

2016-2017 CONFERENCES & EVENTS



SPONSORSHIP PROSPECTUS

COUNCIL FOR CHRISTIAN COLLEGES & UNIVERSITIES

2016 Diversity Conference Sponsorship

SEPTEMBER 23-25, 2016 | NYACK COLLEGE | NEW YORK, NEW YORK

PLATINUM LEVEL / \$5,000

- **SATURDAY NIGHT CLOSING DINNER**
- **KEYNOTE SPEAKER** (*Friday AM, Friday PM, or Saturday PM*)

PLATINUM LEVEL BENEFITS

- 3 complimentary registrations
- Logo displayed/recognition at event
- Opportunity to address attendees (3 min)
- Complimentary full-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- Opportunity to have one promotional item or brochure in registration packet

SILVER LEVEL / \$2,500

- **REFRESHMENT BREAKS** (*Friday AM, Friday PM, Saturday AM, or Saturday PM*)
- **NOTEPAD & PEN** (*\$1,500 if sponsor provides notepad & pen*)
- **LANYARD** (*\$1,500 if sponsor provides lanyard*)

SILVER LEVEL BENEFITS

- 1 complimentary registration
- Complimentary ½-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

GOLD LEVEL / \$3,500

- **OVERALL CONFERENCE A/V**
- **PHOTOGRAPHY & VIDEOGRAPHY**
- **PRINTED PROGRAM BOOKLET** (*sponsor receives full-page ad on back cover*)
- **BREAKFAST** (*Friday or Saturday*)
- **FRIDAY LUNCH**
- **CONFERENCE BAG** (*\$2,500 if sponsor provides bag*)

GOLD LEVEL BENEFITS

- 2 complimentary registrations
- Logo displayed/recognition at event
- Complimentary full-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- Opportunity to have one promotional item or brochure in registration packet

BRONZE LEVEL / \$1,300

- **TABLETOP DISPLAY**

BRONZE LEVEL BENEFITS

- 1 complimentary registration
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

OTHER OPPORTUNITIES / \$500

Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$100

2016 Legal & Public Policy Conference Sponsorship

OCTOBER 25-27, 2016 | BRIGHAM YOUNG UNIVERSITY CONFERENCE CENTER | PROVO, UTAH

PLATINUM LEVEL / \$5,000

- TUESDAY DINNER
- KEYNOTE SPEAKER (4)

PLATINUM LEVEL BENEFITS

- 3 complimentary registrations
- Logo displayed/recognition at event
- Opportunity to address attendees (3 min)
- Complimentary full-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- Opportunity to have one promotional item, case brief, or brochure in registration packet

SILVER LEVEL / \$2,500

- REFRESHMENT BREAKS (Tuesday PM, Wednesday AM, Wednesday PM, or Thursday AM)
- NOTEPAD & PEN (\$1,500 if sponsor provides notepad & pen)
- LANYARD (\$1,500 if sponsor provides lanyard)

SILVER LEVEL BENEFITS:

- 1 complimentary registration
- Complimentary ½-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

GOLD LEVEL / \$3,500

- OVERALL CONFERENCE A/V
- PHOTOGRAPHY & VIDEOGRAPHY
- PRINTED PROGRAM BOOKLET (sponsor receives full-page ad on back cover)
- BREAKFAST (Wednesday or Thursday)
- LUNCH (Tuesday or Wednesday)
- CONFERENCE BAG (\$2,500 if sponsor provides bag)

GOLD LEVEL BENEFITS:

- 2 complimentary registrations
- Logo displayed/recognition at event
- Complimentary full-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- Opportunity to have one promotional item, case brief, or brochure in registration packet

BRONZE LEVEL / \$1,300

- TABLETOP DISPLAY

BRONZE LEVEL BENEFITS:

- 1 complimentary registration
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

OTHER OPPORTUNITIES / \$500

Opportunity to insert a promotional item, case brief, or brochure in registration packet OR ½-page ad in program booklet

Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$100

2017 Presidents Conference

JANUARY 25-27, 2017 | WASHINGTON COURT HOTEL | WASHINGTON, D.C.

