



CCCU Presidential Service Corps

Connecting with Our **International** Partners
Jim Mannoia – Senior Fellow for International Development
CCCU International Forum
February 25, 2010 – 11:00 a.m.



Institutions visited – Spring 2009

Universidad Evangelica Boliviana	Santa Cruz
Universidad Cristiana Latino-Americana	Quito
Christelijke Hogeschool Ede	Ede
The International University	Vienna
Lithuania Christian College	Klaipeda
CSI Bishop Appasamy	Coimbatore
Myongji University	Seoul
Korea Nazarene University	Cheonan
Hannam University	Daejeon
Handong Global University	Pohan
Christ's College	Taipei
Tokyo Christian Institute	Narita
Universitas Pelita Harapan	Djakarta
Southern Cross College	Sydney
Wesley Institute	Sydney
Laidlaw College	Auckland



Key Requests emerging....

1. FACULTY
2. EXPERTISE
3. NETWORKING
4. ENGLISH LANGUAGE
5. CREDIBILITY
6. STUDENTS



Key Requests emerging....

FACULTY:

- There is serious need to identify and hire qualified Christian faculty in virtually every discipline. Whether these faculty speak a local language is generally of little importance. In fact in MOST cases their chief value comes from teaching courses IN English. It is also of little importance whether they come for 1 week, 1 month, 1 year, or 3 years. Any help the CCCU can give in helping Affiliates identify these faculty would be a major contribution.



Key Requests emerging....

EXPERTISE:

- There is almost universal desire for advice in running their schools. This is both general and specific. General help includes advice in management, fiscal control, recruitment, board relations, pedagogy, and “best practices” in all aspects of higher education operation. Specific advice includes especially the desire to learn from American experts about what “Christian higher education” or “Christian liberal arts” looks like since this is primarily an American phenomenon, and one that in many cases they very much want to emulate. This includes especially advice on how to do faith integration.



Key Requests emerging....

NETWORKING:

- There is a great desire for enhanced relationship with US institutions. This includes exchange of faculty and students (often to populate their own campuses with English speakers) It also means information about counterparts and comparable programs at US schools. Rather than creating “centralized” programs for exchange, the apparent preferred method is to provide information that reduces the thresholds for 1:1 bi-lateral agreements.



Key Requests emerging....

ENGLISH LANGUAGE:

- Especially in Asia, the demand for English language proficiency among students is causing schools (Christian and otherwise) to abandon their own national language of instruction for English. This often comes first in the form of “Colleges” within universities that offer all coursework in English. But then frequently seems to move almost inevitably to the gradual replacement of the indigenous language with English as the language of instruction in all courses.



Key Requests emerging....

CREDIBILITY:

- In many cases (but not all), Affiliates do not yet have full accreditation in their countries. So in order to operate they must either fulfill accreditation locally or “piggyback” on other outside endorsements to achieve credibility. This in turn may be enough by itself OR may help them achieve accreditation. They believe the CCCU can help them accomplish this by lending advice, informal **audits**, and even some kind of “endorsement.”



Key Requests emerging....

STUDENTS:

- Most schools very much want US students on their campuses and have devised special programs for them which they would like to promote on US campuses. But they also would like very much to place some of their students in US Member schools.



Working assumptions:

1. INTERNATIONAL AUTONOMY
2. WINDOW
3. MARKET APPROACH
4. MULTIPLE BI-LATERAL RELATIONSHIPS
5. INFORMATION
6. PACKAGES



Working assumptions:

- **AUTONOMY:** *International affiliates have autonomy which deserves to be honored and protected. They function in cultures US members do not fully understand. So the CCCU should encourage and facilitate affiliates to take initiative for meeting their own needs.*
- **WINDOW:** *We face a “window of opportunity” with Affiliates. Before long, they will no longer need help from the US.*
- **MARKET APPROACH:** *What I have called the “market approach” to partnerships within the CCCU. By this I mean that rather than undertaking a “centrally planned” set of systematic programs/structures, it is more effective for individual institutions to create whatever structures/relationships they believe are of most benefit to them. This avoids the need for CCCU to assure quality.*
- **MULTIPLE BI-LATERAL RELATIONSHIPS:** *While apparently not as elegant or efficient, these do seem more effective than a “one size fits all” CCCU program or programs.*
- **INFORMATION:** *Consequently, the key role for the CCCU should be to provide as much INFORMATION as possible to the membership which they in turn can use as they see fit. This also avoid the need for CCCU to assure quality.*
- **PACKAGES:** *In some cases, that information can be “packaged” so the affiliates can use it easily (Eg. sortable data lists and **SWAT** teams or **AUDIT** teams below)*



Key Suggestions Received

- EXPANDED SECTION OF CCCU WEB SITE FOCUSED ON INTERNATIONAL AFFILIATES:
 - RETIREES LIST
 - SABBATICANTS LIST
 - STANDARD FORM WEB PAGES
 - SENIOR ADMINISTRATORS LIST
 - **ACADEMIC AND ADMINISTRATIVE “SWAT” TEAMS**
 - OVERSEAS PROGRAMS FOR U.S. STUDENTS LIST
- INSTITUTIONAL AUDITS
- NEW TYPE OF “MEMBERSHIP”
- INTERNET BASED PERSONAL NETWORK
- SHARED ONLINE RESOURCES
- SHARED COURSES
- PLANTED DEGREES
- REGIONAL LEADERSHIP EVENTS
- SISTER SCHOOLS
- CCCU OFFICER/OFFICE



Contact Information:

Dr. Jim Mannoia
Senior Fellow for International Development
Email: jmannoia@cccu.org
Cell: 618-593-7156
SKYPE: jimmannoia