



You Are Invited to Celebrate 25 Years of Christian Higher Education

The largest gathering ever of trustees, administrators, faculty and student leaders from more than 140 campuses in 15 nations.

February 7-9, 2001

Rosen Plaza Hotel
(formerly the Clarion Plaza Hotel)

Orlando, Florida

25th

ANNIVERSARY CELEBRATION

FORUM ON CHRISTIAN HIGHER EDUCATION

ORLANDO, FLORIDA
FEBRUARY 7-9, 2001

More than 1,000 participants will come together to attend workshops and plenary sessions that will celebrate our history as movement and assess our current realities. We'll dream together about our shared future as institutions committed to advancing scholarship, faith and service.

Open registration is available until November 1, 2000.

For more information or to register, contact Kristin Wagner, CCCU Conference Manager, at 202-546-8713 or kwagner@cccu.org.

CCCU Quick Stats

Enrollment Growth¹

From 1990 to 1996, undergraduate enrollment increased:

- 4% at public institutions
- 5% at private institutions
- 11% at institutions with religious affiliation
- 24% at CCCU member institutions

Average Tuition²

1998-99 average tuition at CCCU institutions: \$11,463

Average tuition at other private colleges: \$14,508

This represents a \$3,045 difference.

High School GPAs³

How did incoming students compare academically in 1996?

47% of freshmen at CCCU member institutions had "A" averages.

35% of freshmen at other private colleges had "A" averages in high school.

1. CCCU and the U.S. Department of Education
 2. The Annual Survey of Colleges of the College Board 1998-99
 3. CIRP data and the U.S. Department of Education

A HEADLINE HERE ABOUT ALL THE NEW & IMPROVED THINGS AT CCCU

Council grows to 100 members

A new milestone was reached this summer when the Council's Board of Directors approved five new member campuses which takes total membership to 100. New members include

- Crichton College (Tenn.)
- Howard Payne University (Texas)
- Houston Baptist University (Texas)
- Judson College (Ala.)
- North Greenville College (N.C.)

Additionally, the number of affiliate campuses increased to 43 with the admission of Columbia International University (SC), Crestmont College (CA), European Nazarene Bible College (Switzerland), Hoseo University (Korea), Seoul Women's University (Korea), Uganda Christian University (Uganda), Wesley Institute of Ministry and the Arts (Australia). The Board is reviewing membership criteria and the application process to clarify and strengthen both. Major changes in the required distinctives are not expected.



Racial Harmony. Recognizing that Christian higher education is committed to, but still lacking much success in, breaking down racial barriers, the Board put this among the top priorities for Council President Bob Andringa. **United Christian College Foundation.** As the new major-donor development arm of the Council, the Board appointed Gloria Gaither and Lee Noel to be the first of several trustees to guide the Foundation. The task is to advance CCCU priorities through major gifts and endowments created by people who have no link to individual campuses but get excited about the vision of Christ-centered higher learning throughout the world. Board Chairman Royce Money, president of Abilene Christian University, said, "This summer's retreat was one of our best meetings. The Board is truly amazed at how God is blessing the Council's work and the potential for continued growth as a movement. We invite everyone's prayers and participation in the growing programs and services of our association."

CCCU welcomes new staff to Washington

This summer the Council welcomed three new staff members to the Washington team. Each brings a fresh perspective and excitement to the work of the CCCU.

Kevin S. Trowbridge joined the staff in August as the new Director of Communications. He came to Washington, D.C., from Jackson, Tenn. where he served as director of marketing and part-time faculty member at Union University.

Trowbridge received a bachelor of arts degree in public relations from Union and a master of arts degree in communication from the University of Memphis (Tenn.). He has more than five years of experience as a communications professional with work in banking, journalism, healthcare and higher education.

In his new position, Trowbridge serves

on the CCCU management team and leads the communications team in initiatives to advance the cause of Christ-centered higher education.

"Kevin has a deep commitment to our mission," said Council President Bob Andringa. "He can elevate the Council to new heights in pursuit of our mission. It's clear that he has a passion for the Lord and what we do."

Nita Stemmler is the new Associate for Professional Development & Research. Previously, she served as the director of the degree completion program at Tyndale College and Seminary (Ontario, Canada).

While at the Council she is completing a master's program in higher education because of her love for working with college students. During her 10 years at Tyndale, Stemmler recognized that faculty and administrators at Christ-centered institutions have the privilege of becoming deeply involved in a person's life for a period of time. "That opportunity is sacred and holy," she said.