PLATINUM LEVEL / \$12,500

- **WELCOME RECEPTION**
- **DINNER** (Wednesday or Thursday)
- **KEYNOTE SPEAKER** (Wednesday or Thursday)
- **OVERALL CONFERENCE A/V**

PLATINUM LEVEL BENEFITS

- 2 complimentary registrations, and full-price registration for up to 2 more people at \$850 each
- Logo displayed/recognition at event
- Opportunity to address attendees (3 min) [option to have 3 min Q&A w/ CCCU rep]
- Complimentary full-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- 20% discount on ads placed in Advance magazine and e-Advance (discount applies for a full year)
- Sponsor logo on business cards pre-stuffed in badges w/ sponsored event or item
- Opportunity to have one promotional item or brochure in registration packet

SILVER LEVEL / \$5,000

- **REFRESHMENT BREAKS** (Wednesday PM, Thursday AM, Thursday PM, or Friday AM)
- **EVENT PHOTOGRAPHER**
- **EVENT VIDEOGRAPHER**
- **NOTEPAD & PEN** (\$3,500 if sponsor provides notepad & pen)
- **LANYARD** (\$3,500 if sponsor provides lanyard)

SILVER LEVEL BENEFITS

- 1 complimentary registration, and up to 2 additional at full price at \$850
- Complimentary ½-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

GOLD LEVEL / \$7,000

- **BREAKFAST** (Thursday or Friday)
- **LUNCH** (Thursday or Friday)
- **CONFERENCE BAG** (\$5,000 if sponsor provides bag)
- **HOTEL KEY CARDS**
- **PRINTED PROGRAM BOOKLET** (sponsor receives full-page ad on back cover)
- **CONFERENCE WI-FI**

GOLD LEVEL BENEFITS

- 2 complimentary registrations, 1 additional at full price at \$850
- Logo displayed/recognition at event
- Complimentary full-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- 15% discount on ads placed in Advance magazine and e-Advance (discount applies for a full year)
- Opportunity to have one promotional item or brochure in registration packet

BRONZE LEVEL / \$2,000

- **TABLETOP DISPLAY**

BRONZE LEVEL BENEFITS

- 1 complimentary registration, and up to 1 additional at full price at \$850
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

OTHER OPPORTUNITIES / \$750

Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

Note: There are no additional benefits with this sponsorship level, but you do have the opportunity to purchase the excel roster of attendees for \$250

2017 Alumni Professionals, Chief Enrollment Officers, Chief Institutional Advancement Officers, Communications/PR Officers, & Financial Aid Administrators Co-Located Conferences

FEBRUARY 6-8, 2017 | BAHIA RESORT HOTEL | SAN DIEGO, CALIFORNIA

PLATINUM LEVEL / \$8,500

- OPENING DINNER
- OVERALL CONFERENCE A/V
- VIDEOGRAPHY & PHOTOGRAPHY
- KEYNOTE SPEAKERS (2)

PLATINUM LEVEL BENEFITS

- 3 complimentary registrations and up to 1 additional at full price
- Logo displayed/recognition at event
- Opportunity to address attendees (3 min)
- Complimentary full-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- 15% discount on ads placed in Advance magazine and e-Advance (discount applies for a full year)
- Opportunity to have one promotional item or brochure in registration packet
- Sponsor logo on business cards pre-stuffed in badges w/ sponsored event or item

SILVER LEVEL / \$4,500

- REFRESHMENT BREAKS (Monday PM, Tuesday AM, Tuesday PM, or Wednesday AM)
- NOTEPAD & PEN (\$3,500 if sponsor provides notepad & pen)
- LANYARD (\$3,500 if sponsor provides lanyard)

SILVER LEVEL BENEFITS

- 2 complimentary registrations and up to 1 additional at full price
- Complimentary ½-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

GOLD LEVEL / \$6,500

- BREAKFAST (Tuesday or Wednesday)
- LUNCH (Tuesday or Wednesday)
- CONFERENCE BAG (\$4,500 if sponsor provides bag)
- HOTEL KEY CARDS
- PRINTED PROGRAM (sponsor receives full-page ad on back cover)
- CONFERENCE WI-FI

GOLD LEVEL BENEFITS

- 2 complimentary registrations, up to 2 additional at full price
- Logo displayed/recognition at event
- Complimentary full-page ad in printed program
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- 10% discount on ads placed in Advance magazine and e-Advance (discount applies for a full year)
- Opportunity to have one promotional item or brochure in registration packet

BRONZE LEVEL / \$1,800

- TABLETOP DISPLAY

BRONZE LEVEL BENEFITS

- 1 complimentary registration and up to 1 additional at full price
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

OTHER OPPORTUNITIES / \$500

Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$200

2017 Chief Academic Officers, Campus Ministry Directors & Senior Student Development Officers Co-Located Conferences

FEBRUARY 8-10, 2017 | BAHIA RESORT HOTEL | SAN DIEGO, CALIFORNIA

PLATINUM LEVEL / \$6,500

- OPENING DINNER
- OVERALL CONFERENCE A/V
- PHOTOGRAPHY & VIDEOGRAPHY
- KEYNOTE SPEAKERS (2)

