



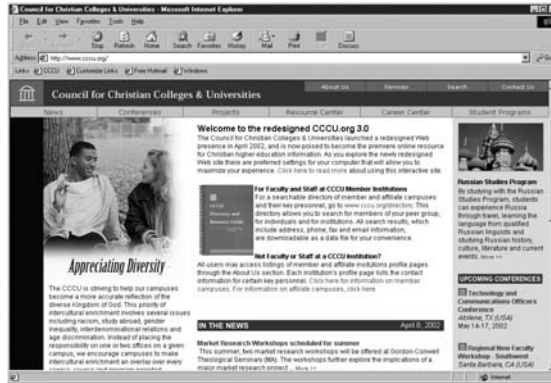
CCCU launches redesigned Web site

CCCU.org 3.0 is premiere online resource for Christian higher education

After months of research, planning and programming, the Council for Christian Colleges & Universities launched a redesigned Web site on April 1. CCCU.org 3.0, as it is called, is the third major redesign in the history of the association's online presence.

"With the launch of CCCU.org 3.0, the Council is poised to become the premiere online resource for information about and affecting Christian higher education," said Kevin S. Trowbridge, the Council's director of communications.

The redesigned site gives users easy access to the Council's many programs and services that are offered to its campuses. The entirely database-driven Web site also



The redesigned CCCU Web site launched April 1.

will provide easy access to the latest news, conferences, projects, resources and careers.

"The launch of 3.0 is not the end of our Web development work; it's only the beginning," Trowbridge said. "Users can look for further enhancements in the months ahead." ■

The CCCU Chief Academic Officers conference met beginning Saturday evening, in conjunction with the closing session of the Critical Issues Conference. ■

Council grows to 159 institutions in 20 nations

The CCCU board of directors approved applications from three new members and three new affiliates Feb. 2 bringing the association to a total of 104 members and 55 affiliates. The new members are Crown College (MN), Southeastern College (FL) and Wayland Baptist University (TX). The new affiliates are Asbury Theological Seminary (KY), Christian Service College (Ghana) and Africa Nazarene University, our first campus in Kenya. ■

Council conferences promote collaboration on key issues

The CCCU hosted three major meetings in February in San Antonio, Texas, focused on spiritual formation, gender and ethnic diversity, and the work and calling of a chief academic officer. Combined, these three groups drew more than 70 CCCU member and affiliate institutions.

The Faithful Change Conference gathered more than 25 faculty scholars from seven CCCU campuses. This group of scholars is studying the spiritual formation of CCCU students during their college years. The "Critical Issues in Higher Education" conference focused on two themes central to the work of the CCCU: gender and ethnic diversity.

CCCU.org 3.0 FEATURES

As users explore the redesigned site, they will enjoy the following features:

- **dynamic and colorful design** throughout, including photographs from CCCU campuses
- **searchable, online directory** for CCCU member and affiliate staff
- **comprehensive index** of CCCU services
- **a thorough search engine** as well as quick searches for the most commonly used sections of the site
- **the latest news** about the CCCU as well as news that affects Christian colleges and universities
- **complete details** about upcoming CCCU conferences with online registration capabilities
- **a growing selection** of post-conference resources
- **information on** current CCCU projects
- **hundreds of resources** that are useful for administrators, faculty, trustees and students on Christian college campuses
- **career resources** as well as hundreds of position announcements for vacancies at CCCU member and affiliate campuses
- **link to BestSemester.com**, a separate Web site for CCCU's student programs

ON THE WEB . . .

For more on these and other news stories, visit www.cccu.org/news

IN THIS ISSUE . . .

