

CCCU Tuition Survey: 2010-11 Update  
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Introduction. This is the twenty-sixth in an annual series of reports on tuition and fees at member institutions of the Council of Christian Colleges and Universities (CCCU). It is based on data collected by the College Board ("Annual Survey of Colleges 2010"); their findings appeared in the October 28, 2010 edition of The Chronicle of Higher Education (with actual data posted to the Chronicle's website that day). All 108 member institutions in the US (see Note 1) are included in this report; Canadian schools and non-member affiliates are not.

General findings. The Appendix presents summary data for 107 CCCU institutions, rank ordered from highest to lowest tuition for 2010-11. In order to better understand the central tendencies and variations across the population, Table I presents means, medians, ranges and standard deviations for 2010-11 and the past 4 years as well.

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**Table I**  
Summary Statistics: CCCU Tuition/Fees (in dollars)

	2010-11	2009-10	2008-09	2007-08	2006-07
Mean	21,667	20,595	19,677	18,743	17,615
Median	21,995	20,740	19,570	18,771	17,590
Std Dev	4,220	4,244	4,075	3,834	3,611
Range	22,440	21,790	22,800	20,842	19,890
Mean % Ch	5.1	4.8	6.3	6.4	6.5
N	107	106	106	101	101

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We can see from reviewing Table I that the means and medians continue to increase each year, while the standard deviation for 2010-11 is slightly smaller. The percent increase in tuition/fees for 2010-11 is slightly higher than the increase for 2009-10 (5.1 and 4.8 percent respectively), which is somewhat surprising given the state of the national economy.

An inspection of tuition/fee data (Appendix) in thousand-dollar intervals reveals a modal interval for 2010-11 of \$23,000-23,999 (13 schools). The tuition for half of our institutions (N=53) falls in the range between \$20,000-25,000, and for almost two-thirds of our group (N=69) the tuition is between \$18,000-25,000. Seventy-two (72) member institutions have passed the \$20,000 mark this year, compared to 64 in 2009-10, 50 in 2008-09, 36 in 2007-08, 28 in 2006-07, 15 in 2005-06, and 10 in 2004-05. Two schools (Westmont-CA and Whitworth-WA) now charge tuition in excess of \$30,000.

National Comparisons. How do the member institutions of the CCCU compare to national averages for tuition/fees? Table 2 presents comparative data for 2010-11. The rate of increase (see Note 4) was slightly higher for CCCU institutions (5.1 percent) than for the group of all 4-year privates (4.5 percent), but considerably below the increase at 4-year publics (7.9 percent) again this year. Our average tuition is \$5,626 below the national average of all privates, which makes our mean about 79 percent of that average. Only 10 of our member institutions (9.3 percent) are either at or above the 4-year private college national mean, with 90.7 percent below the mean. We continue to be an excellent value in comparison to other private 4-year US colleges.

**Table 2**  
2010-11 Mean Tuition, and Mean Percent Changes from 2009-10 \*

<u>Type of Institution</u>	<u>Mean</u>	<u>Percent Change</u>
Private 4-year	\$ 27,293	4.5
CCCU	\$ 21,667	5.1
Public 4-year	\$ 7,605	7.9

\* source: The Chronicle of Higher Education (October 28, 2010).

Other findings. The following are worth noting for 2010-11:

(a.) There continues to be consistency in rankings at the extremes of the distribution, and general stability in rankings throughout the CCCU. For example, the top 15 schools are unchanged for 2010-11, with some minor redistribution in ranks.

(b.) Double-digit tuition increases occurred on only 3 campuses this year, compared to 3 last year and 9 the year before. At the other end of the spectrum, 10 institutions had tuition increases of less than three percent, compared to 13 last year and only 5 the year before; and two institutions (Fresno Pacific and Northwest Christian) did not increase their tuition at all.

(c.) The average dollar increase for 2010-11 was \$1,072, compared to \$950 in 2009-10, \$1,164 in 2008-09, \$1,121 in 2007-08, \$1,056 in 2006-07, \$944 in 2005-06, and \$958 in 2004-05. Fifty-five (55) institutions increased tuition by more than \$1,000, compared to 48 in 2009-10, 70 in 2008-09, 64 in 2007-08, 51 in 2006-07, 41 in 2005-06, and 43 in 2004-05.

Special notes.