PLATINUM LEVEL BENEFITS

- 3 complimentary registrations and up to 1 additional at full price
- Logo displayed/recognition at event
- Opportunity to address attendees (3 min)
- Complimentary full-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- 15% discount on ads placed in Advance magazine and e-Advance (discount applies for a full year)
- Opportunity to have one promotional item or brochure in registration packet
- Sponsor logo on business cards pre-stuffed in badges w/ sponsored event or item

SILVER LEVEL / \$3,500

- REFRESHMENT BREAKS (*Wednesday PM, Thursday AM, Thursday PM, or Friday AM*)
- NOTEPAD & PEN (*\$2,500 if sponsor provides notepad & pen*)
- LANYARD (*\$2,500 if sponsor provides lanyard*)

SILVER LEVEL BENEFITS

- 2 complimentary registrations and up to 1 additional at full price
- Complimentary ½-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

GOLD LEVEL / \$4,500

- BREAKFAST (*Thursday or Friday*)
- LUNCH (*Thursday or Friday*)
- CONFERENCE BAG (*\$3,000 if sponsor provides bag*)
- HOTEL KEY CARDS
- PRINTED PROGRAM (*sponsor receives full-page ad on back cover*)
- CONFERENCE WI-FI

GOLD LEVEL BENEFITS

- 2 complimentary registrations and up to 2 additional at full price
- Logo displayed/recognition at event
- Complimentary full-page ad in printed program
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- 10% discount on ads placed in Advance magazine and e-Advance (discount applies for a full year)
- Opportunity to have one promotional item or brochure in registration packet

BRONZE LEVEL / \$1,300

- TABLETOP DISPLAY

BRONZE LEVEL BENEFITS

- 1 complimentary registration and up to 1 at full price
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

OTHER OPPORTUNITIES / \$500

Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$200

2017 Commission on Technology Conference Sponsorship

JUNE 13-16 | SEATTLE PACIFIC UNIVERSITY | SEATTLE, WASHINGTON

PLATINUM LEVEL / \$5,000

- OPENING DINNER
- KEYNOTE SPEAKER (3)
- OFFSITE EXCURSION

PLATINUM LEVEL BENEFITS

- 3 complimentary registrations
- Logo displayed/recognition at event
- Complimentary full-page ad in printed program booklet
- Opportunity to present at a breakout session
- Logo placement in program with 25-word description
- Opportunity to speak at the vendor panel
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- Opportunity to have one promotional item or brochure in registration packet

SILVER LEVEL / \$2,500

- REFRESHMENT BREAKS (*Wednesday AM, Wednesday PM, Thursday AM, or Friday AM*)
- NOTEPAD & PEN (*\$1,500 if sponsor provides notepad & pen*)
- LANYARD (*\$1,500 if sponsor provides lanyard*)

SILVER LEVEL BENEFITS:

- 1 complimentary registration
- Complimentary ½-page ad in printed program booklet
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

GOLD LEVEL / \$3,500

- OVERALL CONFERENCE A/V
- PHOTOGRAPHY & VIDEOGRAPHY
- PRINTED PROGRAM (*sponsor receives full-page ad on back cover*)
- BREAKFAST (*Wednesday, Thursday, or Friday*)
- LUNCH (*Wednesday, Thursday, or Friday*)
- CONFERENCE BAG (*\$2,500 if sponsor provides bag*)

GOLD LEVEL BENEFITS

- 2 complimentary registrations
- Logo displayed/recognition at event
- Complimentary full-page ad in printed program booklet
- Opportunity to speak at the vendor panel
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees
- Opportunity to have one promotional item or brochure in registration packet

BRONZE LEVEL / \$1,300

- TABLETOP DISPLAY

BRONZE LEVEL BENEFITS

- 1 complimentary registration
- Logo placement in program with 25-word description
- Exhibit table
- Logo & link listed on conference website
- Electronic roster of attendees

OTHER OPPORTUNITIES / \$500

Opportunity to insert a promotional item or brochure in registration packet OR ½-page ad in program booklet

Note: There are no additional benefits with this level of sponsorship, but you do have the opportunity to purchase the excel roster of attendees for \$100

2017 Chief Financial Officers Gathering & Facilities Working Group Sponsorship

JUNE DATE/LOCATION TBD

Due to the more intimate nature of this gathering, a limited number of sponsorship opportunities are available for this event. Restrictions may apply. Please contact sponsorships@cccu.org for more details.

Other Opportunities

WEBINARS

During the conference year, there may be opportunities to sponsor a webinar that focuses on a particular peer group or on a topic of general interest to our member institutions. If your organization is interested in this type of sponsorship, please contact sponsorships@cccu.org to learn more about this aspect of partnering with the CCCU.