- **Student programs set records with spring enrollment**
- **Presidents hear from national authorities**
- **Congress negotiates student aid**
- **And more . . .**

CONTACTING THE COUNCIL

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2002 CONFERENCES

May 14-17
Technology & Communications
Officers Conference
Abilene Christian University
Abilene, TX

May 30-Jun 1
Chief Financial Officers
Conference
Bryan College
Dayton, TN

May 30-Jun 1
Campus-Based Faculty
Development
Gordon College
Wenham, MA

May 27-Jun 2
Disciplinary Faculty
Development Workshop
Psychology
Wheaton College
Wheaton, Ill

May 28-30
Service-Learning at
Faith-Based Colleges
and Universities
Messiah College
Grantham, PA

May 30-Jun 1
(Re)Connecting Spirituality
and Social Justice: Christian
Visions, Christian Realities
Messiah College
Grantham, PA

Jun 15-20
Disciplinary Faculty
Development Workshop
Biology
Gordon College
Wenham, MA

Jun 20-25
New Faculty Workshop
(North Central)
Bethel College
St. Paul, MN

Jun 20-25
Regional New Faculty
Workshop
(Northwest)
Seattle Pacific University
Seattle, WA

Jul 10-11
Market Research Workshop
2002: Introductory
Workshop (#1)
Gordon-Conwell
Theological Seminary
South Hamilton, MA

For more information about
any of these CCCU events,
contact Kathy Smarrella CCCU
conference manager,
ksmarrella@cccu.org



Russian Studies Program (RSP)
students work on a service project at
a monastery.

Student programs
set records with
spring enrollment

With 246 students in place at
eight off-campus study
program sites across the
world, the CCCU celebrated
a new record enrollment for
the spring semester. The
previous spring enrollment
record was 204.

In addition to the overall
record enrollment, the
following programs are filled
to capacity:

- The American Studies
Program, Washington, D.C.
- The Honours Programme –
CMRS, Oxford
- The Middle East Studies
Program, Cairo, Egypt
- The newest CCCU program,
the Contemporary Music
Center, Martha's Vineyard.

The China Studies Program,
Xiamen, China, saw a record
program enrollment with 20
students this spring. Previous
enrollments have ranged
from 13 to 17 students
each semester.

CCCU Senior Vice President
Richard Gathro reported that
this semester's 246 students
come from 81 different CCCU
campuses, another record
high. The previous record
number of participating
campuses was 74.

"We are delighted to have this

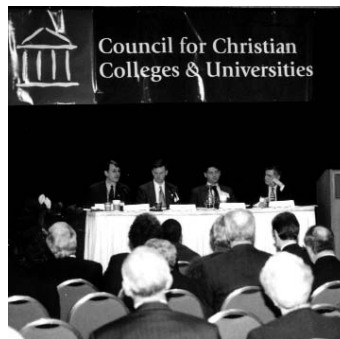
vote of confidence from our
campuses," Gathro said. "It
affirms our shared vision for
cultural transformation and
international engagement." ■

Presidents hear
from national
authorities

WASHINGTON, D.C. - More
than 80 CCCU member and
affiliate institution presidents
gathered in Washington, D.C.
for the 26th Annual CCCU
Presidents Conference Feb. 3-
5. Those in attendance
represented U.S. states from
coast to coast, three Canadian
and seven countries outside
North America.

A full conference schedule
included worship led by
Richard Allen Farmer (Dean
of the Chapel, Taylor
University), relevant plenary
sessions (including a panel on
religious liberty) and
concurrent seminars tailored
to more specific topics, such
as diversity/internationaliza-
tion, marketing, government
relations, endowments and
more.

These sessions were packed
with information, some of it
original Council research,
some in coordination with
Maguire Associates, Hardwick-
Day and others. The
presidents heard from panels
of their peers as well as a
roster of other well-respected
professionals, including:



A panel on religious conscience
and government featured (L-R)
Stanly Carson-Thies, Gregory Baylor,
Anthony Picarello and Bob Andringa.

AND THE WINNERS ARE

CCCU presented the following
awards during the 2002
Presidents Conference:

Racial Harmony Award:
Campbellsville University
Oral Roberts University

*This award celebrates the
achievements in the areas of
diversity, racial harmony and
reconciliation.*

**Mark O. Hatfield Leadership
Award:** Gloria Gaither

*This award recognizes individuals
who have demonstrated
leadership that reflects the values
of Christian higher education.*

Philanthropy Award:
Ava Memmen

*This award recognizes individuals
who have made significant
philanthropic contributions to the
work of the CCCU and Christian
higher education.*

NEW PRESIDENTS WELCOMED

Three new presidents have
been selected at CCCU
campuses. They are listed
below with their start dates.