1. The universe is defined as all 108 US institutions listed on the CCCU website as “members” as of November 2010. College of the Ozarks (MO) has again been excluded from this analysis because it does not charge tuition. Two new members have been added to the Council (North Central University-MN and Hannibal-LaGrange University-MO), and two (Wayland Baptist University-TX and Crichton College-TN) are no longer members of the Council. One other school (Shorter University-GA) was inadvertently left off the report last year, which was the year it became a member of the Council; they are now included.
2. Information for Missouri Baptist University was obtained from the school’s website, since their tuition was not reported in the College Board survey this year.
3. The Chronicle made an error in its 2009-10 report for Asbury University-KY. While their tuition for 2009-10 was reported as being \$23,748, the actual tuition was \$22,413, which was a zero percent increase over 2008-09. Unfortunately, the erroneous figure was used in last year’s analysis.
4. The percent changes for CCCU tuition that appear in Tables 1 and 2 are calculated differently. Table 1 describes the “mean percent change in tuition”. That figure was obtained by determining the actual increase for each school, converting to a percentage, adding up across all institutions, and dividing by N. It tells us by what percentage, on average, each CCCU school increased its tuition this year. Table 2, on the other hand, focuses on the “percent increase in mean tuition”. It was calculated by subtracting the 2009-10 CCCU mean tuition from the mean tuition for 2010-11, and dividing by the mean for 2009-10. It tells us by what percentage the CCCU average increased this year. The calculation in Table 1 will likely be the more useful one for individual analysis.

5. The tuition figures reported in this study do NOT take institutional discounts into consideration. The net price is of course a much more significant comparison point than the sticker price, but such data are not readily attainable. We know from The Chronicle source that the out-of-pocket (net) tuition paid by students at all private 4-year institutions was \$10,270 for 2010-11, which is considerably less than the net paid for 2009-10 (\$11,720).
6. The data for this report were collected by another source (The College Board). The author accepts responsibility only for recording and/or calculation errors.