ADVERTISING

Download the CCCU Advance and eAdvance media kit to learn more about print and email advertising opportunities. Advance magazine is a biannual publication with a circulation of 9,000. eAdvance is a monthly email newsletter sent to nearly 8,000 subscribers.

[Download the Advance and eAdvance media kit](#)

CCCU PROFESSIONAL DEVELOPMENT & RESEARCH

The CCCU coordinates regular institutional research to support the day-to-day management of its member schools through the Comprehensive Assessment Program and conducts occasional topical research to explore aspects of the most pressing issues facing Christian higher education. Sponsorships of the CCCU research programs involve either financial support of the Comprehensive Assessment Program, enabling less highly-resourced member schools to participate in regular institutional research through financial support of the Comprehensive Assessment Program, or the commissioning a large-scale research project on a topic vital to the future of the Christian college movement. Throughout the year, there are numerous opportunities for sponsors and exhibitors to reach members of the CCCU community. From webinars to large-scale conferences to targeted gatherings of individuals around common interests, we would be happy to discuss which option would be the best fit for you.

CONTACT US

For additional information and questions regarding sponsoring a CCCU event, please contact Jeri Mahurin, Sponsorship Coordinator at JMahurin@cccu.org or sponsorships@cccu.org. For advertising opportunities, please contact advertising@cccu.org

2016-17 Sponsorship Application Form

Please mail completed form along with check to:

Council for Christian Colleges & Universities | 321 8th Street NE | Washington, DC 20002

or fax to **(202) 546-8913**. For security reasons, if you are submitting your form by fax or email, please do NOT include your credit card information on the form. Please call **202-546-8713** and speak to Elaine Haaga to pay by credit card. If you are submitting your form by mail, you may place your credit card number on the form, or include a check or money order. Thank you!

Name: _____

Institution/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

CONFERENCE SELECTION

CONFERENCE	CODE	DATE	LOCATION
<input type="checkbox"/> 2016 Diversity Conference	DIV	September 23-25, 2016	New York, NY
<input type="checkbox"/> 2016 Legal and Public Policy Conference	LAPP	October 25-27, 2016	Provo, UT
<input type="checkbox"/> 2017 Presidents Conference	PRES	January 25-27, 2017	Washington, DC
<input type="checkbox"/> 2017 Chief Enrollment Officers, Chief Institutional Advancement Officers, Chief Communication Officers, Alumni Professionals and Financial Aid Directors Co-Located Conference	CEO/CIAO/ COMM/ALUM/ FAA	February 6-8, 2017	San Diego, CA
<input type="checkbox"/> 2017 Chief Academic Officers, Campus Ministry Directors, and Senior Student Development Officers Co-Located Conference	CAO/CMD/SSDO	February 8-10, 2017	San Diego, CA
<input type="checkbox"/> 2017 Commission on Technology	COT	June 13-16, 2017	Seattle, WA
<input type="checkbox"/> 2017 Chief Financial Officers Gathering	CFO	TBD	TBD

SPONSORSHIP INFORMATION

1. Conference Code: _____ Sponsorship Level: Platinum Gold Silver Bronze Other: \$ _____
2. Conference Code: _____ Sponsorship Level: Platinum Gold Silver Bronze Other: \$ _____
3. Conference Code: _____ Sponsorship Level: Platinum Gold Silver Bronze Other: \$ _____
4. Conference Code: _____ Sponsorship Level: Platinum Gold Silver Bronze Other: \$ _____

PAYMENT INFORMATION

Credit Card Check* Money Order*

Card Number _____ Card Type _____ Exp. Date _____ Security Code _____

Name on Card _____ Billing Zip Code _____ Total Charge Amount _____

Signature _____

I agree to allow the CCCU to charge my card for this payment.

NOTE: Sponsorships are on a first-come, first-serve basis. The CCCU cannot confirm your sponsorship nor provide any sponsor benefits until full payment has been received and processed. All sponsorships are NON-REFUNDABLE.

* Please make checks payable to the Council for Christian Colleges & Universities. If paying by check or money order, please note that your sponsorship will not be confirmed until the payment is received.

If you have any questions, please email Jeri Mahurin at jmahurin@cccu.org.