Niel Nielson,
Covenant College (GA), 7/02

John Dybdahl,
Walla Walla College (WA), 7/02

J. David McClung,
Eastern Nazarene College (MA)
4/02

Gregory S. Baylor, director of
the Christian Legal Society's
Center for Law and Religious
Freedom; Stephen Carter,
prolific writer and the William
Nelson Cromwell Professor
of Law at Yale University and
Terry Hartle, Senior Vice
President for Government
and Public Affairs at the
American Council on
Education (ACE). ■

Funding renewed
for Journalism
Institute

Fieldstead & Company has
agreed to renew its funding of
the Council's Summer
Institute of Journalism (SIJ)
for 2002, 2003 and 2004.

CONTINUED ON PAGE 4

In Christ there is no East or West



Since the CCCU board has adopted new priorities related to intercultural themes, an article in Prism magazine (December 2001) caught my attention.

Mark Elliott wrote "The New, Non-Western Chapter in

Christian History." Here are some interesting items that have me thinking in new ways:

1. In 1900, approximately 90% of the world's evangelicals lived in Europe or North America. By 1985, that number had dropped to 34%.
2. The number of Western evangelicals increased 66% in 30 years; non-Western evangelicals increased 618%.
3. Central and South America saw evangelical Christians increase in number from 250,000 in 1900 to 40 million in 1990.
4. Brazil alone has more evangelicals than all of Europe.
5. African Christians increased in number from 20 million in 1900 to 307 million today.

Even allowing for some differences in how we each might define terms, you can imagine the implications of this major and fairly sudden shift in Church history. Mark Elliott is director of the Global Center, Beeson Divinity School, and he has more information at www.samford.edu/groups/global/report. He concluded his article with the following:

"In Christ there is no East or West," the old hymn reads. While this vision of a faith is not yet fully realized, it is closer to fulfillment than it ever has been in church history."

These are exciting times for the Church. Our campuses have the opportunity to help prepare new students, most of whom were born after 1982, for a world far different from that which formed assumptions when I went to college. We should not fear these changes, but watch what God is doing and then try to move ourselves into those streams of living water.

Here at the CCCU, Dr. Rich Gathro, our senior vice president, is helping us and interested campuses grapple with how best to understand and prepare students who need new intercultural competencies. Understanding diversity in the body of Christ (and other religions now impacting world events), are among the challenges.

At this stage of the "intercultural initiative," we are listening to what campus leaders are most concerned about and hoping to do in these areas. We are not interested in trying to impose anything, but rather to facilitate, make known good practices and encourage a variety of approaches to preparing students for the global community in which they will live, work and serve. It is an awesome priority our board set, but we are energized by the opportunity.

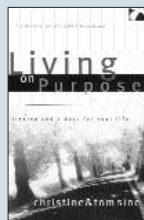
Robert C. Andringa, Ph.D.
President

Recommended Reading *By Ron Mahurin*

Living on Purpose: Finding God's Best for your Life

by Christine and Tom Sine
©2002 Baker Book House

In this helpful text, the Sines give practical wisdom and direction for helping reclaim the centeredness of their lives.



The premise of *Living on Purpose* is the conviction that many people want to find a less stressed, more satisfying and meaningful way of life.

The Sines call Christians to ask themselves, "Why does our faith seem to have so little influence in defining both the direction and tempo of our lives?"

This book might serve as a resource for faculty, student life professionals, chaplains and yes, even harried administrators. There may be two major problems with an appropriate reading of the book – finding the few hours that it will take to read it, and then committing to the work it will take to live it!