Redding, California  
November 22, 2010

INSTITUTION	2010-2011	Rank	% Change	2009-2010	Rank	% Change	2008-2009	Rank	% Change	2007-2008	Rank	% Change	2006-2007	Rank	% Change
Westmont	34,460	1	3.8	33,190	1	0.0	33,170	1	6.3	31,212	1	5.9	29,470	1	6.0
Whitworth	30,204	2	5.4	28,650	2	4.5	27,420	2	6.7	25,692	3	6.4	24,154	3	6.5
Gordon	29,458	3	3.9	28,352	3	3.9	27,294	3	6.0	25,748	2	6.1	24,278	2	5.9
Seattle Pacific	28,965	4	4.2	27,810	4	3.7	26,817	4	6.7	25,128	5	7.4	23,391	6	7.4
Biola	28,852	5	4.0	27,744	6	5.0	26,424	6	5.7	24,998	6	5.1	23,782	4	5.2
Azusa Pacific	28,800	6	3.8	27,750	5	4.2	26,640	5	6.0	25,130	4	5.8	23,750	5	6.9
Bethel-MN	28,080	7	3.9	27,020	7	4.5	25,860	7	5.5	24,510	7	8.0	22,700	8	6.6
George Fox	27,970	8	6.8	26,180	10	3.9	25,190	10	5.9	23,790	9	5.4	22,570	9	4.0
Wheaton	27,580	9	4.0	26,520	9	4.0	25,500	9	7.5	23,730	10.5	5.7	22,450	10	6.4
Messiah	27,480	10	2.9	26,700	8	4.0	25,670	8	5.1	24,420	8	4.9	23,290	7	5.3
Point Loma Naz	27,100	11	4.9	25,840	11	2.9	25,120	11	5.9	23,730	10.5	7.1	22,150	11	6.8
Erskine	26,475	12	7.4	24,645	15	6.4	23,165	17.5	6.8	21,680	20	6.9	20,275	23	6.5
Taylor	26,383	13	3.9	25,396	13	3.5	24,546	12	5.5	23,260	12	5.6	22,028	12	6.2
Vanguard	26,342	14	3.5	25,452	12	4.7	24,310	14	5.8	22,986	13	6.8	21,524	14	5.9
Covenant	26,226	15	3.8	25,270	14	3.9	24,320	13	6.5	22,830	14	5.0	21,740	13	5.0
Master's	25,640	16	5.6	24,280	17	5.0	23,120	19	5.0	22,020	15	5.7	20,830	15	7.2
Olivet Naz	25,590	17	8.5	23,590	25	9.3	21,590	36	10.2	19,590	42	11.4	17,590	50.5	6.7
Houghton	25,360	18	3.8	24,440	16	6.3	22,990	20	6.3	21,624	22	6.0	20,400	5	5.0
Eastern Menno	25,200	19	4.0	24,220	18	4.5	23,180	16	5.6	21,960	16	6.2	20,670	17	6.0
Bluffton	24,930	20	3.7	24,044	19	4.9	22,920	22	5.2	21,780	18	5.9	20,570	18	5.9
Calvin	24,870	21	3.5	24,035	20	3.8	23,165	17.5	6.8	21,685	19	5.9	20,470	20	6.9
Judson - IL	24,780	22	5.4	23,500	26	7.6	21,850	35	7.0	20,420	35	5.0	19,450	32	5.1
Roberts West'n	24,707	23	3.9	23,780	23	5.2	22,600	24	5.8	21,352	26	6.7	20,002	28	5.0
Calif Baptist	24,654	24	6.0	23,266	28	4.2	22,330	26	8.2	20,636	33	8.4	19,030	34	8.9
Eastern	24,600	25	3.3	23,820	22	4.9	22,715	23	6.2	21,395	25	6.6	20,075	26	6.4
Northw'n-MN	24,570	26	6.9	22,990	30	3.3	22,250	29	6.0	20,990	30	5.0	19,990	29.5	4.7
Goshen	24,500	27	4.7	23,400	27	4.9	22,300	28	4.7	21,300	27	4.9	20,300	22	5.2