Jennifer Weir, a graduate of Geneva College (PA) is the Administrative Receptionist where she serves in the

SEE AWARENESS, PAGE 5

IN THIS ISSUE...

Student Programs See Leadership Changes

Autos Plus for Learning Marketing Tools Available

CUGN Conference Focuses on Strategic Planning for the New Millennium

Council Welcomes New Member, Lipscomb University

CCCU Career Website @ Crosswalk.com

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— 2000 —

October 12-14
National Assessment Conference
Cedarville College (OH)

November 9-11
Career Services Officers Conferences
Cedarville College (OH)

November 9-11
“Will Society Save the World?”
(CCCU Co-sponsored Event)
Calvin Center for Christian Studies
Calvin College (MI)

— 2001 —

February 4-6
Critical Concerns Conference
for Chief Enrollment Officers
Forum on Christian Higher
Education Pre-Conference
Rosen Plaza Hotel, Orlando, FL

February 4-6
Financial Aid
Administrators Conference
Forum on Christian Higher
Education Pre-Conference
Rosen Plaza Hotel, Orlando, FL

February 5-7
CCCU Board of Directors Meeting
Rosen Plaza Hotel, Orlando, FL

February 6-7
Chief Institutional Advancement
Officers Conference
Forum on Christian Higher
Education Pre-Conference
Rosen Plaza Hotel, Orlando, FL

February 7-9
25th Anniversary Forum on
Christian Higher Education
Rosen Plaza Hotel, Orlando, FL

February 10
Chief Academic Officers Conference
Forum on Christian Higher Education
Post-Conference
Rosen Plaza Hotel, Orlando, FL

February 10
Conference on Technology
Forum on Christian Higher Education
Post-Conference
Rosen Plaza Hotel, Orlando, FL

April 4-6
Campus Ministers Conference
Erskine College (SC)

May 27-June 3
National Disciplinary
Workshops - Theology
Wheaton College (IL)

For more information about any of
these CCCU events, contact Kristin
Wager, CCCU Conference Manager,
kwagner@cccu.org


Campuses to Celebrate Christian Higher Education Month

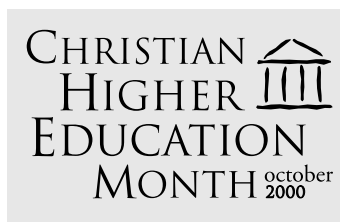
For the second year in a row, the CCCU will celebrate the Christian higher education movement during the month of October. Campuses are encouraged to take advantage of Christian Higher Education Month by highlighting their purpose and accomplishments. Here are a few ways that campuses can participate:

- Highlight accomplishments and enrollment through news releases to local print and broadcast media.

- Organize and publicize a speakers bureau of faculty and administrators who can address issues relating to Christian higher education. Local civic organizations may be open to having a representative address their meetings.
- Publish a brochure or flyer to be distributed through area churches.
- Arrange for the president, faculty members or others to speak in churches about

the importance of integrating faith and learning.

- Write articles related to Christian Higher Education Month in campus publications. 



Student Programs Expand with Record Enrollment and New Music Program

After successful summer programs – the Summer Programme in Oxford and the Summer Institute of Journalism (in Washington, D.C.) – the CCCU Student Programs team announced a record enrollment for Fall 2000 semester programs. This semester 222 students are enrolled in the seven programs located in China, Hollywood, Latin America, Middle East, Oxford, Russia and Washington, D.C.

The Board of Directors approved an eighth semester programs – the Contemporary Music Program – to be launched in September 2001.


The new program will feature a semester-long study

in a small community setting. Students will take courses in “Faith, Music and Culture” and “Inside the Music Industry.” After the course work, students will divide into two concentrations – artists and the business of music – where they will expand their skills through internships.

“The idea for the new program grew out of the interests of a donor and a series of meetings I had with faculty from Council member institutions,” said Richard Gathro, CCCU Senior Vice President.

Prior to the Board’s decision, the Council’s Student Academic Programs Commission, led by Dr.


Dwight Jessup of Taylor University, approved a feasibility study. The study was led by Dr. Marshall Flowers, senior vice president for academic affairs at Northwest College. Flowers and Gathro were joined by the following: Harold Best, dean emeritus from Wheaton College; Warren Pettit, professor from Greenville College; Dr. William Romanowski from Calvin College and Tom Willett from the music industry.