Jul 11-12
Market Research Workshop
2002: Next Steps
Workshop (#2)
Gordon-Conwell
Theological Seminary
South Hamilton, MA

Jul 23-26
Alumni Professionals
Conference
Taylor University
Upland, IN

Jun 6-8
Association for Christianity,
Sport, Leisure, and Health
(ACSLH)
Wheaton College
Wheaton, IL

2003 CONFERENCES

Jan 4-12
The Faculty Development
Institute on Race &
Reconciliation
John M. Perkins Foundation
Jackson, MS

February 2-4
27th Annual CCCU
Presidents Conference
Lowes L'Enfant Plaza Hotel
Washington, DC

For more information about any of these CCCU events, contact Kathy Smarrella CCCU conference manager, ksmarrella@cccu.org



Seventy percent of SIJ alumni now work in "secular" journalism.

CONTINUED FROM PAGE 2

The Institute has completed seven years of successful programs with 70% of program alumni now in the field of "secular" journalism. Fieldstead & Company also has agreed to renew its funding for Fieldstead Lectureships for the next year. These lectureships pay for Christian journalists working in mainstream media to visit those campuses with the most potential to have strong programs in journalism. ■

Congress negotiates student aid

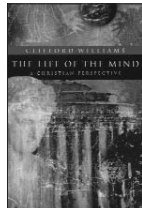
CCCU President Bob Andringa meets regularly with the Secretariat of the National Association of Independent Colleges and Universities (NAICU). These chief executives of 25-plus private college associations discuss common concerns and often

collaborate on important issues related to federal relations.

The annual federal budget negotiations on Capitol Hill will challenge higher education more than ever this year. The recession, War on Terrorism, and the end of an overall budget surplus mean that student aid dollars may be difficult to increase. However the Student Aid Alliance (60 cooperating associations) is prepared to call out the grass roots support as in previous years to win higher Pell Grants and campus-based student aid. The Alliance will be pushing for a \$4500 maximum Pell Grant (currently \$4000). ■

Fourth book released under RenewedMinds imprint

The February release of *The Life of the Mind*, marks the fourth book published by RenewedMinds, an imprint of Baker Book House, in cooperation with the CCCU.



The new book is authored by Clifford Williams, professor of philosophy at Trinity International University (Deerfield, Ill.) since 1982.

The Life of the Mind reflects on intellectual pursuit from a Christian perspective. ■

Market Research Workshops Scheduled For Summer

This summer, two market research workshops will be offered at Gordon-Conwell Theological Seminary (MA). The workshops further explore the implications of a major market research project coordinated by the CCCU in the year 2000 in conjunction with Maguire Associates of Bedford, Mass.

The first workshop, held July 10-11, is an introduction to the findings and conclusions drawn from the market research study of prospective CCCU students. Immediately following is the Next Steps Workshop (July 11-12), for those who have already been to the introductory workshop.

Senior enrollment and public relations officers at CCCU institutions are strongly encouraged to attend. ■



Council for Christian Colleges & Universities

CCCU News is a publication of the Council for Christian Colleges & Universities (CCCU), published each fall, winter and spring. The publication is mailed to members, affiliates and friends of the CCCU and is also available via e-mail and online at www.cccu.org/news.

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Transforming Lives by Faithfully Relating Scholarship and Service to Biblical Truth

The Council for Christian Colleges & Universities (CCCU) is a higher education association of more than 150 intentionally Christ-centered institutions around the world. There are 104 member campuses in North America, and all are fully-accredited, comprehensive colleges and universities with curricula rooted in the arts and sciences. In addition, 55 affiliate campuses from 20 countries are part of the CCCU. The Council's mission is to advance the cause of Christ-centered higher education and to help its institutions transform lives by faithfully relating scholarship and service to biblical truth.

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PERSPECTIVES

Diverse Communities: Opportunities and Challenges for Christian Higher Education

Pete C. Menjares, Ph.D.

Biola University, La Mirada, CA



"And with your blood you purchased men for God from every tribe and language and people and nation."
(Rev. 5:9)

Recent US census data clearly indicate a period of unprecedented demographic change as our North American mainstream culture is being transformed as a result of increasing ethnic and cultural diversity. As a person of color with more than nine years of experience in Christian higher education as a teacher, researcher and department chair, I welcome this change as I have come to appreciate the critical role our institutions play in transforming the broader culture for the kingdom of God. Nonetheless, this time of cultural conversion presents significant challenges as well as opportunities for campuses intent on preparing the next generation of leaders from these immersing diverse communities. But what are the opportunities and challenges inherent and how can they be addressed? As a result of my assessment of diversity at my institution and interaction with Christian scholars and practitioners from around the country on this issue, I believe there are a number of factors that ought to be considered for progress to be made in this area.