Corban	24,380	28	5.0	23,220	29	4.0	22,320	27	7.9	20,690	32	7.2	19,294	33	6.9
Anderson	23,970	29	4.6	22,910	31	4.5	21,920	32	4.5	20,976	31	4.9	19,990	29.5	5.8
Fresno Pacific	23,904	30	0.0	23,898	21	3.0	23,202	15	6.5	21,796	17	4.8	20,790	16	5.2
Eastern Naz	23,772	31	8.0	22,014	40	0.0	22,014	30	7.0	20,574	34	5.0	19,595	31	7.0
Milligan	23,520	32	7.6	21,860	43	6.3	20,560	44	5.4	19,510	43	6.5	18,320	43	6.3
Cedarville	23,500	33	5.4	22,304	36	6.2	20,992	40	6.7	19,680	41	7.0	18,400	41	14.6
Palm Beach Atl	23,400	34	3.1	22,700	33	5.3	21,550	37	6.6	20,210	36	7.8	18,740	37	8.1
Trinity Int'l	23,370	35	4.5	22,370	35	2.0	21,930	31	4.3	21,020	29	4.5	20,106	25	3.8
Northwestern-IA	23,330	36	4.9	22,240	37	-3.1	22,950	21	6.0	21,648	21	18.3	18,296	44	6.0
Asbury	23,303	37	4.0	23,748	24	6.0	22,413	25	5.3	21,286	28	5.5	20,184	24	6.5
Hope Internat'l	23,190	38	3.0	22,520	34	2.9	21,885	34	10.0	19,900	38.5	6.4	18,700	38	3.9
Dordt	23,180	39	5.0	22,080	39	4.9	21,040	39	5.7	19,900	38.5	6.6	18,660	39	5.8
Houston Baptist	23,160	40	11.2	20,830	53	10.7	18,820	64	6.1	17,736	62	7.5	16,500	64	18.3
Northwest Naz	23,050	41	3.6	22,200	38	4.9	21,170	38	6.0	19,970	37	6.4	18,770	36	5.9
King	22,908	42	4.7	21,880	42	6.3	20,582	43	6.9	19,262	46	5.0	18,345	42	3.8
NW Christian	22,900	43	0.0	22,900	32	4.6	21,900	33	2.0	21,481	24	7.1	20,060	27	9.1
Abilene Chr	22,760	44	12.2	20,290	62.5	7.6	18,855	63	8.3	17,410	65	6.6	16,330	66	7.7
Northwest-WA	22,720	45	3.3	21,994	41	5.8	20,790	42	5.2	19,762	40	8.9	18,144	45	13.8
San Diego Chr	22,692	46	5.0	21,610	44	3.0	20,980	41	10.0	19,070					
Malone	22,444	47	6.5	21,080	49	5.3	20,020	50	6.1	18,870	50	6.1	17,790	49	6.0
Union	22,390	48	6.9	20,940	52	6.8	19,610	53	5.3	18,620	52	5.9	17,590	50.5	6.9
Huntington	22,330	49	4.9	21,290	46	4.9	20,300	47	4.5	19,430	44.5	3.0	18,860	35	2.0
Montreat	22,292	50	8.3	20,576	55	10.0	18,700	66	5.8	17,681	63	9.3	16,182	68	4.0
Geneva	22,236	51	3.9	21,400	45	4.9	20,400	45	5.0	19,430	44.5	5.3	18,460	40	5.6
Colo Christian	22,040	52	4.0	21,200	47	5.3	20,130	49	6.0	19,000	49	8.4	17,530	52	4.7
Lipscomb	22,000	53	7.9	20,390	60	9.7	18,580	67	10.5	16,811	74	8.1	15,556	75	6.8
Bethel-IN	21,990	54	4.8	20,978	50	4.9	19,996	51	11.1	18,006	59	3.2	17,450	53	6.4
LeTourneau	21,980	55	7.9	20,400	58.5	6.6	19,140	62	6.9	17,910	61	5.9	16,920	59	6.5
Sioux Falls	21,895	56	7.9	20,290	62.5	5.0	19,326	59	7.7	17,940	60	7.3	16,720	62	3.9