The CCCU is reviewing finalists for the program director position and is searching for the ideal location to house the program. 

CCCU Awards Oxford Scholars Grants

For the third year, the Council received two grants of \$10,000 each to be awarded to CCCU students pursuing graduate studies at Oxford University. The CCCU Oxford Scholars grants are an initiative of the Stewardship Foundation and have been earmarked for students with a vision for ministry in the marketplace.

Grant recipients for 2000-01 include Shelly Dick and Katie Finley. Dick, a Wheaton College alumna, is a law student at Green College. Finlay, an Azusa Pacific University and CCCU Oxford Honours Programme alumna, is studying history at Wolfson College.

Students interested in applying for future grants should contact Richard Gathro (rich@cccu.org), CCCU senior vice president. 

FRONT PAGE, CONTINUED

Council’s welcome center.

During a web-based job search, she found the Council’s website and the position announcement. After applying and interviewing, Weir joined the staff in late spring. She said that there are two things that she most appreciates about the Council’s environment – the “team” mentality and the intellectual stimulation. For her, learning is not something that stops after college; rather, it is a way of life.


CCCU Expands Its “Campus” to Three Buildings

Last December the CCCU main offices moved from 329 Eighth Street NE into its new 8,000 square-foot headquarters building two doors South.

The building was originally constructed in the 1850s as a two-story townhouse, one of the few remaining wooden clapboard structures on Capital Hill. A generous donor provided the majority of the funds to renovate the historical building. Other funds came from numerous Council campuses and friends.

The renovation expanded the floor space of the building while maintaining the historical appearance of the structure. Now the majority of the CCCU staff call this their home with individual floors dedicated to the President’s office and Communications team (2nd floor), the Professional Development & Research team (3rd floor) and

the Finance & Administration team (4th floor). The first floor consists of the CCCU welcome center, a mail room, a shipping room as well as two hospitality suites. The basement-level contains a teleconferencing center, kitchen and fitness center, which is used by students in the American Studies Program (ASP) as well as CCCU staff.

The 329 Eighth Street NE building now provides expanded office space for the CCCU Student Programs team and the ASP. The Dellenbeck Center (327 Eighth Street NE) continues to serve as the home for more than 40 ASP students. 

Campus-based Faculty Development Moves Forward

Following a very successful workshop at Cornerstone University in May, nearly 70 CCCU members and affiliates are being equipped to more intentionally plan and implement faculty development efforts on their respective campuses.

The four-day workshop was designed to prepare campus representatives (provosts, deans, and faculty) to develop a comprehensive plan for faculty development. A key contributor was Dr. Barbara Walvoord from the Kaneb Center for Teaching and Learning at the University of Notre Dame. She engaged the participants in a discussion of “What’s Needed in a Faculty Development Plan.”

The remaining topics were based on the results of a survey of academic officers. The survey attempted to identify the perceived needs in faculty development on the campus. This included specific topics on areas of need and also


included discussion of ways a campus might assess the needs in faculty development, strategies for doing faculty development, and ways to organize faculty development programs.

The workshop was just the beginning of the project. The important work of on-campus planning and implementation lies ahead. The project’s activities for the year ahead include:

- Outline a model comprehensive plan: topics, process, and schedule.
- Develop a bibliography of resources for faculty development.
- Survey institutions on expenditures for faculty development with a goal to assist campuses in setting a budget benchmark.
- Do an inventory of faculty development programs.
- Establish a portfolio of exemplary programs in various areas of faculty development.

- Establish criteria for evaluating faculty development plans.
- Develop a Christian philosophy of faculty development.
- Encourage a network of influence.
- Review comprehensive plans.
- Plan workshop for June 2001.

Dr. Ron Mahurin, CCCU Vice President for Professional Development & Research, said, “This project has the potential to impact thousands of CCCU faculty in their respective roles as teachers, scholars, mentors, and campus leaders.”

Members and affiliates who have not signed on for this program and would like information may contact Mahurin (rmahurin@cccu.org) at the Council. 

