	17,150	69	6.2	16,150	70	4.5
E Texas Baptist	20,500	80	4.9	19,550	77	13.8	17,180	87	6.4	16,140	90	10	14,680	89	7.2	13,700	89	6.7
Okla. Wesleyan	20,360	81	5	19,200	79	8	17,770	82	7.1	16,585	85	7	15,500	86	6.5	14,550	84	5.8
Sterling	20,101	82	5		80	5.5	18,100	78	8.4	16,700	83	6.4	15,700	83	8.3	14,500	85	4.3
Bluefield	19,980	83	6.3	18,800	81	5.5	17,900	79	14.5	15,640	92	18.7	13,180	0.3	0.3	14,300	03	4.5
Dallas Baptist	19,800	84	5.9	18,690	83	6.9	17,490	86	6.4	16,440	87	10.7	14,940	88	14.5	13,050	91	6.4
Southern Naz	19,794	85	7.8	18,354	87	3.9	17,664	84	2.6	17,224	78	8.2	15,924	80	3.6	15,374	77	16.8
Okla Baptist	19,756	86	5.8	18,670	84	5.9	17,624	85	5	16,790	82	5	15,994	79	9.5	14,604	83	5.5
Bryan	19,550	87	5.0	18,620	85	4.3	17,860	80.5	4.9	17,020	80	4.3	16,320	77	5.6	15,450	76	4.4
Missouri Baptist	19,510	88	4.3	18,700	82	4.7	17,860	80.5	5.9	16,872	81	6.4	15,850	81	7.5	14,740	82	6.6
Waynesburg	19,090	89	3.7	18,410	86	3.7	17,760	83	Δ.5	17,080	79	4	16,420	76	4.1	15,780	73	4.2
Okla Christian	18,456	90	5.7	17,456	91	6.7	16,366	92	-1.2	16,566	86	4.9	15,796	82	5.5	14,976	78	7.5
Belhaven	18,420	91	4.1	17,700	89	5.5	16,780	89	2.6	16,360	88	5	15,580	84	5.5	14,774	81	4.8
Warner Pacific	18,290	92	3.9	17,604	90	2.9	17,110	88	2.9	16,630	84	-22.7	21,500	23	5	20,480	19	6.9
SW Baptist	18,200	93	5.3	17,280	92	4.5	16,530	91	5.3	15,704	91	5	14,950	87	6	14,100	87	6.4
Evangel	17,900	94	5.9	16,900	12	5.6	16,000	93	6.6	15,010	93	4.7	14,340	90	4	13,784	88	7.8
Shorter	17,870	95	4.7	17,070		4.7	10,000			10,010			11,010			10,101		7.0
Southeastern	17,718	96	7.8	16,430	95	9.5	15,000	96	3.7	14,470	96	7.3	13,480	92	9.8	12.280	93	6.8
N. Central U - MN	17,440	97	9	15,995	N 120	2.7			500	3 4 4 4 5 4			CEANER			12,223		
U of Mobile	17,130	98	6.3	16,115		1,741				2		8 8		- 3				- 3
Toccoa Falls	16,910	99	6.5	15,885	100	2	15,575	94	6.5	14,625	95	5.8	13,825					
Hannibal - La Grange U.	16,890	100	6.6	15,842	98									- 3				
Warner U.	16,560	101	4.9	15,780	99	3	15,320	95	4.3	14.690	94	6	13,860	91	4.9	13.210	90	10.2
Kentucky Chr.	15,150	102	6.4	14,240	100	7.7	13,220	98	9.1	12,120	99	2.3	11,850	94	0	11,850	94	8.2
Judson – AL	14,460	103	5.9	13,660	101	6	12,890	100	8	11,940	103	7.4	11,120	99	3.8	10,710	98	5
Mississippi	13,988	104	3.2	13,550	103	2	13,290	97	3.8	12,800	97	2.4	12,494	93	1.7	12,288	92	1.9
U. of the Southwest	13,633	105	0	13,633	102	5.2	12,964	99	1.7	12,750	98	9	11,700		-			
No. Greenville	13,396	106	4.5	12,820	106	4.5	12,264	103	5	11,680	104	4.5	11,180	98	3.9	10,760	97	4
Louisiana	13,380	107	-0.4	13,430	104	7.2	12,530	101	4.2	12,030	101	4.7	11,490	95	6	10,840	95	5.2
Lee	12,680	108	4.3	12,160	200	4.3	11,660	104	5.1	11,094	105	2.9	10,782	100	5.1	10,258	99	6.7
Williams Baptist	12,620	109	5	12,020	108	5.4	11,400	105	4.1	10,950	106	5.6	10,370	101	5.3	9,850	101	6.5
Wayland Baptist				13,340	105	4.7	12,470	102	3.9	12,000	102	6.7	11,250	97	4.2	10,800	96	9.1
Crichton						20077	9,750	106	-19.6	12,120	100	7.7	11,256	96	9.8	10,248	100	0
					g													
Avg	22683.72		5.1	21525.5		5.1	20595.98		4.7									
Stdev	4,385			4,272	2) X	10000	4,244			2		8 - 3	(5)	- 8		8 8		3