Information and Regulations for Exhibitors

(1) ELIGIBLE EXHIBITS: The Council for Christian Colleges & Universities (hereafter referred to as “CCCU”) reserves the right to refuse exhibit space to any applicant for any reason. In addition, CCCU reserves the right to refuse exhibit space to any Exhibitor if, after the acceptance of the application and contract, information should come to the attention of CCCU which, in the reasonable judgment of CCCU, demonstrates that the proposed exhibit would be inconsistent with the principles espoused by CCCU or unfavorable to the reputation of CCCU. In the event that CCCU should exercise this right, any deposit and exhibit fees paid to CCCU shall be refunded, except that if the denial of exhibit space shall be for the failure or refusal of the Exhibitor to comply with the terms set forth elsewhere in the contract, the denial of exhibit space shall be treated as a cancellation by the Exhibitor.

(2) LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against CCCU, its employees, the hotel or the city and/or state wherein the event is held for loss, theft, damage and/or destruction of goods, nor for any injury to himself or employees while the event is in progress, being set up or being taken down. Exhibitor agrees to indemnify and hold harmless CCCU and its employees against any and all claims of any person arising out of acts, omissions or negligence of Exhibitor, its agents or its employees. Further, neither CCCU nor its employees, officers, volunteers or directors shall be liable for failure of the scheduled exhibition to be held due to fire, water damage, public emergency, strikes, other labor disputes, boycotts, cancellation of facility contracts or acts of God beyond the power or control of CCCU to prevent. Exhibitors acknowledge that it is their sole responsibility to obtain the necessary insurance.

(3) CANCELLATION OR WITHDRAWAL: No refund will be made if the Exhibitor cancels the contracted space within 90 days of the event. If written or faxed notification is received by CCCU before 90 days, the deposit and Exhibitor fees, less \$250, will be refunded.

(4) PAYMENT: Failure to pay for the exhibit space within 60 days prior to the event entitles CCCU to cancel the sponsorship and retain the nonrefundable deposit. No exhibitor or his/her display materials will be allowed into the exhibit area until he/she has made full payment to CCCU.

(5) EXHIBIT RESTRICTIONS: No Exhibitor or part of an exhibit will be admitted to any space until rental of that space has been paid in full. It is the duty and the responsibility of the Exhibitors to install their exhibit prior to the start of registration for the event and to dismantle their exhibit within one hour after the close of the last meeting.

(6) PRIZE DRAWINGS & GIVEAWAYS: Exhibitors planning on holding drawings or raffles must submit, in writing, to CCCU a complete description of the items to be raffled, the methods by which winner

will be selected and the manner in which the winners will be announced. Such drawings will not be permitted if they conflict in any way with the event or local laws.

(7) GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution within Exhibitor’s space. No food products or beverages may be distributed from Exhibitor’s space without approval from CCCU. Assignment or subletting of assigned space by Exhibitor is not permitted for any reason without approval of CCCU. Exhibitor must comply with all local laws, rules, regulations and ordinances in force. The Exhibitor may not display signs that are not professionally prepared or in the opinion of CCCU detract from the appearance of the event. Smoking and alcoholic beverages are not permitted on the exhibit floor.

(8) LIMITATION ON PROMOTION AND DEMONSTRATIONS: During the event and exhibition, all demonstrations, promotional activities and distribution of materials must be confined within the limits of the exhibit spaces in the exhibit area. The playing of loud music, videos, films or the like, or any other loud or distracting activity that could be objectionable to neighboring exhibitors is prohibited. Exhibitor warrants that all copyrighted material to be performed or played has been duly authorized or licensed by the copyright owners or their representatives and agrees to indemnify and hold CCCU harmless from any and all claims and expenses, including legal fees, which might arise from questions of use of any such material described above.

(9) VISITORS: The CCCU event is not open to the public. CCCU shall have sole control over all admissions. All persons entering the exhibit area will be admitted according to the rules and regulations of the event and exhibition as issued or amended by the authorized representatives of CCCU.

(10) DECORATOR RULES AND REGULATIONS: In the event where a decorator is contracted, the Exhibitor agrees to conform to all rules and regulations of the event’s official decorator as detailed in the official service kit provided by that company. Where union personnel are required by the decorator and/or hotel, the Exhibitor must comply with union requirements. CCCU is not responsible for decorator and/or hotel personnel, nor can CCCU guarantee that the services and/or utilities promised by the decorator and/or hotel shall be available during the exhibition.

(11) SECURITY: Neither CCCU nor the hotel or campus personnel shall be liable for any damage or theft to the Exhibitor’s display or property. The Exhibitor should not rely on CCCU provided security for any reason.

(12) ORDER-TAKING & ON-SITE SALES: Cash and credit sales are permitted. Licenses, taxes to sale, payment of sale tax and other legal business requirements are the responsibility of the Exhibitor. Purchasers of goods must be furnished with a bill of sale or receipt.