June 17-24
National Disciplinary
Workshops - Sociology
Gordon College (MA)

June 11-16
Executive Leadership
Development Institute
Cedar Springs Retreat Center,
Sumas (WA)

June 16-21
Executive Leadership
Development Institute
Cedar Springs Retreat Center,
Sumas (WA)

June 21-23
Communications Officers Conference
Gordon College (MA)

June 24-July 1
National Disciplinary
Workshops - English
Seattle Pacific University (WA)

July 22-29
National Disciplinary
Workshops - History
Calvin College (MA)

July 21-25
CCCU Newer Presidents Institute
Cross Creek, CO

July 28-30
CCCU Board of Directors Retreat
Cross Creek, CO

November 8-10
Career Services Officers Conference
Westmont College (CA)

November 8-11
Women in Advancement Conference
Asbury College (KY)

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these CCCU events, contact Kristin
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New MESP Fellow Named

New MESP Fellow named The Middle East Studies Program (MESP) has awarded its new MESP Graduate Fellowship to Jon R. Hoover, a native of Pennsylvania. The fellowship is designed to give distinguished young scholars valuable experience in the classroom and is accompanied by a financial grant.

A graduate of Goshen Biblical Seminary and Lancaster Bible College, Hoover has spent several years studying Arabic in Cairo, including a year in the prestigious C.A.S.A. program administered by the American University in Cairo.

Hoover is a Ph.D. candidate (ABD) in Islamic Studies at the University of Birmingham (U.K.). His dissertation deals with the problem of evil in the thought of Ibn Taymiyya, a renowned medieval Muslim scholar.

He has published articles in such journals as "Islamochristiana," "Mission Focus," "Islam and Christian-Muslim Relations" and "Mamluk Studies Review." During the summer of 2000, Hoover presented some of his research at the Conference of the British Society for Middle Eastern Studies at Cambridge University (U.K.).

As the MESP Fellow, Hoover will join Dr. Richard Cahill, director of MESP, in co-teaching the course, "Islamic Thought and Practice." Cahill said, "Jon will challenge MESP students through his lectures as well as by hosting many articulate Muslim speakers." 

25 Years and Growing

This fall begins our 25th year as an association. Like our alumni who are twenty-something, we feel the energy and excitement of moving into maturity with enough experience behind us to make wiser decisions and to see the awesome potential of God's call on our lives.

We will celebrate this milestone together at the 25th Anniversary Forum on Christian Higher Education, Feb. 7-9, 2001, in Orlando, Fl. With an expected 1,000 trustees, administrators, faculty and student leaders present, the Forum will be an opportunity to learn, sing, network and have our vision expanded. Will you be there?

God is doing a mighty work in higher education as you can see from the news items in this issue of The News, on our web sites as well as on the 143 CCCU campuses across the world. This has to be one of the best times ever to be involved in academic kingdom work. By process of elimination, many in the world are seeing that "reality" is indeed what God created. To pursue the study of his creation and the truth of his Word is to come alive in ways nothing else can match.

Now in my 7th year as president of the Council, I honestly believe we are just

beginning to see what God will do if we are faithful to him. We are learning that a campus can no more achieve its potential alone than a person who chooses isolation over engagement. We know that unity is infinitely more powerful than competition. We see that sharing – best practices and even good people – demonstrates the principle of "give and it shall be given unto you."

We also know that our global economy, pluralistic society, postmodern attitudes and cyberspace adventures will challenge us on every turn. We must be wary of trends that entice us to declare biblical precepts outdated. We must overcome non-Christ-like attitudes about people who are different than we. We must experience and pass on to others the benefits of undeserved grace. Our Christian walk must move beyond salvation to engaging all of life from a Christian worldview.

As we begin an anniversary year of celebration – some say the first "real" year of the new millennium – let's renew our commitment to honor Christ in our pursuit of academic excellence and those time-honored virtues of character that we embrace for ourselves and our students.

Templeton to Fund "Faithful Change" Study

A \$197,000 grant from The John Templeton Foundation will fund "Faithful Change," a collaborative, longitudinal study of undergraduate faith and spiritual development.

The overarching goal of the project is to gain a better understanding of how students develop, mature and change spiritually while attending a Christian college.


The five-year project will examine spiritual formation in the lives of CCCU student on nine campuses: Asbury College (KY), Azusa Pacific University (CA), Bluffton College (OH), Eastern College (PA), Eastern Nazarene College (MA),

Greenville College (IL), Hansei University (South Korea), Korean Nazarene University (South Korea) and Taylor University (IN).

At the invitation of the Council, each campus agreed to self-fund the first two years of "Faithful Change." Templeton monies will cover the three final years of the study for each campus.

Co-directors of "Faithful Change" are Dr. Arthur Nonneman and Ms. Gay Holcomb from Asbury College. They will oversee the research aspects of the project. The qualitative research method consists of videotaped sessions

with 360 students during their freshman year, senior year and one year following graduation. Quantitative measures include surveys to assess faith and spirituality.