INSTITUTION	2010-2011	Rank	% Change	2009-2010	Rank	% Change	2008-2009	Rank	% Change	2007-2008	Rank	% Change	2006-2007	Rank	% Change
Trinity Christian	21,733	57	3.7	20,959	51	3.5	20,256	48	5.3	19,241	47	6.2	18,115	46	5.7
Grace	21,700	58.5	2.8	21,100	48	3.6	20,376	46	6.0	19,224	48	10.8	17,350	55	8.3
U. Mary Hardin-Baylor	21,700	58.5	5.1	20,650	54	4.6	19,750	52	11.2	17,760					
Cornerstone	21,378	60	4.2	20,520	56	5.1	19,530	54	6.4	18,360	55.5	7.5	17,080	57	9.8
Mt Vernon Naz	21,330	61	2.8	20,330	61	5.2	19,330	58	7.0	18,064	58	7.0	16,876	60	6.2
Indiana Wesl'n	21,214	62	3.5	20,496	57	5.8	19,376	57	6.0	18,284	57	6.5	17,164	56	6.1
Simpson	21,000	63	2.9	20,400	58.5	4.6	19,500	55	4.8	18,600	53	4.5	17,800	48	4.7
Hardin-Simmons	20,990	64	6.1	19,790	66.5	7.7	18,380	69	8.5	16,946	73	8.4	15,626	74	8.3
Greenville	20,924	65	3.5	20,216	64	4.1	19,428	56	4.0	18,672	51	4.1	17,932	47	4.0
Crown	20,870	66	5.0	19,870	65	3.5	19,198	61	3.3	18,588	54	9.0	17,054	58	9.0
Tabor	20,630	67	4.9	19,660	68	5.1	18,710	65	6.0	17,650	64	5.5	16,724	61	4.9
Carson-Newman	20,562	68	9.9	18,702	75	5.1	17,800	75	4.8	16,980	72	5.7	16,060	71	5.4
Spring Arbor	20,536	69	3.8	19,790	66.5	2.9	19,240	60	4.8	18,360	55.5	5.6	17,386	54	4.3
Nyack	20,500	70	5.1	19,500	69	6.6	18,300	70	5.8	17,300	67	6.1	16,300	67	4.2
MidAmerica Naz	20,250	71	5.8	19,146	70	5.1	18,216	71	6.6	17,090	70	7.0	15,968	72	8.2
Oral Roberts	20,044	72	4.9	19,106	71	3.9	18,386	68	5.7	17,400	66	4.4	16,670	63	5.0
Howard Payne	19,950	73	7.0	18,650	77	7.2	17,400	77	8.6	16,030	78	10.8	14,470	86	11.3
North Park	19,900	74	5.9	18,800	74	6.8	17,600	76	6.7	16,500	75	10.7	14,900	79	7.2
John Brown	19,730	75	4.5	18,880	72	4.5	18,066	73	5.8	17,076	71	5.7	16,158	69	5.7
Campbellsville	19,710	76	4.8	18,810	73	3.9	18,100	72	4.9	17,260	68	5.6	16,340	65	5.7
E Texas Baptist	19,550	77	13.8	17,180	87	6.4	16,140	90	10.0	14,680	89	7.2	13,700	89	6.7
Southern Wesl	19,500	78	4.3	18,700	76	3.9	18,000	74	5.0	17,150	69	6.2	16,150	70	4.5
Okla. Wesleyan	19,200	79	8.0	17,770	82	7.1	16,585	85	7.0	15,500	86	6.5	14,550	84	5.8
Sterling	19,100	80	5.5	18,100	78	8.4	16,700	83	6.4	15,700	83	8.3	14,500	85	4.3
Bluefield	18,800	81	5.0	17,900	79	14.5	15,640	92	18.7	13,180					
Missouri Baptist	18,700	82	4.7	17,860	80.5	5.9	16,872	81	6.4	15,850	81	7.5	14,740	82	6.6
Dallas Baptist	18,690	83	6.9	17,490	86	6.4	16,440	87	10.0	14,940	88	14.5	13,050	91	6.4
Okla Baptist	18,670	84	5.9	17,624	85	5.0	16,790	82	5.0	15,994	79	9.5	14,604	83	5.5
Bryan	18,620	85	4.3	17,860	80.5	4.9	17,020	80	4.3	16,320	77	5.6	15,450	76	4.4
Waynesburg	18,410	86	3.7	17,760	83	4.0	17,080	79	4.0	16,420	76	4.1	15,780	73	4.2
Southern Naz	18,354	87	3.9	17,664	84	2.6	17,224	78	8.2	15,924	80	3.6	15,374	77	16.8
Trevecca Naz	18,318	88	9.2	16,776	90	3.0	16,288	89	5.0	15,512	85	4.3	14,874	80	10.7
Belhaven	17,700	89	5.5	16,780	89	2.6	16,360	88	5.0	15,580	84	5.5	14,774	81	4.8
Warner Pacific	17,604	90	2.9	17,110	88	2.9	16,630	84	-22.7	21,500	23	5.0	20,480	19	6.9
Okla Christian	17,456	91	6.7	16,366	92	-1.2	16,566	86	4.9	15,796	82	5.5	14,976	78	7.5
SW Baptist	17,280	92	4.5	16,530	91	5.3	15,704	91	5.0	14,950	87	6.0	14,100	87	6.4
Shorter	17,070	93	4.7												
Evangel	16,900	94	5.6	16,000	93	6.6	15,010	93	4.7	14,340	90	4.0	13,784	88	7.8
Southeastern	16,430	95	9.5	15,000	96	3.7	14,470	96	7.3	13,480	92	9.8	12,280	93	6.8
N. Central U - MN	15,995	96	2.7												
Toccoa Falls	15,885	97	2.0	15,575	94	6.5	14,625	95	5.8	13,825					
Hannibal - La Grange U.	15,842	98													
Warner U.	15,780	99	3.0	15,320	95	4.3	14,690	94	6.0	13,860	91	4.9	13,210	90	10.2
Kentucky Chr.	14,240	100	7.7	13,220	98	9.1	12,120	99	2.3	11,850	94	0.0	11,850	94	8.2
Judson - AL	13,660	101	6.0	12,890	100	8.0	11,940	103	7.4	11,120	99	3.8	10,710	98	5.0
U. of the Southwest	13,633	102	5.2	12,964	99	1.7	12,750	98	9.0	11,700					
Mississippi	13,550	103	2.0	13,290	97	3.8	12,800	97	2.4	12,494	93	1.7	12,288	92	1.9
Louisiana	13,430	104	7.2	12,530	101	4.2	12,030	101	4.7	11,490	95	6.0	10,840	95	5.2
No. Greenville	12,820	105	4.5	12,264	103	5.0	11,680	104	4.5	11,180	98	3.9	10,760	97	4.0
Lee	12,160	106	4.3	11,660	104	5.1	11,094	105	2.9	10,782	100	5.1	10,258	99	6.7
Williams Baptist	12,020	107	5.4	11,400	105	4.1	10,950	106	5.6	10,370	101	5.3	9,850	101	6.5