First, if Christian colleges and universities are to remain viable in a multicultural society the opportunities that present themselves must be recognized and capitalized upon. For example, diversity must be viewed as an asset rather than a deficit. The unique perspectives and contributions of Christians from a variety of cultural groups, life experiences, and expressions of faith need to be sought and valued. That which each individual brings to the academy enhances the overall academic program, contributes positively to the broader campus climate, and provides an opportunity for every member of the community to practice brotherhood which demonstrates the love of Christ and that accepts each member as distinct and made in the image of God. Undoubtedly, the mission, purposes, and commitments of an institution are tested in the midst of increased diversity. Second, I believe Christian colleges have the opportunity to demonstrate leadership in this area by being intentional in their efforts to recruit, retain, and prepare the next generation of leaders from these diverse communities and in so doing shape the future rather than be shaped by it. In general, Christian colleges have not been effective in this regard and this ineffectiveness has left the preparation of these potential leaders to other institutions, including non-Christian institutions. However, in order to meet these objectives there are also a number of challenges that must be overcome if these changes are to be realized to a significant degree.

First, since every Christian campus is uniquely situated in a particular social context, it must discern the impact that changes in the broader culture and in the local community will have upon it in order to position the institution for change. To assist in this process an institution may consider a systematic assessment of diversity on campus. This assessment would generate a self-study that highlight points of strength and potential as well as clearly identifying areas needing to be strengthened and addressed more adequately. The findings of this assessment would yield an overall "diversity profile" that could then be used to inform decision-making, policy and practice that maximizes an institution's potential in this regard.

Second, if an institution is to be effective in preparing the next generation of leaders it must not only give consideration to the importance of recruiting qualified students of African, Asian, Hispanic, and Native American heritage, it must also address the matter of student retention. Thus, the experiences of students of color in the classroom as well as outside of the classroom must be attended to. Therefore, matters related to dorm life, chapel, social relationships, participation in clubs, athletics, and missions and ministry teams, and student services must be taken into account. Altogether, a campus climate that is affirming, accepting and supportive of one's cultural distinctive contributes positively to the overall academic achievement of minorities.

Third, my research confirms that students of color indicate a sincere desire to see and interact with faculty and administrators who are like them and that relate to them. Clearly, the need for minority role models on the faculty and in senior administration cannot be understated. However, the challenge of hiring and retaining qualified faculty of color is tremendous and will require significant effort and creativity to fully address this need. Minority faculty potentially bring a perspective and dimension to teaching that resonates with minority students while also challenging the minds and broadening the experiences of non-minority students. Conversely, non-minority faculty face the multiple challenges of developing a positive attitude towards diversity and of acquiring cross-cultural understanding. In addition, the preparation, training and comfort level required to teach content related to diversity, and the ability to deal with matters of diversity and of racial conflict are proficiencies that will serve non-minority faculty in diverse classrooms.

Finally, in the domain of curriculum, courses or units of study on specific cultural groups (i.e., African American History, Asian Studies, or Latino Culture) are certainly warranted and should be considered, but the content and delivery of the general and specialized curriculum must also be evaluated. For example, assessing the scope of the curriculum for bias, cultural sensitivity or insensitivity and relevance to minority students and their communities is essential in the face of increasing cultural transformation. In total, Christian higher education must offer a curriculum that is meaningful and that addresses the needs of a changing society or else run the risk of rendering itself ineffective or irrelevant, or both, in its efforts to prepare tomorrow's leaders. May God give us the vision and courage to do so. ■

Pete Menjares is an associate professor of education at Biola University in La Mirada, California, where he teaches courses in multicultural education, current issues in education and educational psychology. Dr. Menjares received a masters from California State University at Dominguez Hills, and a doctorate from the University of Southern California in Curriculum, Teaching and Special Education with a specialization in Language, Literacy and Learning.