Dr. James Fowler of Emory University will serve as the major advisor for the project. He brings more than 20 years of research in the area of spiritual formation. 

Leadership Initiatives Bring Record Numbers to Summer Workshops

Nearly forty emerging leaders from CCCU campuses met for a week-long intensive leadership development training this summer during the Leadership Development Institute (LDI) in Cedar Springs, Washington.

These emerging leaders were selected from an applicant pool of more than 60 people, all nominated by chief executive officers or chief academic officers from their home institutions. The workshops

included a series of case-studies from actual CCCU member campuses. Themes included servant leadership, finance and budgeting, gender, racial and ethnic diversity, governance, working with faculty, and many others.


Conveners for the mixed and women's LDI were Don Page of Trinity Western College and Karen Longman Vice President for Academic Affairs at Greenville College and Senior Fellow of the CCCU.

Two resource teams worked closely under Don and Karen's leadership in facilitating the workshops. These teams included Herma Williams, Associate Provost at Gordon

College and CCCU Senior Fellow; Jeanine Varner, Vice President for Academic Affairs at Oklahoma Christian; Judi Fortune, Vice President for Academic Affairs at Simpson College; Gordon Van Harn, retired Provost at Calvin College and CCCU Senior Fellow; Barry and Sharon Hawes of the John and Louise Bennett Foundation; Debbie White, Vice President for Academic Affairs at Sterling College; Pat Anderson, Provost at Azusa Pacific and Ron Mahurin, CCCU Vice President for Professional Development & Research.

Each participant ("fellow") develops a professional

development plan for the year, and is subsequently linked with a senior CCCU President or Chief Academic Officer who will mentor her/him during the year. Included in this mentoring relationship is a visit by the fellow to the mentor's campus for a two or three day shadowing experience.

To date, more than 75 emerging leaders have participated in this program. Currently, more than 15 chief academic officers and several presidents have emerged from this program to provide senior leadership around the Council. 

IN PRINT

Quentin J. Shultze, professor of communication arts and sciences at Calvin College, has authored "Communicating for Life: Christian Stewardship in Community and Media." The book is the first to emerge under the new imprint, "RenewedMinds," with Baker Books of Grand Rapids, Michigan.

This is the first of many books, monographs and other resources that the CCCU and Baker Academic hope to publish for use in Christian college classrooms, faculty offices, and for lay audiences in the church.

News Brief from CUGN

Staff at Christian University GlobalNet (CUGN), a sister organization of the CCCU, have spent the summer months preparing to launch several new programs this fall: GlobalNet Campus, 12 ministry partner e-learning centers, a Media Library, SkillSoft course library (330 courses) and e-commerce applications. For more information, visit www.cugn.org.

Business Partnerships are Resources for CCCU Campuses

At the encouragement of the CCCU Board of Directors, President Bob Andringa continues to seek business partnerships in the interest of member campuses.

Each prospective partnership is evaluated on how it might add value to the work of the participating campuses, generate new revenues or save money. Most partnerships also provide a modest revenue stream to the Council.

"We are now large enough to attract the interest of many companies. With member dues now about 9 percent of our \$7.7 million budget, this is one more way of serving our campuses and helping to fund new programs at the same time," Andringa said.

Two of our newest business partnerships include Sallie Mae and EdInsure.

Sallie Mae Our partnership with Sallie Mae provides a variety of services to students, parents and CCCU campuses. A special toll free number (1-

877-881-1006) was set up to advise parents and students on any matter relating to student loans. Private loans are available for students needing supplemental funding of their college education. A CCCU Advisory Group was established to guide the development of future services. Visit www.salliemae.com for more information.

EdInsure This new firm offers an insurance program to campuses which should increase student enrollment. Basically, the campus promises to pay student loan payments on behalf of any graduate whose income is below an amount set by the campus. The founder, Peter Samuelson, is a businessman who attended a CCCU institution and benefitted from a similar program as a Yale Law School graduate. Check out www.edinsure.com for more information.

The Council continues to  enjoy partnerships with the following:

AdTech International (to convert excess inventories to cash)

Spectrum Marketing (working with 30 campuses on rights fee agreements, first for soft drink beverages)

PhilantroCorp (outsourced planned giving)

The CCCU is currently exploring potential partnerships with OnlineGiving.com to help campuses enter the era of web-based giving and with ServiceMaster Corporation to offer various services to interested campuses. 